



# KNOW DIABETES BY HEART

## CHWs Providing Diabetes Support in Health Disparate Communities

March 28, 2022



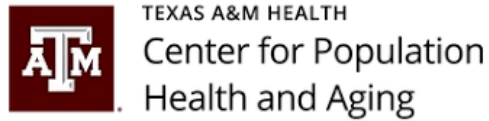
**Know Diabetes by Heart™ Awards  
\$900,000 for Community Education**

*Ten grants from the American Diabetes Association and the American Heart Association's joint initiative aim to decrease heart disease and stroke among people with type 2 diabetes*





# COMMUNITY GRANTEES



**BE BOLD.** Shape the Future.  
**College of Agricultural, Consumer and Environmental Sciences**  
Cooperative Extension Service  
Extension Family and Consumer Sciences



**Chicago Hispanic Health Coalition**

Know **Diabetes** by **Heart**™

## OVERVIEW

- The KDBH community grantees integrated KDBH health lesson and patient education resources into the ADA approved diabetes support program activities

### OBJECTIVES:

Among KDBH Community Grantee participants with type 2 diabetes, assess for change in:

- Proportion of participants who are aware that people with type 2 diabetes are at an increased risk for heart attack and stroke
- Proportion of participants who are aware that cardiovascular disease is the leading cause of death for people with type 2 diabetes
- Proportion of participants who have discussed their risk for heart disease with their healthcare provider
- Proportion of participants who have engaged in at least one health action or behavior to better manage their condition and risk for cardiovascular disease

# METHODOLOGY

## DIABETES SUPPORT PROGRAM INTEGRATION OF KDBH HEALTH LESSON INTO THE PROGRAM SERIES

- Pre/post data collection: data was collected at baseline prior to the beginning and/or on the first day of the support program and at follow-up, immediately post-program

## KDBH HEALTH LESSON HELD AS A SINGLE SESSION

- Post data collection: follow-up only survey was disseminated via a survey link to all participants who attended the single session

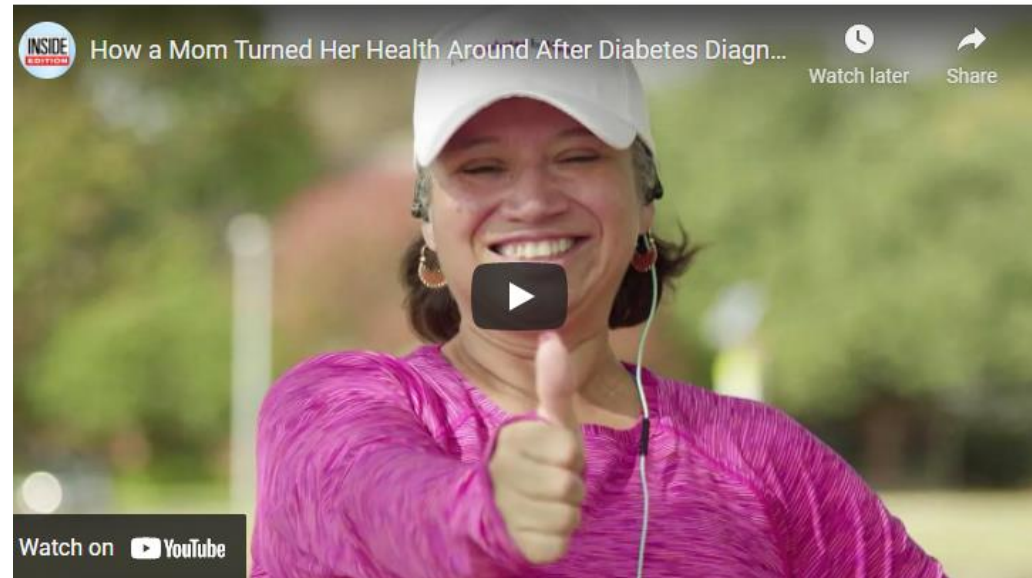


## WHAT IS KNOW **DIABETES BY HEART?**

The American Heart Association and the American Diabetes Association's initiative, **Know Diabetes by Heart™**, aims to empower people living with type 2 diabetes to lower their risk for cardiovascular disease.



Visit [KnowDiabetesbyHeart.org](https://www.knowdiabetesbyheart.org) to learn more.



# RESOURCES



## Know Diabetes by Heart™

### 4 Questions to Ask Your Health Care Provider About Diabetes and Your Heart

- 1 What can I do to lower my risk for heart disease and stroke?
- 2 Do any of my medications help me manage my risks for heart disease or other complications?
- 3 Are there programs that can help me manage my condition? Can you give me a referral?
- 4 How can I meet others going through my same experience?



Adults with diabetes are **2X** MORE LIKELY TO HAVE A HEART ATTACK OR STROKE THAN PEOPLE WITHOUT DIABETES.

If you have type 2 diabetes, **learning about your higher risk** for heart disease and stroke is one of the best ways you can take care of yourself.

Take the first step: Make an appointment to talk with your health care provider. You can lower your risks.

We're here to support you. Find answers to your questions and join the initiative at: <https://KnowDiabetesbyHeart.org/join>



Know Diabetes by Heart™



## Diabetes & Heart Disease: The Numbers You Need to Know

Knowing five numbers can give you a more accurate picture of your health. At your next appointment, talk to your doctor about how to keep them in target range to lower your risk of heart disease and stroke.

Risk Factor	What Is It?	How is it Done?	How Often?	Target Range	My Numbers
<b>A1C</b> (Diabetes)	Your average blood glucose levels for the past 2-3 months	Blood Test	Every 6 months or more often if needed	<b>A1C:</b> ≤ 7%	<b>Recent A1C:</b> _____
<b>BMI</b> (Body Mass Index) & <b>Waist Circumference</b>	A body size calculation Measure around your bare waist, at the belly button	Enter height and weight into a BMI calculator Measure around your bare waist, at the belly button	Regularly at home and at every doctor's appointment	<b>BMI:</b> 18.6-24.9 <b>Waistline:</b> Smaller than 35 inches for women and 40 inches for men	<b>BMI:</b> _____ <b>Waistline:</b> _____
<b>Blood Pressure</b>	The force of blood pumping through your arteries when your heart beats	At home with an arm cuff and/or at your doctor's office	Daily at home if possible, and at every doctor's appointment	Less than 120/80 mmHG	<b>Recent BP Reading:</b> _____/_____
<b>Cholesterol</b>	A waxy substance produced by the liver or from foods derived from animals	Fasting blood test	Yearly or as recommended by your doctor	<b>Total:</b> Less than 200 mg/dL <b>LDL (bad):</b> Less than 100 mg/dL <b>HDL (good):</b> More than 40 mg/dL <b>Triglycerides:</b> Less than 150 mg/dL	<b>Total:</b> _____ <b>LDL:</b> _____ <b>HDL:</b> _____ <b>Triglycerides:</b> _____
<b>Kidney Function</b>	Kidneys filter waste and fluid from the body. Albumin is a protein that can pass into the urine when the kidneys are damaged.	<b>Urine &amp; Blood Tests:</b> GFR tests how well the kidneys are filtering blood. A urine test checks albumin levels.	Yearly or as recommended by your doctor	<b>GFR test:</b> GFR > 60 is normal GFR < 60 may mean you have kidney disease GFR <= 15 is kidney failure <b>Albumin test:</b> 30 mg/g or less is normal > 30 mg/g may be a sign of kidney disease	<b>GFR:</b> _____ <b>Albumin test:</b> _____



## Know Diabetes by Heart™

### 7 consejos para cuidar el corazón cuando tienes diabetes tipo 2

Cuando tienes diabetes tipo 2, tomas muchas decisiones durante todo el día, lo cual puede ser abrumador. Pero estás haciéndolo y lográndolo cada día.

La Asociación Americana del Corazón y la Asociación Americana de la Diabetes crearon la iniciativa Know Diabetes by Heart para ayudarte en tu recorrido. ¡Esperamos que te sientas orgulloso de ti mismo por todo tu arduo trabajo!

➤ **Añade estos siete consejos a tu lista de cuidados propios para el corazón y el cuerpo con el fin de que todos tus esfuerzos tengan un mayor impacto.**



Tu doctor puede ayudarte a hacer un plan para:

- 1 Visita a tu doctor con regularidad. Pregunta sobre tu salud cardíaca.
- 2 Continúa los hábitos de comer saludablemente. Para empezar, añade frutas y verduras. Comer mejor te ayudará a sentirte mejor.
- 3 Mantente activo. Sólo o con un amigo.
- 4 El cuidarte a ti mismo puede ayudarte a cuidar tu corazón. Reducir el estrés es bueno para la mente y el cuerpo.
- 5 Deja de fumar.
- 6 Monitorea la glucemia, presión sanguínea, colesterol y peso.
- 7 Toma medicamento(s) siguiendo las indicaciones.

La gente con diabetes PUEDE vivir vidas más saludables.

No estás solo en esta situación. Encuentra respuestas a tus preguntas y únete a la iniciativa en: <https://knowdiabetesbyheart.org/join>

© Copyright 2023 American Heart Association, Inc. y Asociación Americana de la Diabetes. Todos los derechos reservados. Know Diabetes by Heart es una marca registrada de la AHA y ADA. Se permite el uso no comercial. Referencias bibliográficas disponibles a la solicitud. 11/00051591





American Heart Association.

# RESOURCES



## Ask the Experts



# Know Diabetes by Heart™





# PROGRAM DELIVERY

**12** community partners in **21** states  
across the country

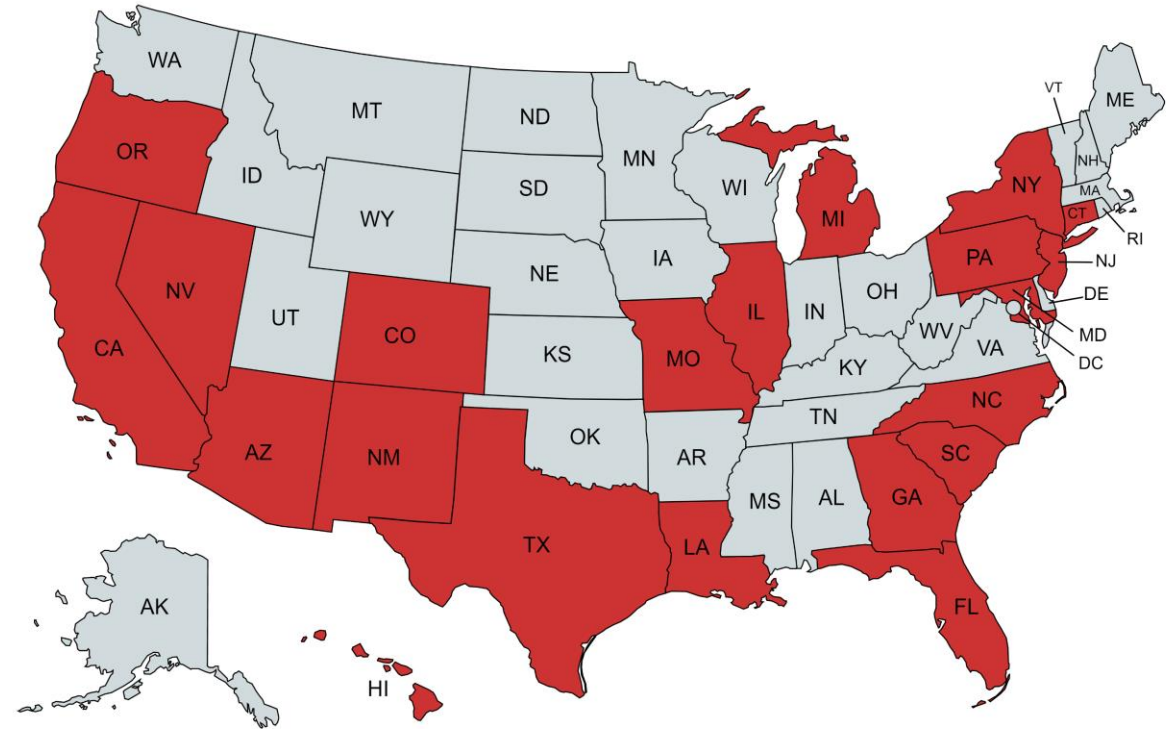
## DIABETES SUPPORT PROGRAM INTEGRATION

- **6,087** enrolled

## KDBH HEALTH LESSON SINGLE SESSION

- **8,943** participants

- **TOTAL: 15,030** participants

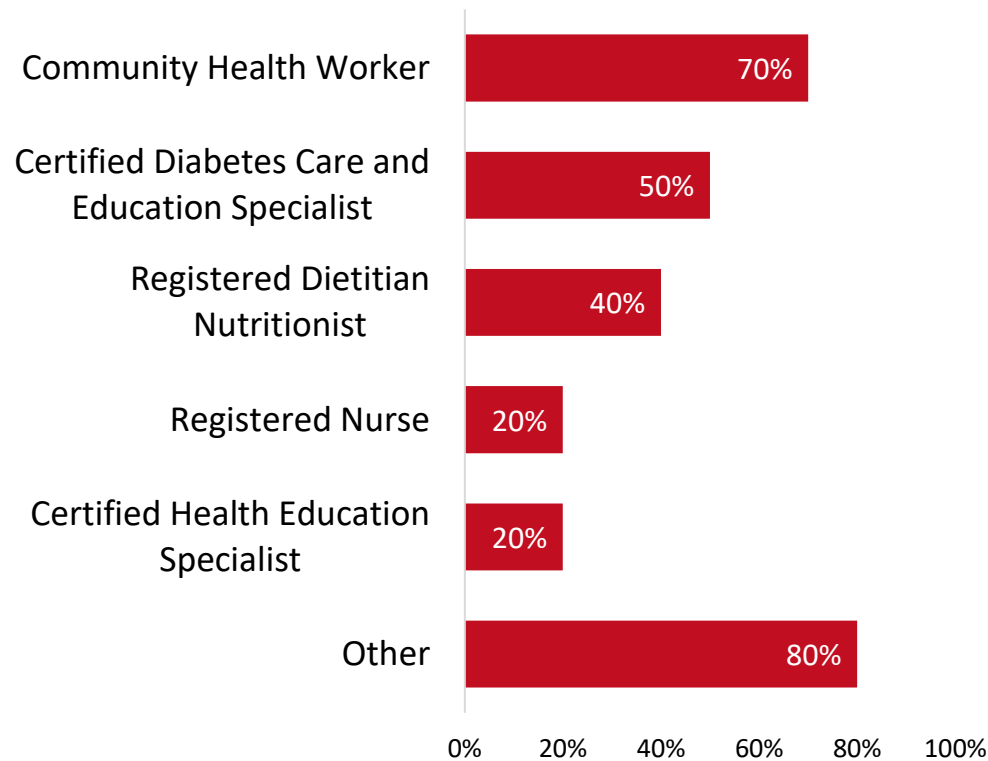


Created with mapchart.net



<b>Grantee</b>	<b>Number of States Served</b>	<b>List of States Served</b>
<b>Clemson University</b>	<b>13</b>	<b>AZ, CA, CO, FL, GA, MD, MI, MO, NJ, NY, NC, SC, TX</b>
<b>National Association of Community Health Workers</b>	<b>8</b>	<b>CA, CT, FL, GA, HI, LA, OR, TX</b>
<b>Texas A&amp;M Health Science Center</b>	<b>3</b>	<b>AZ, GA, TX</b>
<b>InquisitHealth</b>	<b>2</b>	<b>NV, NY</b>
<b>New Mexico State University</b>	<b>1</b>	<b>NM</b>
<b>Scripps Whittier Diabetes Institute</b>	<b>1</b>	<b>CA</b>
<b>Gateway Community Health Center</b>	<b>1</b>	<b>TX</b>
<b>Esperanza</b>	<b>1</b>	<b>PA</b>
<b>Johns Hopkins University / Feinstein Institutes for Medical Research</b>	<b>1</b>	<b>MD</b>
<b>Chicago Hispanic Health Coalition - UIC</b>	<b>1</b>	<b>IL</b>
<b>Thomas Jefferson University</b>	<b>1</b>	<b>PA</b>

## WHO DELIVERED THE PROGRAM

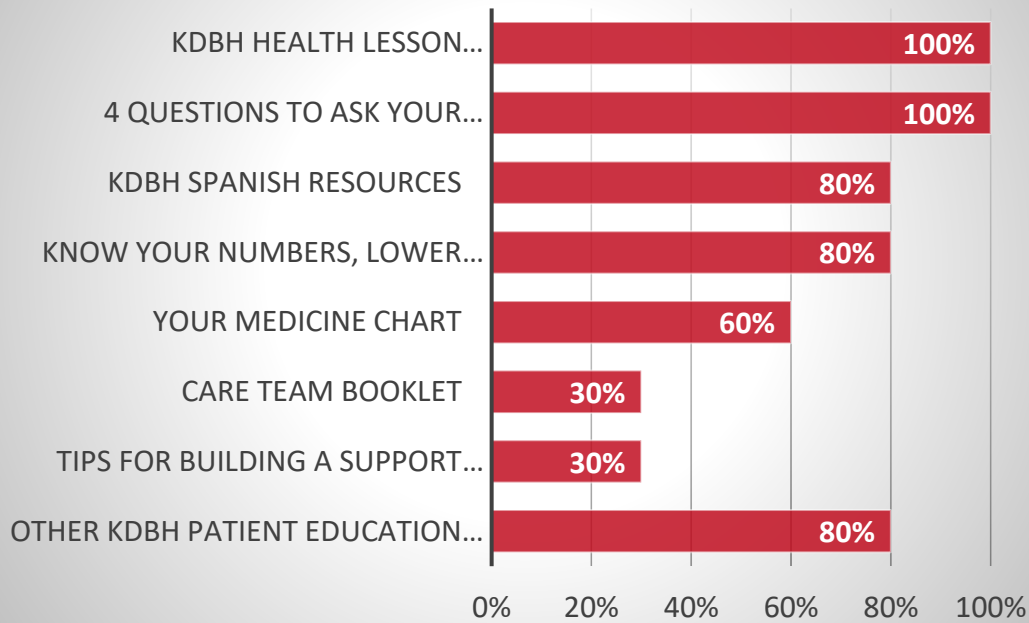


### OTHER INCLUDED:

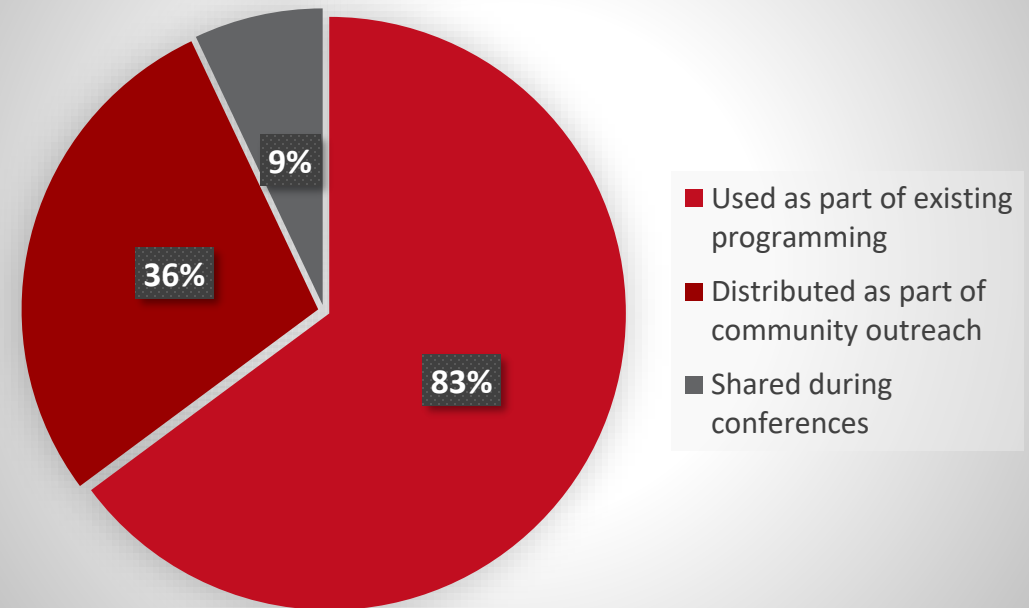
- Non-certified educator
- Champions from local community churches
- Extension Agents
- College professor
- Internal Medicine doctor
- Exercise Physiologists and LPN
- Pharmacist

# RESOURCE UTILIZATION

## KDBH Materials Used



## How Materials Were Integrated



**26,950** people received KDBH information through community outreach, e-newsletters, radio, etc.

# DEMOGRAPHICS

## AGE\*

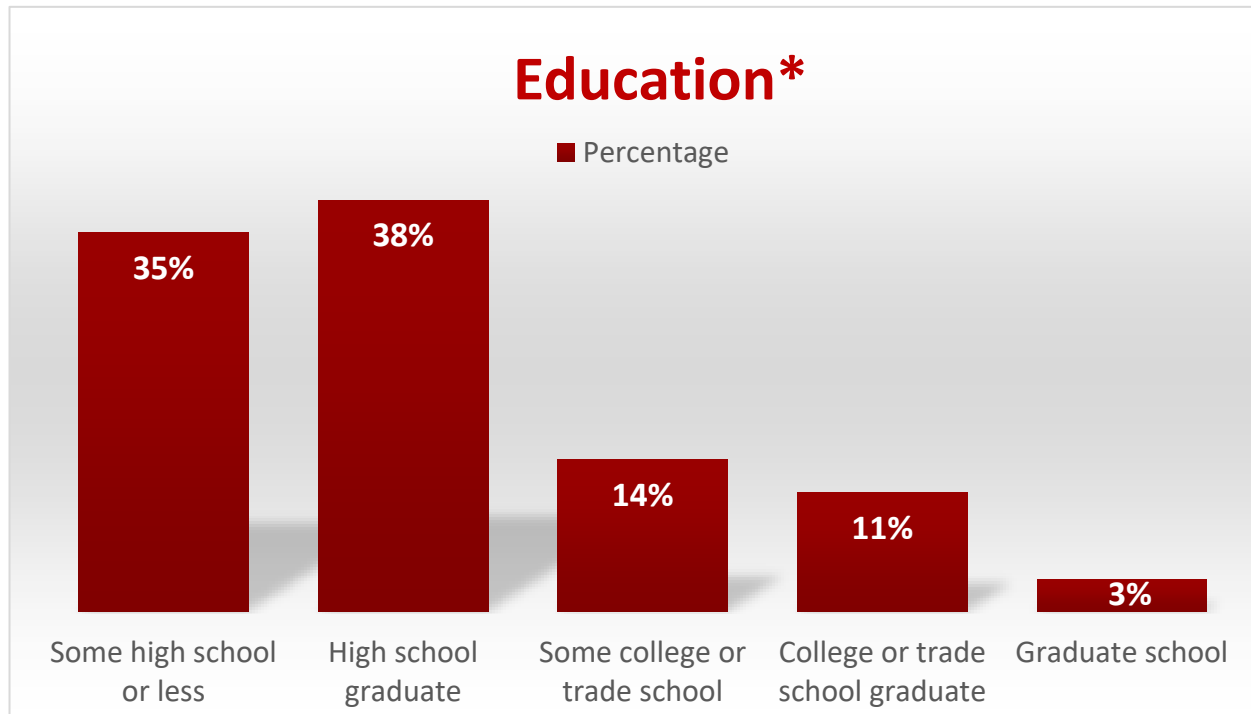
33% ≤ 45 years old  
 51% 46-65 years old  
 17% ≥ 66 years old

## GENDER

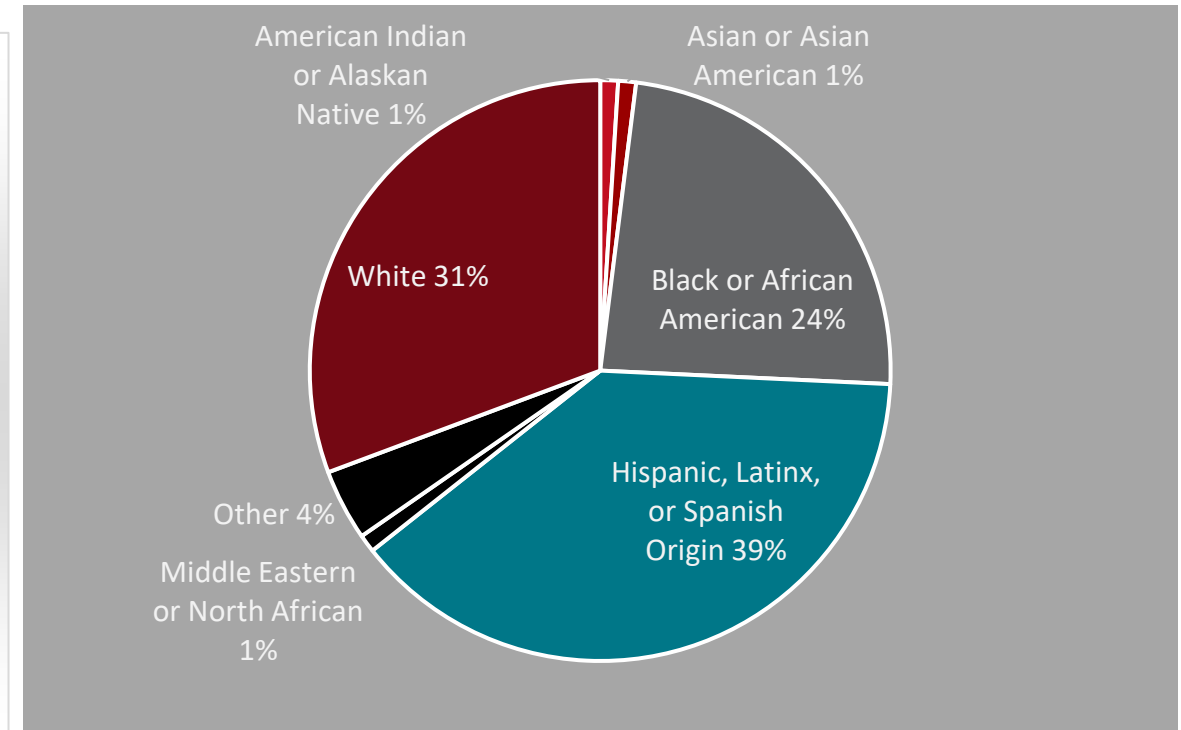
69% Female | 31% Male

## Education\*

■ Percentage



## ETHNICITY



<sup>14</sup>  
 \*Data from the post program survey only

# PROGRESS TOWARD GOALS AND OBJECTIVES

## PROGRESS MADE

- Increased program enrollment and participation
- Building new or maintaining existing partnerships
- Positive participant outcomes

## ACTIVITIES UTILIZED

- Consistently promoting program to recruit new participants
- Building and maintaining partnerships
- Utilizing partners to expand the program to new sites
- Offering virtual sessions
- Training new presenters/lifestyle coaches

## OUTCOMES

### AFTER RECEIVING THE KDBH HEALTH LESSON:

**90%**

were aware that cardiovascular disease is the **leading cause of death** for people with type 2 diabetes

**91%**

correctly identified that having type 2 diabetes **increases risk** for high blood pressure, unhealthy cholesterol levels, heart attack, and stroke

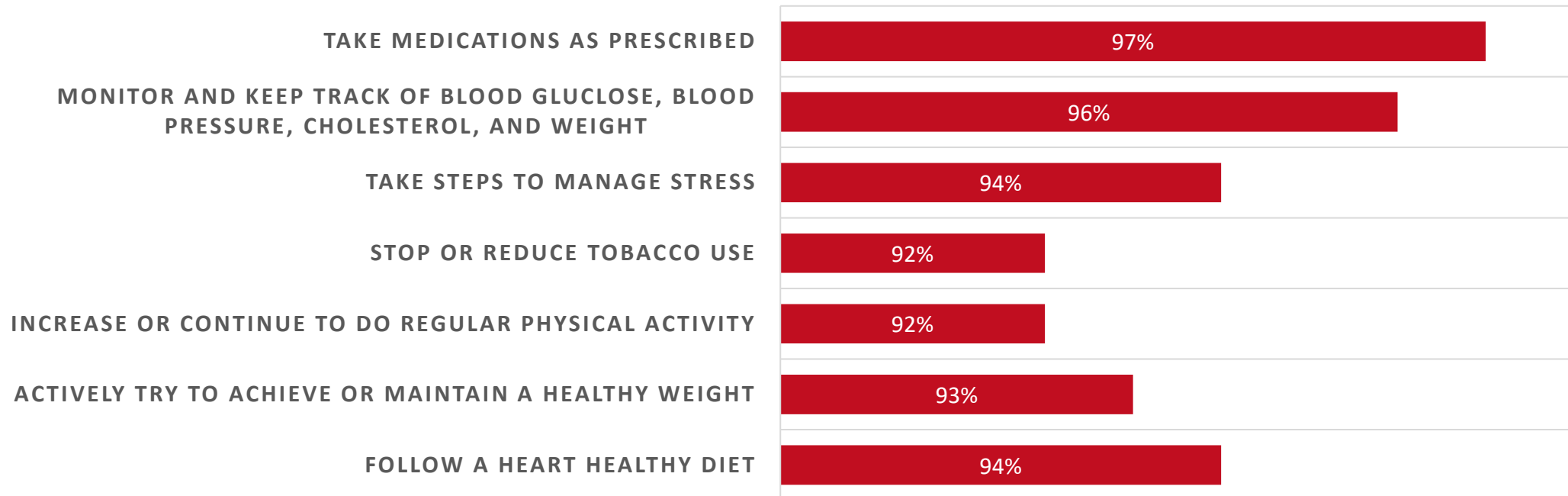
**94%**

report that they intend to **have a conversation with their health care provider** about their risk for CVD as a result of the presentation



# AFTER RECEIVING THE KDBH HEALTH LESSON PARTICIPANTS WERE LIKELY OR VERY LIKELY TO...

## PERCENT OF PARTICIPANTS



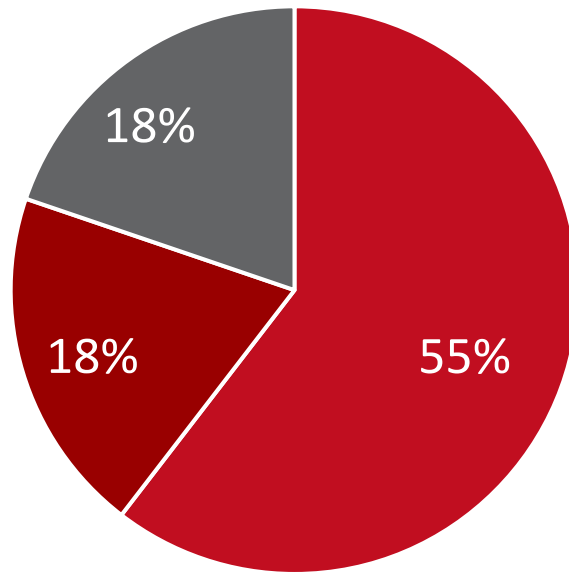
## SUCCESSSES

- HOSTING ADDITIONAL WEBINARS & ZOOM CLASSES
- IN-PERSON COOKING CLASSES
- COMMUNITY SCREENINGS
- TRAINING HEALTH EXTENSION AGENTS
- SPANISH NEWSLETTER PROMOTIONS
- PARTNER COLLABORATIONS WITH CHURCHES, AREA AGENCY ON AGING, RADIO, COMMUNITY CENTERS, HEALTH SYSTEMS, NEIGHBORHOOD CENTERS

## CHALLENGES

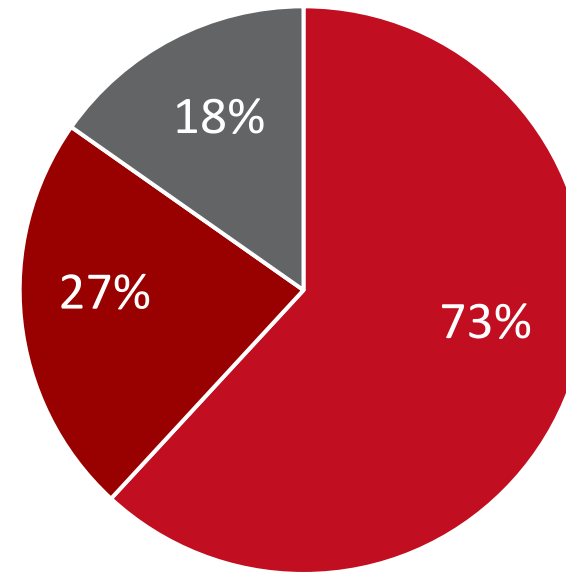
- RESTRICTIONS OF IN-PERSON GATHERINGS DUE TO COVID-19
- COLLECTING CLINICAL METRICS DUE TO COVID-19 RESTRICTIONS
- PROMOTIONS OF PROGRAM DURING PANDEMIC
- ZOOM FATIGUE
- LACK/LIMITED ACCESS TO INTERNET

## SUCCESSSES



- Learning and/or implementing new communication strategies
- Strong network and/or support system
- Expansion of programs

## CHALLENGES



- Adapting and/or delaying implementation during COVID-19
- Low participation in evaluation
- Maintaining participant engagement



# PROGRAM SUSTAINABILITY



<b>Grantee</b>	<b>Plan for sustaining project or program</b>
<b>National Association of Community Health Workers</b>	Integrate KDBH into diabetes outreach and use program resources for community education.
<b>Thomas Jefferson University</b>	Continue to educate new patients in cardiac rehab with KDBH and upload educational presentation to cardiac rehab website.
<b>Texas A&amp;M University</b>	Work with partners and continue to market KDBH to grow enrollment.
<b>Chicago Hispanic Health Coalition - UIC</b>	Continue to provide education and create community awareness of KDBH information.
<b>Feinstein Institutes for Medical Research</b>	Further develop infrastructure to support broad dissemination and evaluation of programming.
<b>Esperanza</b>	Will use KDBH materials in appropriate education settings.
<b>Gateway Community Health</b>	Continue KDBH on a small scale and use materials to educate patients about disease prevention and management.
<b>Scripps Whittier Diabetes Institute</b>	Work to share the program with like-minded partners to sustain KDBH in the long-term. Abstract submitted for the ADA's 82 <sup>nd</sup> Scientific Sessions.
<b>InquisitHealth, Inc.</b>	Integrate KDBH materials into existing content/programming for all diabetic clients.
<b>New Mexico State University</b>	Distribute KDBH information as part of existing and ongoing educational efforts.
<b>Clemson University</b>	Translate promotional materials to Spanish and offer KDBH as part of existing programs.



# APHA 2021

ANNUAL MEETING & EXPO  
DENVER AND ONLINE | OCT. 24 – 27

CREATING THE HEALTHIEST NATION:  
STRENGTHENING SOCIAL CONNECTEDNESS



# NCFH

National Center for Farmworker Health, Inc.



American Heart News  
@HeartNews

Know Diabetes by Heart™ Awards \$900,000 for  
Community Education



American  
Heart  
Association.



American  
Diabetes  
Association.  
Connected for Life

## Know Diabetes by Heart™

Know Diabetes by Heart™ Awards \$900,000 for Community Education  
ARLINGTON, Va. and DALLAS, February 25, 2021 – The American Diabetes  
Association® and the American Heart Association® have awarded up to ...  
[newsroom.heart.org](https://newsroom.heart.org)

10:04 AM · Feb 25, 2021 · Sprinklr

6 Retweets · 15 Likes



amdiabetesassn @AmDiabetesAssn · Feb 25

(1/2) The American Diabetes Association (ADA) and the American Heart  
Association (AHA) @American\_Heart have awarded the Know Diabetes by  
Heart Community Grants up to \$900,000 to ten organizations in  
communities of greatest need to



### Know Diabetes by Heart™ Awards \$900,000 for Community Education

Ten grants from the American Diabetes Association and the American  
Heart Association's joint initiative aim to decrease heart disease and  
stroke among people with type 2 diabetes



### Know Diabetes by Heart™

1

2

8



amdiabetesassn @AmDiabetesAssn · Feb 25

(2/2) help people living with #t2d lower their risk for cardiovascular diseases  
like heart attack, heart failure, and stroke. Learn more here: [bit.ly/3sr4mBR](https://bit.ly/3sr4mBR)



2

5



# HIGHLIGHTS

"While working on this project, we learned that while we did touch lightly on diabetes and heart disease, this was a significant knowledge gap for our participants. Interestingly, this was a knowledge gap that participants often times didn't know that they had. This re-affirmed the necessity to integrate the Know Diabetes by Heart materials into the essential framework for every program participant who completes the Diabetes Self-Management Support program."

## **PARTICIPANT TESTIMONIALS:**

"The video clip during the presentation yesterday opened my eyes! I have been having the wrong perspective! Instead of looking at this as a punishment, this is a chance for a whole new life for me!"

"I am a living proof that it doesn't matter where you come from or your eating habits, you can change. I am greatly appreciated with everyone who has helped me throughout my process. I refuse to be another statistic and will continue to strive to be the best that I can be. I hope that people can see my story and will want to change because your life matters."

## SUCCESS STORY – MIRIAM FROM TX

When I came seeking services, I was not aware I had diabetes. I was seen by a healthcare provider and was referred to get lab work done. In my follow up appointment, they informed me I had diabetes and had an A1C of 12.9%. I was shocked and decided I wanted to make a change and take charge of my health. I was referred to diabetes classes and I was eager to learn about diabetes and ways that I could manage it. I gained a lot of useful information. I learned the importance of healthy meal planning, how your medication helps specifically targeting your diabetes, and complications that could arise from uncontrolled diabetes. I enjoyed the discussions and the peer support and the positive and motivating comments. I was so excited and proud of myself that with all of my hard work and putting into practice everything I learned, I was able to lower my A1C to 6.3%. I will continue to practice the healthy lifestyle I have to manage my diabetes.

I am very grateful for participating in the diabetes course. I would refer this course to anyone that has diabetes. I hope other people feel motivated and see that just like me they can be able to lower their A1C and manage their diabetes.

## TESTIMONIALS

- “Recently had an A1c result as I did not have it for a long time. I feel better and this makes me feel that I can control my diabetes. This program has made me aware, it motivates me a lot, it is like a good friend who is constantly reminding you to take care of yourself, to eat healthy, to take your medications. It is a constant reminder that comes to you in a simple way. I hope that this program reaches many people and that it helps them as it has helped me take care of my diabetes and my heart.”
- “I now understand how to manage my diabetes and am confident that I can lead a healthy life!”
- “The program motivates me to take care of myself because it makes me more aware of my health care. I am very happy because I am achieving it now. My fasting sugar level is between 120 to 150, before it was 250 and up.”
- “The program is really helpful in helping me eat heart healthy and reminding me to monitor my blood sugar.”





# KNOW DIABETES BY HEART

[KnowDiabetesbyHeart.org](http://KnowDiabetesbyHeart.org)

# Know Diabetes by Heart: CHWs Providing Diabetes Support in Health Disparate Communities



**GATEWAY  
COMMUNITY**  
Health Center, Inc.



- Gateway Community Health Center, Inc. is a federally qualified health center
- Gateway CHC receives special funding from the U.S. Government to take care of patients most in need
- We take care of patients on an outpatient basis without regard of the ability to pay

- Gateway CHC is part of the largest healthcare network in the country
- There are 1,451 FQHCs with 12,743 locations across the U.S.
- There are 73 FQHCs in Texas with over 650 clinic locations
- FQHCs are non-profit organizations
- Serve in high-need areas
- Are led by members of the community





- Gateway CHC takes care of patients with and without insurance.
- Gateway CHC has over 30,000 registered patients – 50% have insurance.

# Services Offered

Gateway CHC had over 100,000 visits in 2021.

Services include:

- Primary and preventive medical care
- Primary and preventive dental care
- Primary behavioral care
- Pharmacy
- Laboratory



- Gateway CHC has four clinics in Laredo, TX
- One Clinic in Zapata, TX
- One Clinic in Hebbronville, TX
- One Mobile Unit
- Over 100 healthcare providers



WE ARE TAKING EVERY PRECAUTION TO KEEP YOU AND YOUR FAMILY SAFE

**NORTH CLINIC**  
208 Shiloh Dr Suite 1  
Laredo, Texas 78045

**SOUTH CLINIC**  
2007 S. Zapata Hwy.  
Laredo, Texas 78046

**CENTRAL CLINIC**  
1515 Pappas St.  
Laredo, Texas 78041

**LAREDO COLLEGE SOUTH**  
5500 Zapata Hwy  
Laredo, Texas 78046

**GATEWAY COMMUNITY HEALTH CENTER, INC.**  
AT LAREDO COLLEGE SOUTH  
CLINIC ENTRANCE

**HEBBRONVILLE CLINIC**  
473 State Hwy. 285  
Hebbronville Texas 78361

Gateway Community Health Center, Inc.  
Hebbronville Clinic

**ZAPATA CLINIC**  
210 N. Rathmell Ave.  
Zapata, Texas 78076

Gateway Community Health Center, Inc.  
Zapata Clinic

We provide Quality Healthcare for Everyone!



**GATEWAY  
COMMUNITY**  
Health Center, Inc.

## Gateway Diabetes Institute

### **Mission Statement**

“To Provide Quality, Comprehensive, Diabetes Medical Management, Education Support, and Prevention to Laredo and surrounding communities.”



# GDI Institute Policies

- **Internal Structure**
  - Mission Statement
  - Annual Goals and Objectives
- **Advisory Board**
  - Meets 2-4 times per year
- **Department Coordination**
  - Training Schedule Form
    - Motivational Interviewing trainings
    - Trauma informed care trainings
    - Social Determinants of health
    - GDI Policies training
- **Standards of care**
  - ADA
  - AACE/ACE
- **Clinical Protocols**
  - Insulin Self-Management Policy
    - Basal Insulin
    - Split dose basal insulin
    - Mixed Insulin (70/30)
    - Rapid-acting Insulin
  - Uncontrolled Diabetes Patients (HbA1c >9%)
  - Pre diabetes
  - Future protocols:
    - Gestational Diabetes
    - Pediatric Diabetes Visits
- **Diabetes Standing Delegation Orders**
  - For medical Assistants
    - Lab Orders
    - Immunization Orders
    - Referral to Dental
    - Referral to DSMES/MNT
    - Off- Site Referral to podiatrist
    - Referral to diabetic supplies and Eye Exam
    - Smoking Cessation
- **Patient Education**
  - Referral Process
  - Standard Operating Procedures and Workflows for DSMES & MNT
    - Virtual Education
    - Facebook Support “Gateway Diabetes Institute”
  - ADA DSMES certification
- **Technology**
  - Continuous Glucose Monitoring (CGM) In-House Protocol/ Workflow
  - Glucose Testing Supplies Protocol
- **Quality Improvement**
  - CQI Worksheet
  - Quarterly measures

(Framework follows American Diabetes Association’s Standards for Accredited Diabetes Self-Management Education & Support Program)





**EL  
MOVIMIENTO  
DIARIO  
ES NECESARIO PARA  
TODOS, NO SOLO PARA  
PERSONAS CON  
DIABETES.**

WWW.GATEWAYCHC.COM  
956-795-8100

## HRSA GOALS set in 2019

- QI project to improve access to Drug Assistance Program & referrals in rural clinical
- Point of care A1C testing, decrease number of missing A1C Values
- Motivational Interviewing training for providers & staff

**“Know Diabetes By Heart” Initiative**

# Institute Performance Annual Outcomes



Date	12/31/19	12/31/20	12/31/21
Total Diabetes Patients	4895	4906	5266
# uncontrolled	1503	1444	1468
% Uncontrolled	30.7%	29.4%	<b>27.9%</b>

## Improve on Missing A1Cs- A1C Point of Care

Date	12/31/19	12/02/20	12/31/21
Missing A1c	500	357	332
% Missing A1c	10.53%	7.74%	<b>6.16%</b>

“Know Diabetes By Heart” Initiative

# Diabetes Drug by Class

2018					2019					2020				
Drug Class	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
Metformin	1717	1735	1720	1677	1788	1703	1836	1572	1673	1661	1535	1592		
Sulfonylurea	1013	944	849	770	706	642	631	547	549	522	516	452		
TZD	334	334	382	458	419	404	449	387	359	364	343	328		
DPP4	478	334	477	496	548	513	558	503	530	475	481	457		
SGLT2	306	289	311	340	389	403	403	447	500	560	570	629		
GLP-1	143	159	152	170	193	208	265	249	335	404	415	441		
Janumet	649	747	758	729	777	803	854	773	752	853	839	816		
SU+ Met														
<b>Inulin</b>	1062	1085	1056	1053	1214	1106	1154	1033	1104	1042	1014	990		
Levemir					485	432	442	403						
Lantus					115	110	147	123						
Basaglar					29	20	23	25						
Tresiba					61	52	79	62	69					
Toujeo					11	7	12	11	22					
NPH					43	54	46	39						
MIX					266	250	216	200						
Novolog					132	123	131	116						
Humalog					30	26	34	35						
Fiasp					5	3	4	3						
Apidra						2	1	2						
R U 500					2	3	2	1						
R					35	24	17	12						
Total Insulin	0	0	0	0	1214	1106	1154	1032						

Change in prescribing trends by quarter.

# 2021 Service Objectives Met

- Implemented Diabetes Protocol for patients with A1C > 9% with all adult providers.
- Increased provider and patient awareness of cardiovascular health risk for patients living with diabetes.
- **Participated in the “Know Diabetes by Heart” initiative sponsored by the American Diabetes Association and the American Heart Association, goals to achieve:**
  - <25% of patients with A1C >9%
  - Increase statin therapy in patients with Diabetes and high LDL cholesterol to greater than or equal to 70 and less than 190 in >70% of patients
  - Manage Blood Pressure to < 140/90 in 70% of patients
- Recognition by the American Diabetes Association for meeting national standards for Diabetes Self-Management Education and Support.
  - Education modules added to meet need of special populations: children living with diabetes, gestational diabetes.
- CDC Recognized National Diabetes Prevention Program.

# Diabetes Self-Management Education & Support Expanded Services in 2021



- Courses available to ALL Gateway patients
  - Year-Round Education
  - Virtual sessions
  - Text support between classes
- Average wait time to classes -21 days after assessment with Diabetes Educator
- English Classes Added
- Class Outcomes
  - Average change in A1C -1.67%
- Facebook Page Support Program – Gateway Diabetes Institute



# Integration of Know Diabetes by Heart and Gateway Diabetes Institute

## Program Implementation Goals

1,620  
individuals  
enrolled in the  
Diabetes  
Support  
Program

3,343 individuals  
joined the ADAs  
online Living  
With Type 2  
Diabetes

6,059 individuals  
received  
education on  
KDBH as single  
sessions

## Intervention Strategies



Partnerships

Presentation to  
Healthcare  
Providers

Presentation to  
Nutritionist and  
Registered  
Dietitian

Training to  
Promotores de  
Salud/CHW

Virtual one to one  
sessions

Virtual group  
sessions

Information  
booths

Virtual health fairs

Loteria

Flipchart



## Partnerships

Support from faith-based organizations, education entities, social services agencies, businesses, and local associations

- South Texas Promotores Association
- Consulate General of Mexico in Laredo, TX
- Head Start Child Development Program
- United Way
- Maranatha Christian Church
- Centro de Fé Christian Church
- Senda de Gloria Christian Church
- Larga Vista Community Center
- Nuestra Gente Adult Daycare
- Esmeraldas Adult Daycare
- Holding Institute
- Families for Autism
- Ladrillito Community Center
- Buenos Dias Adult Daycare
- South Texas Training Center

Know **Diabetes** by **Heart**™

## Intervention Strategies



Registered dietitian  
and nutritionist  
are using the  
Know Diabetes by Heart  
education materials and website  
presentations with patients

# Know Diabetes by Heart™

## Intervention Strategies



## Program Promotion

MARZO 2021 VOL. 3

**GATEWAY COMMUNITY**  
Health Center, Inc.

MONTHLY NEWSLETTER PUBLICATION *by Health Education Department*

**IMPORTANCE OF TRAINED HEALTHCARE PROFESSIONALS**  
**Covid-19 Vaccination**

According to the Center for Disease Control and Prevention (CDC), a large number of healthcare professionals are needed to support COVID-19 vaccination efforts nationwide. These healthcare professionals are essential to ensuring the American population is vaccinated safely as soon as possible. They play critical roles in proper vaccine storage, handling, preparation, and administration, and they must be prepared to respond to vaccine recipients' questions and concerns. It is important these healthcare professionals receive the training needed to effectively meet the demands of their roles. Training must be ongoing as new COVID-19 vaccines become available and as vaccine recommendations evolve when we learn more about the vaccines and how to improve the vaccination process.

A variety of healthcare professionals and personnel will be needed to implement COVID-19 vaccination efforts. These include:

- Experienced vaccinators;
- Vaccinators who have not administered vaccines in the past 12 months or longer;
- Medical support staff (not licensed to administer vaccines but can assist with vaccine preparation and cold chain management);
- Administrative support staff (can assist with cold chain management, data reporting, and distribution of required materials to vaccine recipients)

Training is important not only for those who will prepare and administer vaccine, but also for those responsible for other critical, mandate functions, including protecting the vaccine cold chain, inputting required data, and ensuring vaccine recipients receive documentation of vaccination.

To support the vaccination strategies, Gateway Community Health Center, Inc. has been working effortlessly to provide vaccinations at the Webb, Zapata and Jim Hogg counties. At this time, residents received the COVID-19 vaccine through Gateway.

Source: Center for Disease Control and Prevention Continues on page 2

CENTRAL CLINIC:  
1515 PAPPAS ST.  
LAREDO, TX 78041  
(956) 795-8100  
  
 SOUTH CLINIC:  
2007 S ZAPATA HWY.  
LAREDO, TEXAS 78046  
(956) 795-8101  
  
 NORTH CLINIC:  
208 SHILOH DR. SUITE 1  
LAREDO, TEXAS 78045  
(956) 718-6281  
  
 HEBBRONVILLE CLINIC:  
475 STATE HWY. 785  
HEBBRONVILLE, TEXAS  
78361  
(361) 527-4053  
  
 ZAPATA CLINIC:  
210 N. RATHMEL AVE.  
ZAPATA, TEXAS 78076  
(956) 765-4367  
  
 LAREDO COLLEGE SOUTH CAMPUS CLINIC:  
5500 ZAPATA HWY  
LAREDO, TEXAS 78046  
(956) 523-3670

To Provide Quality Healthcare for Everyone

**Know Diabetes by Heart™**

**Joining Forces and Empowering Communities**

**Know Diabetes by Heart™ Awards \$900,000 for Community Education**  
*Ten grants from the American Diabetes Association and the American Heart Association's joint initiative aim to decrease heart disease and stroke among people with type 2 diabetes*

**ARLINGTON, Va., DALLAS and Laredo, Tx., March 31, 2021** - The American Diabetes Association® and the American Heart Association® have awarded up to \$900,000 to organizations to help people living with type 2 diabetes lower their risk for cardiovascular diseases like heart attack, heart failure and stroke. Gateway Community Health Center, Inc. is thrilled to be among the list of grant recipients.

The community grants are part of the leading health non-profits' joint **Know Diabetes by Heart™** initiative which seeks to reduce cardiovascular events and deaths among people with type 2 diabetes. The grants will help organizations in 10 states deliver diabetes and cardiovascular disease education materials and resources. Outreach efforts will focus on engaging Black and Latino populations which experience higher rates of diabetes, heart disease and stroke compared to non-Hispanic white populations.

Cardiovascular disease remains the leading cause of death and a major cause of disability for all people living with type 2 diabetes, yet only about half age 45 or older understand their increased risk for developing heart disease or have discussed it with their doctor.

"Knowledge is power and arming these community organizations with resources and accessible information is key for people with type 2 diabetes to better understand their elevated risk for heart disease and stroke," said Robert A. Gabbay, MD, PhD, FACP, chief scientific and medical officer for the American Diabetes Association. "We are pleased to work with these 10 organizations who are dedicated to improving the health of their communities to get the information into the hands of those who need it most.

"This is a good time to protect yourself from diabetes-related heart disease and COVID by making lifestyle changes that can help you improve your overall health and better manage your diabetes. It's good for your heart health and kidney health and will contribute to a longer, healthier life," said Eduardo Sanchez, MD, MPH, FAAP, the American Heart Association's chief medical officer for prevention.

*Gateway Community Health Center considers that raising awareness, educating, and supporting people to take action to manage diabetes and cardiovascular disease will not be possible without the strong support of allies. Gateway recognized the great efforts from the American Diabetes Association and the American Cancer Society to address the national public health impact of type 2 diabetes and cardiovascular disease; and is very fortunate to be one of the ten organizations nationwide selected to be part of the Know Diabetes by Heart Initiative.*

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# Education Tools

Lotería



Flipchart



# Success Story

Know **Diabetes** by **Heart**™

Meal planning is key to accomplish the goal of managing diabetes. Mr. Chapa invests time on preparing healthy meals for his breakfast, lunch and dinner every day .



# Gateway Diabetes/CVD Self-Management

- Gateway's Diabetes and Cardiovascular Disease Self-Management (CVD) guide was designed to address the seriousness and prevalent chronic health conditions of diabetes and cardiovascular disease.
- The goal of the guide is to provide an effective training by utilizing a community-based and culturally sensitive approach to support individuals in the prevention and management of diabetes and cardiovascular disease.



Everyone plays a major role in a team. Remember, you are the "VIP" (very important person) in your team.

## 5. Group Activity B: "The Healthcare Team Puzzle"

### Purpose

To inform participants about the different members of their healthcare team, their role, and the importance of team work.

### Materials

- Pieces of the puzzle

### Process

- Distribute the pieces of the puzzle to the participants; each participant will read the information on the back.
- After reading the information, the participant will place the piece on the wall to complete the puzzle.
- The facilitator will conclude the activity by emphasizing how important team work is in managing chronic diseases.



### For the facilitator...

Facilitator will be observing the development of the activity and assist participants who have trouble reading or understanding the instructions.



# Structure

- The guide promotes participation to make the learning process an enjoyable activity. **The guide is adaptable to the needs and resources** of organizations working towards a common goal of health education and disease management.
- The ten-session course is designed to be offered in a 2-hour session for ten consecutive weeks. The sessions include topics on nutrition, portion control, physical activity, diabetes and CVD complications, self-monitoring, medication and stress management.
- The **versatility** of this guide is such that it may be used by healthcare professionals, health educators, and community health workers (Promotores).

## Module 4: Exercise to better health



### ▶ Objectives:

By the end of this session, participants will:

- Know the benefits of regular exercise and how they relate to managing chronic illness;
- Know the difference between physical activity and exercise;
- Understand The "F-I-T" Concept;
- Know the precautions that one must take before and during exercise;
- Learn the 4 (Four) types of Exercise;
- Learn the "Sit and Be Fit" exercises.

### ▶ Materials

- Flip Chart
- Markers
- Pencils/Pens
- Name Cards
- Stickers
- Balloons
- CD Player
- Music CD
- Cards for the "Four Types of Exercise" Activity. (See Activity "B")
- "Sit and Be Fit" guide
- Refreshments

### ▶ Outline

1. Meet, Greet, and Introduce
2. Goal review
3. Discussion: Learning the difference between physical activity, exercise, and the "F-I-T" concept
4. Discussion: Benefits of exercise
5. Discussion: Exercise safety
6. Engage in Group Activity A: "Balloon War"
7. Discussion: Obstacles to exercising
8. Engage in Group Activity B: "Four types of exercise"
9. Engage in Group Activity C: "Sit and be fit"
10. Handout distribution
11. Closing

### ▶ Forms

- Goal setting form
- Attendance sheet/sign-in-sheet

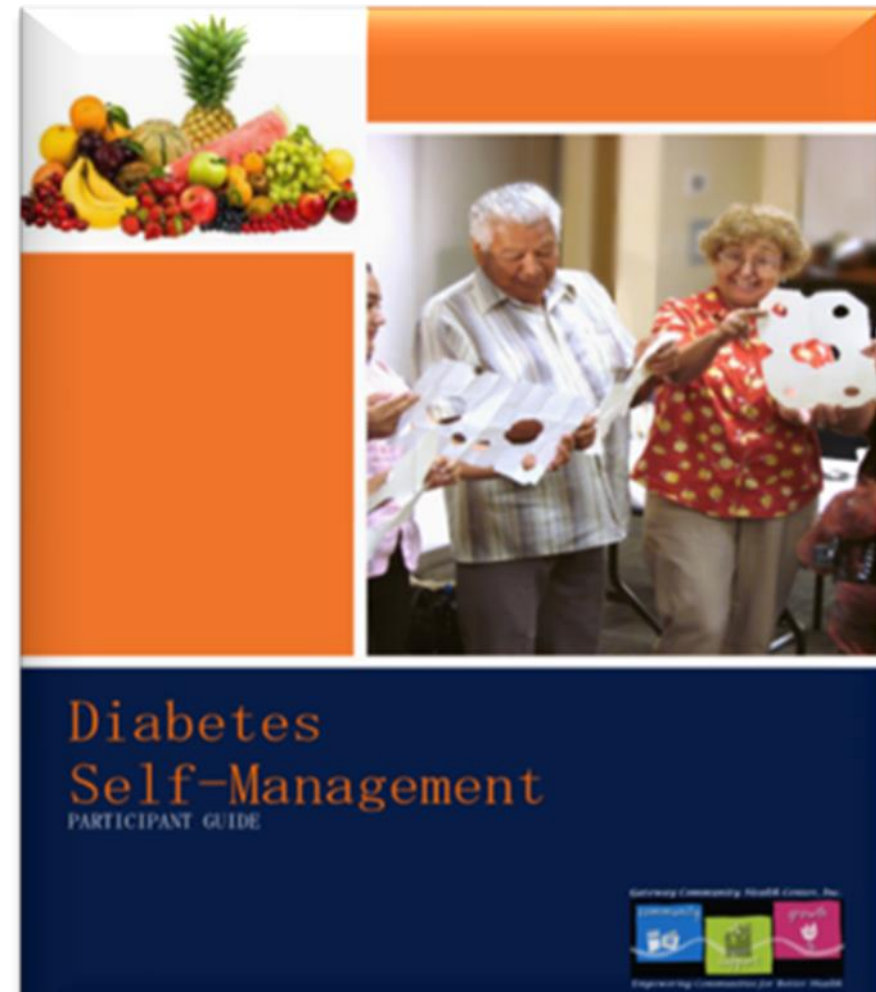
### ▶ Handout distribution

- "Sit and be fit" guide
- "Exercise and stress"

# Principles

The guide was developed by incorporating years of experience and eight self-management principles:

- Active Learning
- Goal Setting
- Problem Solving
- Knowledge
- Responsibility
- Social Support
- Respect
- Skills Building





# Outline

Know **Diabetes** by **Heart**™



<b>Module 1:</b> Let's start.....	1-6
<b>Module 2:</b> Learning about diabetes and cardiovascular disease.....	7-16
<b>Module 3:</b> How is my body doing?.....	17-26
<b>Module 4:</b> Exercise to better health.....	27-36
<b>Module 5:</b> Understanding the Plate Method and Review Session.....	37-46
<b>Module 6:</b> What am I eating? .....	47-56
<b>Module 7:</b> Herbs, pills, and more!.....	57-66
<b>Module 8:</b> Joining forces.....	67-74
<b>Module 9:</b> The silent killers.....	75-88
<b>Module 10:</b> Graduation and celebration .....	89-95



# Activity Examples

# Evidence Base

## Goal:

- Diabetes Management: Ensure that the proportion of diabetic adults with an HbA1c value **greater than 9 percent, is at or below 34%** (Medicaid 75<sup>th</sup> percentile) by the end of the year. (Medicaid 90<sup>th</sup> percentile, 28%).
- Hypertension Control: Ensure that the proportion of hypertension adults whose **blood pressure is under control (systolic blood pressure <140 mmHg and diastolic blood pressure <90mmHg) is at 64%** (Medicaid 75<sup>th</sup> percentile), by the end of the year. (Medicaid 90<sup>th</sup> percentile, 79.6%).

## Results:

- Diabetes: Total Sample (N=1095)  
**Outcome: 21% (231) of the patients had an HbA1c greater than 9%.**
- Hypertension: Total Sample (N=934)  
**Outcome: 73% (682) of the patients had their Blood Pressure under control.**

Fiscal Year 2021

# Best Practices



- **GCHC has integrated promotores (community health workers or CHW) into the care team and developed a training model and curriculum tailored to the patient population.** The program covers a number of disease states including, diabetes, hypertension, and cancer. This program can help the following initiatives:
  - UDS clinical measures (specifically diabetic A1c, hypertension BP <140/90, cancer screening);
  - Meaningful Use clinical quality measures, which has now been rolled into the MACRA QPP Program;
  - Patient Centered Medical Home; and Potentially, Healthy People 2020 diabetes objectives.
- **A health education/CHW Program in and of itself would not be a Best Practice. But, in addition to increasing patients' health literacy and knowledge of their chronic diseases and importance of preventive services, the program incorporates the following aspects that are unique to community health worker programs:**
  - **Holistic approach to improving quality of life:** The program has developed a number of engaging activities to teach patients about their disease and how to manage it. The way the activities were structured is what was particularly striking. Staff use activities to not only teach health topics, but to teach participants skills, such as public speaking, problem solving, negotiation, and managing stress that will affect all aspects of their life. These skills not only positively impact adverse social determinants of health, but they provide participants self-confidence and help to improve their overall quality of life.

# Best Practices

**Workforce Development:** The promotores program has been approved by the Texas DSHS CHW program. It incorporates the following eight competencies: communication skills, interpersonal skills, service coordination, capacity building, advocacy, teaching skills, organizational skills, and knowledge base. As the primary provider workforce does not meet current demand for services, having appropriately trained staff to help patients is vital, and this program allows for development of staff without extensive formal education to make a positive impact on their community and in their own lives.

*Source: This report has been prepared on behalf of the Health Resources and Services Administration, Bureau of Primary Health Care (HRSA/BPHC) for the purposes of oversight and guidance of HRSA/BPHC programs. The report contains final findings and recommendations reviewed and approved by HRSA/BPHC.*



**GATEWAY  
COMMUNITY**  
Health Center, Inc.



**Thank you!**

