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Panel Discussion:

Building Strategic Relationships to Improve the Health of Migratory & Seasonal Agricultural Worker (MSAW) Families

Presented by the National Center for Farmworker Health
in Collaboration with
the Ag Worker Access Campaign
April 25th, 2023





Ag Worker Access Campaign

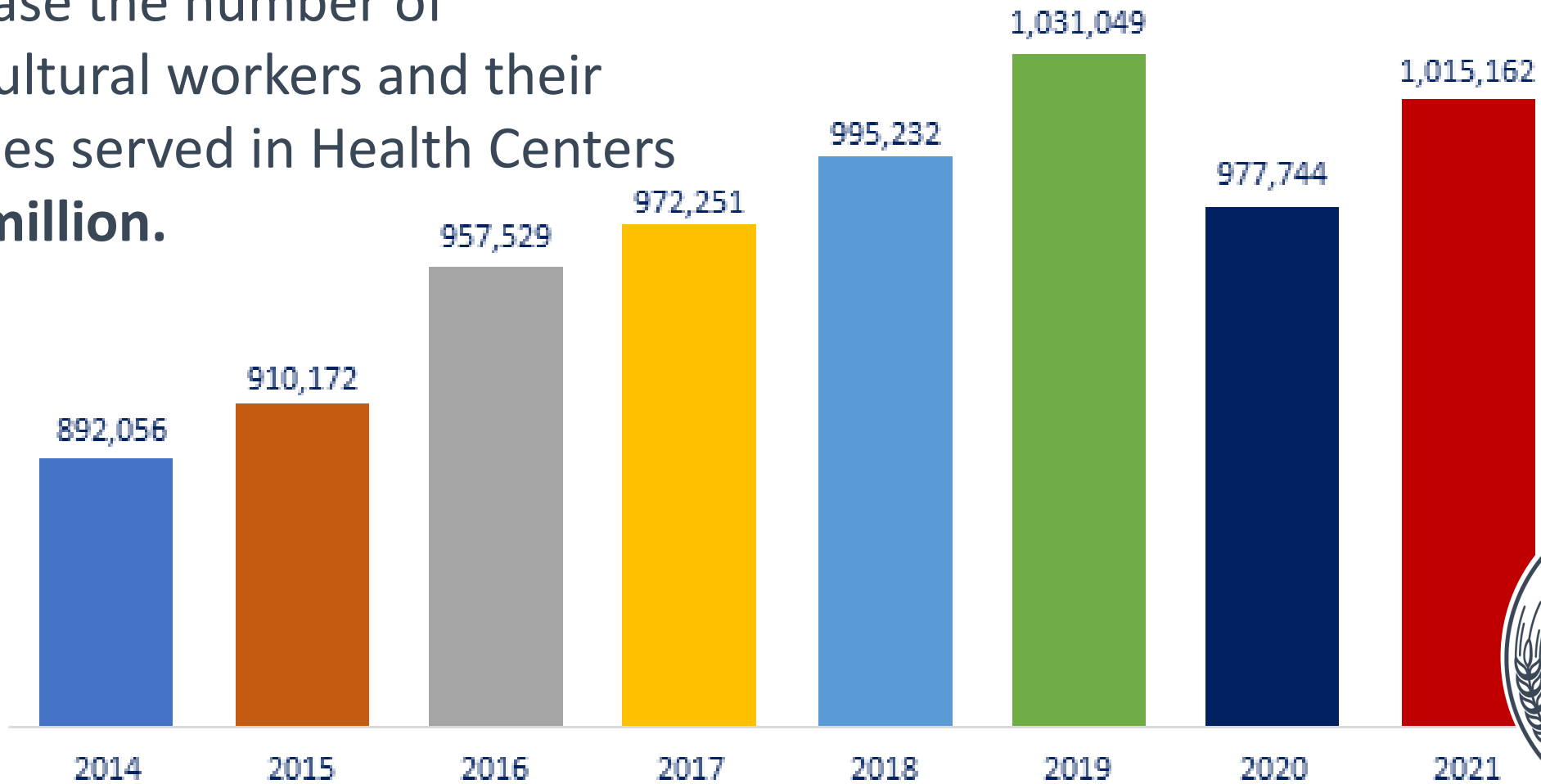


**A national initiative to increase the number of
Migratory & Seasonal Agricultural Workers
(MSAW) & their families served in health centers.**



Campaign Goal

Increase the number of Agricultural workers and their families served in Health Centers to **2 million**.





Campaign Focus

1. Understanding and addressing MSAW's unique needs and the barriers they face related to accessing health care
2. Ensuring C/MHC staff receive the training and technical assistance they need to effectively outreach to the Ag Worker population, and accurately classify and report them in UDS
3. Identifying and disseminating promising practices for increasing access to care for MSAWs
4. Supporting local/regional/state coalitions between C/MHCs and other Ag worker-serving entities





Campaign Task Force

The Task Force guides Campaign activities by:

- Identifying challenges
- Exploring and launching innovation
- Formulation recommendations
- Supporting collaboration and coalition building
- Identifying and dissemination promising practices





Benefits of Joining the Campaign



**TOOLS &
RESOURCES**



NETWORK



**WORKFORCE
DEVELOPMENT & TRAINING**





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Today's Panelists



Deb Salazar

Migrant Health Director



Diego Lobo

*Development Manager
& Outreach Supervisor*



CHP

Community Health
Partnership of Illinois

HEALTH CENTERS
CENTROS DE SALUD

Rocio Valdez

Director of Communications





Campaign Activity

Use the cards on your table to write down YOUR health center's strategic partnerships and how they are increasing access to care for MSAWs in your community.

&

On the back share what challenges you are facing related to strategic partnership building.

Leave the card on your table & we will share on our website.



Thank you!

