

## Midwest Stream Forum Closing Plenary

March 30<sup>th</sup>, 2022

## MARLEY AND ME

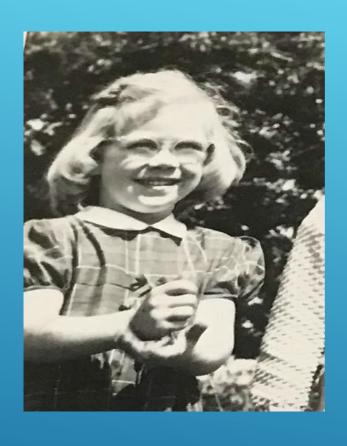
- **▶** Bobbi Ryder
- ►MWSF 3.30.22
- **▶** Closing Plenary

## The Assignment

1. My "Journey"

2. Inspiration for the Increasing Access to Care Campaign

3. Where Do We Go from Here?





MY COUSIN MARLEY



Campaign Home

We Care Campaign **Toolbox** 

**Promising Practices** 

IAC **Trainings** 

Sign Up for the Campaign

## I CARE ABOUT AMERICA'S **AGRICULTURAL WORKERS**

The local community of Ag workers may change over time -- mechanization, drought, or new industry may cause a drop in numbers, or more single males may move into a community that used to see more workers traveling in family groups-- but the need for Community and Migrant Health Centers to reduce barriers to care has never been greater.

www.ncfh.org/we care.html















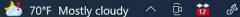




















I think I know why we care,

But why don't more people care?

Fear of the Unknown

Ignorance and Prejudice Family & Regional Biases

Selfishness & Economics Environment & Experiences

WHAT ELSE GETS IN THE WAY OF COMPASSION?

# 1. My Personal Journey

Dime de donde vienes......

## I DON'T KNOW HOW TO ACT MY AGE, I'VE NEVER BEEN THIS OLD BEFORE

Sometimes the light's all shining on me Other times I can barely see Lately it occurs to me What a long strange trip its been.



## TRUE CONFESSIONS TIME

PLACE OF BIRTH
PARENTAL & FAMILY RELATIONSHIPS
EARLY CHILDHOOD EXPERIENCES
ADULT EDUCATION
ADULT EXPERIENCES

My Stories

- Children must be taught how to think, not what to think
- Nature abhors a vacuum
- >Andar con pies de plomo
- Sin pelos en la lingua
- Dar en el clavo
- Dormir en los laurels
- De Buena fe
- Pasar de la raya

DICHOS (AKA TRUISMS)

- Common sense is the collection of prejudices acquired by age 18 – Will Rogers
- We are all born mad. Some remain so. Samuel Beckett
- Our life is what our thoughts make it Marcus Aurelius
- Prejudice is a great time saver. You caN form opinions without taking time to get the facts. EB White
- We must learn to live together as brothers or perish together as fools MLK
- Poverty is the mother of crime. Marcus Aurelius QUOTES

# 2. The Inspiration for the Campaign

## YA ERA TIEMPO!

# 3. Where do we go from here?

Al futuro!



- How does this population currently access health services?
- Who already has an established relationship with this population?
- communication method for this farmworker population
- Determine to measure success through metrics. and key performance indicators.
- · Begin initial reach out to local county team members identified
- · Set up initial local county team meetings

· Conduct initial local county team meetings.

Perform

- Tailor COVID-19 response strategy to individual county
- Continue facilitation and support for local county teams as needed
- Constant reassessment of need and involvement in teams



## 100 TEAMS ARE BETTER THAN 1 NORTH CAROLINA DEPT. OF HEALTH & HUMAN SERVICES



#### **2021-2022 Learning Collaboratives**

This year NCFH is excited to offer Community & Migrant Health Center staff the opportunity to participate in eight different Learning Collaboratives (LCs). LCs provide participants with regular training sessions, technical assistance, and time to strategize with and learn from peers around the country. Each LC will consist of a set number of learning sessions and will run from the fall of 2021 through June 2022.



























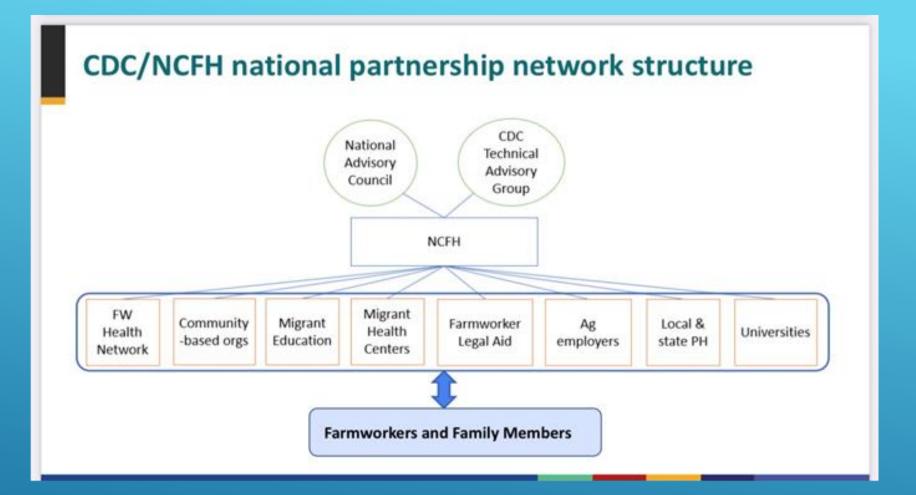












## NCFH-CDC PARTNERSHIP IN RESPONSE TO COVID 19



The saying "Each one teach one" is an African proverb that originated in America during slavery times. Slaves were seen as chattel and therefore denied an education so when one slave learned to read or write, it became his duty to teach someone else. The meaning of each one teach one www.eachoneteachone.org.uk/about/

## Benjamin Franklin

"Tell me & I forget, teach me & I remember, involve me and I learn"





MY COUSIN MARLEY

& ME

WHO WILL YOU REACH?

WHO WILL YOU INVOLVE?

HOW WILL YOU HELP TO FILL THAT VACUUM?

WHO CAN YOU RECRUIT TO HELP WHEN YOUR APPROACH DOES NOT WORK?





## Ag Worker Access Campaign

A national initiative to increase the number of Migratory & Seasonal Agricultural Workers & their families served in Community and Migrant Health Centers.



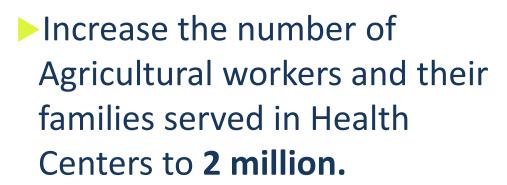


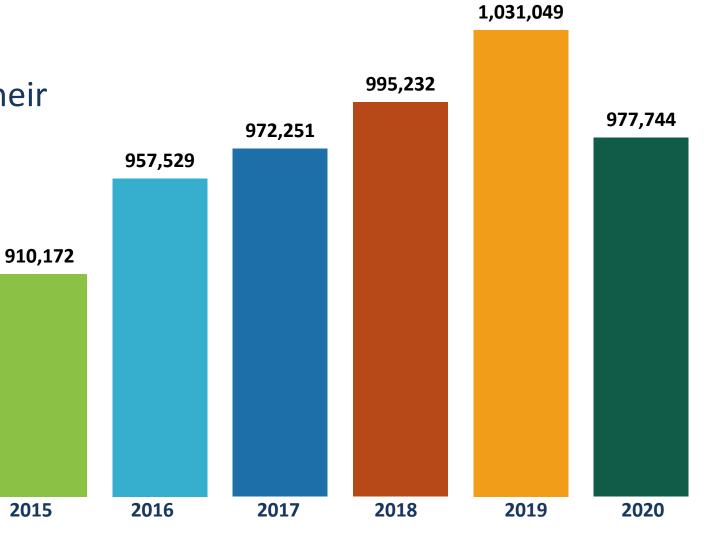
### **Campaign Goal**

892,056

2014

2015







## **Campaign Task Force Membership**

Task Force is comprised of members representing **24** different organizations across **14** states.

- 3 NTTAPs represented
- 10 health centers represented
- 8 PCAs represented
- 3 "other" Ag worker serving agencies



### **Campaign Focus**

- 1. Understanding and addressing MSAW's unique needs and the barriers they face related to accessing health care
- 2. Ensuring C/MHC staff receive the training and technical assistance they need to effectively outreach to the Ag Worker population, and accurately classify and report them in UDS
- 3. Identifying and disseminating promising practices for increasing access to care for MSAWs
- 4. Supporting local/regional/state coalitions between C/MHCs and other Ag worker-serving entities



## **Recent Campaign Task Force Activities**

- 2021 First Task Force-sponsored webinar series –
   Developing Collaborations with State Monitor Advocates
  - Webinar 1: for State Monitor Advocates about Health Centers
  - Webinar 2: for Health Centers about State Monitor Advocates
  - Webinar 3: a joint session about promising practices related to collaboration
- 2022 Work groups planning next webinar series



#### Call to Action!

✓ Commit to something you will do in your work in order to increase access to care for Ag Worker families in your community.

#### I commit too...

- ...continuing to prioritize access to professional development and education opportunities for staff serving farmworkers, especially CHWs and Promotoras/es.
  - Seth
- ...honoring the farmworker voice in the work that we do. Alexis
- ...continue building relationships/partnerships to close gaps in care for migrant farmworkers. – Pedro

in order to increase Access to care for Ag Workers and their families.

## Thank you!

This project was supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under U30CS0 9737, Technical Assistance to Community and Migrant Health Centers and Homeless, (\$1,583,856). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS, or the U.S. Government.

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