

# 2015 Western Forum for Migrant and Community Health

## ADVANCING HEALTH EQUITY THROUGH COMMUNITY ACTION

*Conference Program*



February 23–25, 2015  
Hyatt Regency Mission Bay  
San Diego, California

Dear Forum Attendees:

Welcome to beautiful San Diego and the Western Forum for Migrant and Community Health! This year marks the 50th anniversary of the Community Health Center Movement, making your presence here during this historic occasion all the more appreciated.

As we get set to immerse ourselves in learning, networking, and best practice sharing it is essential that we recall the roots of our movement. Our theme for this year's Forum – Advancing Health Equity Through Community Action – brings to mind the courageous and visionary leaders who established the first migrant and community health centers in the U.S. during the 1960s.

These early leaders were entrenched in the civil rights activism of the era, first volunteering as medical providers during the voter registration campaign in Mississippi known as Freedom Summer before establishing the first two health center sites in Mound Bayou, Mississippi, and Dorchester, Massachusetts. In the words of one of our movement's founding fathers, Dr. H. Jack Geiger, "our concept of health is to make social change [and] to build the institutions that can make social change and keep it going." Today the Health Center Program has grown into a national network of more than 1,200 health centers serving over 20 million patients annually.

Despite our significant growth and achievements as a movement, we still have much work left to do. While the Affordable Care Act has expanded access to health care coverage for millions of individuals, we are still faced with significant health disparities that disproportionately affect low-income communities of color. As we look ahead to the next 50 years, it is our legacy as a movement that creates and sustains social change that will guide us in our pursuit of health equity.

Among the highlights of this year's Forum include keynote presentations from Dr. Anthony Iton, a renowned health equity expert and senior vice president of Healthy Communities at the California Endowment, and Marielena Hincapié, one of the country's strongest voices for immigrant rights and executive director of the National Immigration Law Center.

We are also incredibly excited to host a screening of the recently released documentary, *Food Chains*. The documentary exposes the oppression of farmworkers, still among our country's most vulnerable and underserved populations, and tells the inspiring story of a grassroots movement to address these injustices.

We hope you will use your time here to learn from our outstanding presenters, build new relationships and strengthen existing ones, and renew your enthusiasm and commitment to improving the health of underserved communities.

Thank you for your participation in the 2015 Western Forum for Migrant and Community Health, and for your demonstrated commitment in helping to advance health equity.



Bruce Gray

*Chief Executive Officer*

NWRPCA

We would like to express deep appreciation for the support of our Forum Sponsors.

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[www.migrantclinician.org](http://www.migrantclinician.org)

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# CONFERENCE EVENTS AND INFORMATION

## Monday, February 23

### OPENING PLENARY

8:30–10 a.m.

Bayview Ballroom

The Opening Plenary will feature a keynote presentation from Dr. Anthony Iton, senior vice president of Healthy Communities at the California Endowment. In addition, Dr. Seiji Hayashi, chief medical officer for the Bureau of Primary Health Care (BPHC), will provide the update from the Health Resources and Services Administration (HRSA). As chief medical officer, Dr. Hayashi oversees BPHC's clinical quality strategy for the nation's community health centers, migrant health centers, health care for the homeless centers, and public housing primary care centers.

### WELCOME RECEPTION

6–8 p.m.

Banyan Court

Join your peers for a relaxed evening of great food, music and drink. Head out while the night is still young and enjoy the wonderful weather, atmosphere, and culture of San Diego.

## CONTINUING EDUCATION

### NEW CONTINUING EDUCATION PROCESS

All CEU certificates will be accessed online. All conference attendees will be sent an email after the conference with instructions on how to process your own CEUs online. You will be responsible for completing the process online and printing your certificate. This will be a faster, much easier process.

### CONTINUING MEDICAL EDUCATION (CME)

Application of CME credits has been filed with American Academy of Family Physicians. Determination of credits is pending. Past conferences have offered up to 25.5 credit hours.

### CONTINUING NURSING EDUCATION (CNE)

CNE credits will be awarded through Migrant Clinicians Network. Migrant Clinicians Network is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

## Tuesday, February 24

### MORNING PLENARY

8:15–10 a.m.

Bayview Ballroom

Tuesday's plenary will begin with an update from the National Association of Community Health Centers (NACHC). Joe Gallegos, senior vice president of Western Operations at NACHC, will provide timely information related to the fiscal environment and advocacy efforts at the national level. Following Mr. Gallegos' presentation, our partners from the National Center for Farmworker Health will facilitate a dialogue to engage attendees in strategies to increase access to care for migrant and seasonal farmworkers.

### FILM SCREENING

5:30–8 p.m.

Bayview I

Join us for a screening of the groundbreaking new documentary *Food Chains*. From executive producers Eva Longoria and Eric Schlosser, *Food Chains* exposes the oppressive conditions that migrant farmworkers endure in the U.S., and profiles the work that the Florida-based farmworker advocacy group Coalition of Immokalee Workers has undertaken to address farmworker abuse and exploitation. Smriti Keshari, co-producer of the film, will be present for questions and discussion with the audience following the film.

## Wednesday, February 25

### CLOSING LUNCHEON

12:15–1:30 p.m.

Bayview Ballroom

Friday's closing lunch will feature a presentation by Marielena Hincapié, executive director of the National Immigration Law Center. In addition, Health Outreach Partners will present the annual Sister Cecilia B. Abhold award to a health center that has demonstrated excellence in providing outreach programs and services.

*This project content is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U58CS06846, "S/RPCAs," total award \$900K, with 65 percent of program funded by nongovernmental sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.*

# CONFERENCE AGENDA

*at a glance*

## Monday

### Conference Registration and Continental Breakfast

7:30–8:30 a.m. • Bayview Foyer

### Opening Plenary

8:30–10 a.m. • Bayview Ballroom

### Break with Exhibitors

10–10:30 a.m. • Bayview Foyer

### Conference Sessions

10:30 a.m.–12 p.m.

### Lunch on Your Own

12–1:30 p.m.

### Conference Sessions

1:30–3 p.m.

### Break with Exhibitors

3–3:30 p.m. • Bayview Foyer

### Conference Sessions

3:30–5 p.m.

### Welcome Reception

6–8 p.m. • Banyan Court

## Tuesday

### Conference Registration and Continental Breakfast

7:30–8:15 a.m. • Bayview Foyer

### General Session

8:15–10 a.m. • Bayview Ballroom

### Break with Exhibitors

10–10:30 a.m. • Bayview Foyer

### Conference Sessions

10:30 a.m.–12 p.m.

### Lunch on Your Own

12–1:30 p.m.

### Conference Sessions

1:30–3 p.m.

### Break with Exhibitors

3–3:30 p.m. • Bayview Foyer

### Conference Sessions

3:30–5 p.m.

### Movie viewing: *Food Chains*

5:30–8 p.m. • Bayview I

## Wednesday

### Conference Registration and Continental Breakfast

7:30–8:30 a.m. • Bayview Foyer

### Conference Sessions

8:30 a.m.–10 a.m.

### Break with Exhibitors

10–10:30 a.m. • Bayview Foyer

### Conference Sessions

10:30 a.m.–12 p.m.

### Closing Luncheon

12:15–1:30 p.m. • Bayview Ballroom

## Keynote Speakers



### Anthony B. Iton, M.D., J.D., MPH

*Senior Vice President of Healthy Communities,  
The California Endowment*

Dr. Iton is a nationally recognized expert and leader in the field of health equity. His work focuses on how contributions of race,

class, wealth, education, geography, and employment affect health status. In his present appointment, Dr. Iton oversees The California Endowment's Building Healthy Communities, a 10-year commitment to empower underserved California communities to create safe, healthy environments for children and families.



### Marielena Hincapié, J.D.

*Executive Director  
National Immigration Law Center*

Marielena Hincapié, esteemed for her legal and political strategies, is the executive director of the National Immigration Law Center (NILC). Under her leadership, NILC

has grown to be central organization dedicated to defending and advancing the rights of low-income immigrants in the U.S. NILC strategically employs a combination of litigation, policy, communications, and alliance-building tactics to effect social change.

## Plenary Speakers

### HRSA:

### Dr. Seiji Hayashi

Chief Medical Officer, Bureau of Primary Health Care

### NACHC:

### Joe Gallegos, MBA

Senior Vice President of Western Operations, National Association of Community Health Centers

## INTERPRETATION SERVICES

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# Monday, February 23, 2015

7:30–8:30 a.m. • Registration and Continental Breakfast • Bayview Foyer

8:30–10 a.m. Opening Plenary - Bayview Ballroom  
 HRSA Update, Dr. Seiji Hayashi; Keynote Presentation, Dr. Anthony Iton

10–10:30 a.m. • Break with Exhibitors

10:30 a.m.–12 p.m. • Conference Sessions

Health Care Delivery	Policy/Environment	Outreach and Education	Workforce/Leadership
<b>1 - Migrant Health 101: An Introduction to Migrant Health</b>  Brad Klos, MHP Salud; Jillian Hopewell, Migrant Clinicians Network; Hilda Ochoa Bogue, National Center for Farmworker Health	<b>2 - Immigration Relief and Health Care: An Update for Health Care Providers</b>  Luis Guerra, United Farm Workers Foundation; Megan Horn, Farmworker Justice	<b>3 - Community Health Needs Assessment: How to Assess the Needs of Underserved Communities</b>   Sonia Lee and Alexis Wielunski, Health Outreach Partners	<b>4 - Navigating the Community Health Worker Landscape</b>  Patria Alguila and Anne Lee, MHP Salud
Mission III	Bayview I	Bayview II	Bayview III

12–1:30 p.m. • Lunch on your own

1:30–3 p.m. • Conference Sessions

<b>5 - Integrating Patient-Centered Medical Home in the Community Health Center Setting</b>  Cesilia Lomeli, Community Health Centers of the Central Coast	<b>6 - Providing Immigrant Families with Meaningful Access to Health Care: Federal Law and Guidance</b>  Molly Wlodarczyk and Alicia Cornish, U.S. Department of Health and Human Services, Office for Civil Rights, Region IX	<b>7 - Outreach and Enrollment: Strategies for Successfully Reaching Underserved Populations</b>  Antonio Torres, Oregon Health Authority; Penny Lara, Public Health Seattle King County	<b>8 - Community Health Workers: Diverse and Talented Health Professionals for the 21st Century</b>   Noelle Wiggins and Pei-ru Wang, Multnomah County Health Department; Chi Bui, Immigrant and Refugee Community Organization
Mission III	Bayview I	Bayview II	Bayview III

3–3:30 p.m. • Break with Exhibitors

3:30–5 p.m. • Conference Sessions

<b>9 - Community Health Workers: Integration Between Community and Primary Care in a Patient-Centered Medical Home</b>  Lizdaly Cancel and Leticia Rodriguez Garcia, CHCs of Benton and Linn Counties; Kristty Polanco, Oregon State University	<b>10 - A Community-based Advocacy Approach to Understanding the Affordable Care Act</b>  Patria Alguila, MHP Salud; Alexis Guild, Farmworker Justice	<b>11 - CLAS-y Washington: Providing Culturally and Linguistically Appropriate Services</b>   Yris Lance, Governor's Interagency Council on Health Disparities	<b>12 - The Role of Promotores and Community Health Workers in Advocacy and Community Action</b>  Mari Lopez and Maria Lemus, Vision y Compromiso
Mission III	Bayview I	Bayview II	Bayview III

6–8 p.m. • Welcome Reception • Banyan Court


# Tuesday, February 24, 2015

7:30–8:15 a.m. • Registration and Continental Breakfast • Bayview Foyer

8:15–10 a.m. • General Session • Bayview Ballroom  
 NACHC Update, Joe Gallegos; Wall of Wonder Activity: Increasing Access to Care for Farmworkers

10–10:30 a.m. • Break with Exhibitors

10:30 a.m.–12 p.m. • Conference Sessions

Health Care Delivery	Policy/Environment	Outreach and Education	Workforce/Leadership
<b>13 - Incorporating Culture into Health Care Delivery</b>  Cheryl Badaracco and Delfina Hernandez-Morales, Providence Health and Services	<b>14 - Who Does Farm Work and How Has This Changed: Findings and Trends from the Census of Agriculture and the National Agricultural Workers Survey</b>  Susan Gabbard, JBS International; Daniel Carroll, U.S. Department of Labor	<b>15 - Binational Strategies for Improving Occupational Health and Safety Awareness and Education for Latino Agricultural Workers</b>  Xóchitl Castañeda and Liliana Osorio, Health Initiative of the Americas	<b>16 - Advancing Efforts to Integrate CHWs into Team-Based Care Delivery</b>    Andrew Broderick, Public Health Institute
Mission III	Bayview I	Bayview II	Bayview III


12–1:30 p.m. • Lunch on your own

1:30–3 p.m. • Conference Sessions

<b>17 - Mental Health Assessment and Treatment for Migrant Farmworkers in the Primary Care Setting</b>  Gino Aisenberg, University of Washington Latino Center for Health	<b>18 - Oaxacalifornia: A Review of Indigenous Migration, Culture and Health</b>  Leoncio Vasquez Santos, Centro Binacional; Konane Martinez, California State University, San Marcos	<b>19 - Preventing Workplace Sexual Violence in the Agricultural Industry: Understanding the Issue and Utilizing Educational Tools</b>  Victoria Adela Breckwich Vasquez and Paula Zambrano, University of Washington	<b>20 – Supervising Community Health Workers: Capacity Building Models</b>    Gretchen Hansen, Foundation for Healthy Generations; Miae Amori, Tacoma-Pierce County Health Department
Mission III	Bayview I	Bayview II	Bayview III

3–3:30 p.m. • Break with Exhibitors

3:30–5 p.m. • Conference Sessions

<b>21 - Building Skills for High-Impact HIV Testing and Counseling</b>  Keith Bletzer, National Community Health Partners	<b>22 - The Importance of Farmworker Advocacy: Turning up the Volume on the Farmworker Voice</b>  Alexandra Harris, National Association of Community Health Centers	<b>23 - Prevent and Reduce Adverse Health Effects of Pesticides on Indigenous Farmworkers</b>    Nargess Shadbeh and Santiago Ventura, Oregon Law Center; Ignolia Duyck, Virginia Garcia Memorial Health Center	<b>24 - Supporting Community Health Workers through Community-Academic Partnership</b>  Maritza Torres, Loma Linda University; Mayra Barcenas, El Sol Neighborhood Educational Center; Dr. Juan Carlos Belliard, Institute for Community Partnerships
Mission III	Bayview I	Bayview II	Bayview III

5:30–8 p.m. • Food Chains film screening • Bayview I

# Wednesday, February 25, 2015

7:30–8:30 a.m. • Registration and Continental Breakfast • Bayview Foyer

10–10:30 a.m. • Break with Exhibitors

8:30–10 a.m. • Conference Sessions

Health Care Delivery	Policy/Environment	Outreach and Education	Workforce/Leadership
<p><b>25 - Boca Sana, Cuerpo Sano: A Community-Based Participatory Research Oral Health Project</b></p> <p>Ana Paloma-Zerfas, Vista Community Clinic; Arcela Nunez, National Latino Research Center</p>	<p><b>26 - Leveraging Community Partnerships to Enhance Services for Migrant/ Seasonal Farmworkers and Families</b></p> <p>Adriana Paulson, San Diego County Office of Education; Ruth Ann Supranovich, University of Southern California; Guadalupe Cuesta, National Migrant and Seasonal Head Start Collaboration Office</p>	<p><b>27 - Reaching Vulnerable Populations in Times of Emergency</b></p> <p>Alfonso Rodriguez Lainz, Centers for Disease Control and Prevention; Uriel Iñiguez, Washington State Commission on Hispanic Affairs; Mary Jo Ybarra Vega, Quincy Community Health Center; Justine Kozo, San Diego Health and Human Services Agency</p>	<p><b>28 - Connecting the Dots: My Work and the Health Center Program Requirements</b></p>  <p>Hilda Ochoa Bogue, National Center for Farmworker Health; Jennie McLaurin, Migrant Clinicians Network; John Troidl, Health Services Management</p>
Mission III	Bayview I	Bayview II	Bayview III
10:30 a.m.–12 p.m. • Conference Sessions			
<p><b>29 - Birth Defects in Our Babies: Washington's Outbreak and the Outreach Answer</b></p> <p>Jennie McLaurin, Migrant Clinicians Network; Gayle Lawn-Day, Salud</p>	<p><b>30 - Health and Human Rights: Creating Access for Migrant Families</b></p> <p>Arcela Nunez, Flor Alvarez and Lilian Serrano, National Latino Research Center</p>	<p><b>31 - Shots and Fairs an Unlikely Pair: A Successful Health Fair Model</b></p> <p>Mary Jo Ybarra-Vega, Quincy Community Health Center</p>	<p><b>32 - The Three Essential Core Competencies in Providing Health Care Services</b></p>  <p>Alicia Gonzales, National Center for Farmworker Health</p>
Mission III	Bayview I	Bayview II	Bayview III
12:15–1:30 p.m. • Closing Luncheon • Bayview Ballroom			
Sister Cecilia B. Abhold Award Presentation Keynote Presentation, Marielena Hincapié			

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**Reuse:** We will distribute reusable bags to carry conference materials. At the end of the conference, you may choose to drop off your bag at the registration desk so it can be reused/recycled.

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# SESSION DESCRIPTIONS

## Session 1: Migrant Health 101: An Introduction to Migrant Health

**Track:** Health Care Delivery

**CEUs:** 1.5 CMEs, 1.5 CNEs

This workshop offers a comprehensive orientation to the migrant health program in the United States. Whether you are new to the migrant health field or someone who needs a refresher, join us for a look into the fascinating world of the health care program for migrant and seasonal agricultural farmworkers and their families.

In this workshop you will learn the history of agricultural migration, the structure of the migrant health program, and the people that make it work. Learn about farmworkers, their health care needs, and the system of care that works for them. Acronyms such as DHHS, HRSA, BPHC, ONTASP and FHN will be explained, and resources will be provided to make your work easier and better.

### Learning Objectives:

1. Identify the migrant and seasonal farmworker (MSFW) population and the challenges of farm work in the U.S.
2. Understand the history, structure, and requirements of the federal Migrant Health Program, and explain the system of care for MSFWs.
3. Describe the multitude of resources available to health centers nationwide to access training and technical assistance.

Presenters: Brad Klos, MHP Salud; Jillian Hopewell, Migrant Clinicians Network; Hilda Ochoa Bogue, National Center for Farmworker Health

## Session 2: Immigration Relief and Healthcare: An Update for Healthcare Providers

**Track:** Policy/Environment

**CEUs:** 1.5 CMEs, 1.5 CNEs

For farmworkers and their families, access to healthcare is dependent on immigration status. Widespread fear of immigration enforcement may affect farmworkers' access to medical care. Some farmworkers may be eligible for work

authorization and relief from deportation under the Deferred Action for Childhood Arrivals (DACA) initiative as well as the more recently announced Deferred Action for Parental Accountability (DAPA) program. Health centers should have policies in place to facilitate healthcare for farmworker families who may benefit from affirmative relief programs.

Presenters will provide an overview of relevant forms of administrative relief and their effect on participants' eligibility for health insurance. Farmworker Justice will provide a national perspective on immigration policy affecting farmworkers. The UFW Foundation will speak about the role health centers and other community organizations can play, and best practices in implementation and education.

### Learning Objectives:

1. Understand the various forms of administrative relief for farmworker families and how they affect access to healthcare.
2. Identify community organizations and resources that can help farmworker families apply for administrative relief.
3. Implement policies that facilitate medical care for farmworker families who receive administrative relief.

Presenters: Luis Guerra, United Farm Workers Foundation; Megan Horn, Farmworker Justice

## INTRODUCTION TO HEALTH CENTERS FOR GOVERNING BOARD MEMBERS

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## Session 3: Community Health Needs Assessment: How to Assess the Needs of Underserved Communities

Track: Outreach and Health Education  
CEUs: 1.5 CMEs, 1.5 CNEs



Conducting a community health needs assessment is a critical component of effective program planning and ensuring that resources are directed appropriately to the services that are most needed by the communities that health centers serve. A community health needs assessment is also a HRSA program requirement of all health center program grantees. In this session, Health Outreach Partners (HOP) will lead participants through the community health needs assessment process of planning, implementation, and dissemination using HOP's new toolkit. The workshop will give participants the opportunity to review the various phases of a needs assessment, including: goal setting, identifying resources, potential collaborations, data collection methods and analysis, and addressing challenges. Through small group activities, participants will explore how to plan their own community health needs assessment and consider how to apply the findings upon its completion.

### Learning Objectives:

1. Describe the phases of a community health needs assessment.
2. Utilize tools for planning a needs assessment.
3. Identify types of data collection methods and analysis tools.

Presenters: Sonia Lee and Alexis Wielunski, Health Outreach Partners

## Session 4: Navigating the Community Health Worker Landscape

Track: Workforce/Leadership Development  
CEUs: 1.5 CMEs, 1.5 CNEs

The community health worker (CHW) field has never been stronger as its evidence base grows and it gains recognition and momentum at the local, state and national levels. In this interactive workshop, participants will receive an overview of the current CHW landscape in the United States, including the history and definition of CHWs; CHW opportunities within health care reform and the Affordable Care Act; information on organized state and national CHW initiatives and how to become involved; a discussion of standardized CHW education and credentialing; and an examination of current CHW compensation models and development toward sustainable funding mechanisms.

### Learning Objectives:

1. Describe the field of community health workers (CHWs) and its current trends.
2. Explain how CHWs can play a role in health care reform.
3. Connect with a wider network of CHW information and resources.

Presenters: Patria Alguila and Anne Lee, MHP Salud

## Session 5: Integrating Patient-Centered Medical Home in the Community Health Center Setting

Track: Health Care Delivery  
CEUs: 1.5 CMEs, 1.5 CNEs

The concept of the patient-centered medical home (PCMH) is transforming the delivery of primary health care to patients and their families. Community health centers have been leading the way nationally in the adoption of this transformative care delivery model. This presentation will provide a brief overview of the components of the PCMH model and discuss successes and challenges that are encountered by the primary care provider in its adoption.

### Learning Objectives:

1. Identify at least one of the components of the patient-centered medical home (PCMH) model.
2. Discuss strategies to improve the integration of the PCMH model in the community health center setting.
3. Identify community resources and networking processes that are necessary to coordinate services for patients.

Presenter: Cesilia A Lomeli, Community Health Centers of the Central Coast

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## Session 6: Providing Immigrant Families with Meaningful Access to Healthcare: Federal Law and Guidance

Track: Policy/Environment  
CEUs: 1.5 CMEs, 1.5 CNEs

The Office for Civil Rights (OCR) within the Department of Health and Human Services plays an important role in enforcing federal laws and regulations that address disparities in health and human services programs experienced by farmworkers and other vulnerable populations. Recipients of federal funds must take reasonable steps to ensure that limited English proficient (LEP) persons have meaningful access to programs, activities, and services. This presentation will provide tools to help healthcare providers in creating policies and procedures that promote effective communication with LEP persons. This presentation will also examine how eligible persons who live in immigrant families may

be deterred from applying for benefits because they are concerned about responding to certain questions on application forms regarding the disclosure of immigration status and social security numbers.

### Learning Objectives:

1. Understand the Office for Civil Rights (OCR) role in the enforcement of federal laws and regulations that promote meaningful access to health and human services programs.
2. Identify potential violations of Title VI and potential barriers to effective communication with immigrant communities.
3. Use the four factor analysis to develop policies and procedures that address and promote effective communication with limited English proficient (LEP) individuals.

Presenters: Molly Włodarczyk and Alicia Cornish, U.S. Department of Health and Human Services, Office for Civil Rights, Region IX



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## Session 7: Outreach and Enrollment: Strategies for Successfully Reaching Underserved Populations

**Track:** Outreach and Health Education

**CEUs:** 1.5 CMEs, 1.5 CNEs

Underserved populations, such as non-English speaking populations, can be challenging to reach and engage for outreach and enrollment. By leveraging community health workers (CHWs) and strategic partnerships, many organizations have been able to successfully enroll non-English speaking individuals into coverage. This workshop will highlight efforts by the state of Oregon and King County, Washington, in targeting and enrolling vulnerable populations into coverage. Through strategic partnerships with community-based organizations and CHW networks, Oregon and King County successfully targeted, engaged and enrolled these vulnerable populations.

### Learning Objectives:

1. Understand the importance of strategic partnerships and alliances for enrollment.
2. Discuss the role of community partners and community health workers (CHWs) for outreach.
3. Describe the processes conducted by partners and CHWs to successfully reach vulnerable populations.

**Presenters:** Antonio Torres, Oregon Health Authority; Penny Lara, Public Health Seattle King County

## Session 8: Community health workers: Diverse and Talented Health Professionals for the 21st Century

**Track:** Workforce/Leadership Development

**CEUs:** 1.5 CMEs, 1.5 CNEs

The goal of the Oregon Community Health Worker Research and Education Consortium (ORCHWREC) is to enable community health workers (CHWs) to make an optimum contribution to improving health and eliminating health inequities by bringing the field together around best and promising practices. ORCHWREC seeks to achieve its goal by conducting education and applied research and influencing policy. In this workshop, presenters, who are all ORCHWREC members, will use popular education methodology to share their experiences and engage the participants in discussing the implications of ORCHWREC's work for other communities and for the on-going effort to diversify the health professions.



### Learning Objectives:

1. Understand the purpose and activities of the Oregon Community Health Worker Research and Education Consortium (ORCHWREC).
2. Explain Community health workers' roles in ORCHWREC.
3. Learn and apply the research results of one ORCHWREC event: Community health workers: Diverse and Talented Health Professionals for the 21st Century.

**Presenters:** Noelle Wiggins and Pei-ru Wang, Multnomah County Health Department; Chi Bui, Immigrant and Refugee Community Organization

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## Session 9: Community Health Workers: Integration Between Community and Primary Care in a Patient-Centered Medical Home

**Track:** Health Care Delivery

**CEUs:** 1.5 CMEs, 1.5 CNEs

The Community Health Centers of Benton and Linn Counties work to improve the health of patients through the integration of community health workers (CHWs) to provide care coordination services between the primary care team and the community. As members of the primary care team and the community, CHWs are uniquely able provide the ongoing support needed to improve health and social outcomes. This interactive presentation will explore ways in which CHWs can be integrated in schools, communities and clinics.

### Learning Objectives:

1. Discuss the benefits of integrating community health workers (CHWs) as part of the primary care team in a patient-centered medical home setting and public health service delivery systems.
2. Identify ways to utilize community partnerships to maximize outreach to uninsured and underserved populations and minimize resource gaps.
3. Outline culturally appropriate communication strategies to consolidate opportunities for relationship building within community agencies.

**Presenters:** Lizdaly Cancel and Leticia Rodriguez Garcia, Community Health Centers of Benton and Linn Counties; Kristy Polanco, Oregon State University



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## Session 10: A Community Based Advocacy Approach to Understanding the Affordable Care Act

Track: Policy/Environment  
CEUs: 1.5 CMEs, 1.5 CNEs

The Affordable Care Act (ACA) continues to have a major impact on migrant and seasonal farmworkers. Yet farmworkers and their families are encountering numerous barriers to enrollment. Community health workers, *promotores(as) de salud*, and other advocates are often crucial sources of health information in farmworker communities. As trusted members of their communities, they can play an important role in providing accurate information on the ACA, connecting farmworker families to resources, and assisting them to transform the health care environment.

### Learning Objectives:

1. Understand basic concepts of the Affordable Care Act, in particular how it affects farmworkers and their families.
2. Gain knowledge to answer basic ACA questions from community members.
3. Better connect farmworkers with community resources, including Federally-Qualified Health Centers.

Presenters: Patria Alguila, MHP Salud; Alexis Guild, Farmworker Justice

## Session 11: CLAS-y Washington: Providing Culturally and Linguistically Appropriate Services

Track: Outreach and Health Education  
CEUs: 1.5 CMEs, 1.5 CNEs



Like many other states in the nation, Washington state is becoming more culturally and linguistically diverse each day. Our quickly-changing demographic landscape challenges us to rethink the services we provide and the way we provide these services. Many state agencies in Washington are turning to the National Standards for Culturally and Linguistically Appropriate Service (CLAS) to ensure that they are effectively reaching their target audience with a message that is easy-to-understand and culturally relevant. This session will review the CLAS Standards, offer lessons learned from CLAS adoption at the Washington State Department of Health, and discuss strategies to integrate CLAS into public health practice more broadly.

### Learning Objectives:

1. Describe the three themes of the National Standards for Culturally and Linguistically Appropriate Services (CLAS) and their potential impact on reducing health inequities.
2. Recognize three potential challenges to adopting CLAS and strategies to overcome them.

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3. Identify three approaches to integrating CLAS into practice and measures to monitor progress.

Presenter: Yris Lance, Washington State Governor's Interagency Council on Health Disparities

## Session 12: The Role of Promotores and Community Health Workers in Advocacy and Community Action

**Track:** Workforce/Leadership Development

**CEUs:** 1.5 CMEs, 1.5 CNEs

It is well documented that underlying social, economic, and political factors (the social determinants of health) are largely responsible for disproportionate disease burden, particularly in racial and ethnic minority communities. Advocacy can be a very powerful and effective way to help advance racial health equity. *Promotores* and community health workers (P/CHWs) are uniquely qualified to address the social determinants of health.

This workshop will explore advocacy roles for P/CHWs, including how advocacy impacts services and community well-being. Participants will engage in a discussion about the important roles P/CHWs play in organizing communities to advocate for policies that promote healthy communities and how to best advocate in order to preserve the integrity and authenticity of the P/CHW profession.

### Learning Objectives:

1. Understand the roles that *promotores* and community health workers (P/CHWs) play in organizing communities to address social determinants of health.
2. Identify opportunities for P/CHWs to engage in advocacy efforts.
3. Discuss strategies for developing an advocacy agenda that furthers the P/CHW profession.

Presenters: Mari Lopez and Maria Lemus, Vision y Compromiso

## Session 13: Incorporating Culture into Health Care Delivery

**Track:** Health Care Delivery

**CEUs:** 1.5 CMEs, 1.5 CNEs

The goal of this session is for the participant to experience the power and efficacy of addressing important cultural aspects of Latinos through the integration of traditional health care workers within a non-traditional health care delivery system. Through popular education, participants will understand important cultural aspects to consider when designing a health care delivery system with the community. From the example of mobile Health Express community clinics,

presenters will model ways to incorporate community health workers into clinical care and reflect upon outcomes relating to health risk screenings and virtual visits.

### Learning Objectives:

1. Understand important cultural aspects to consider in the delivery of health care services.
2. Identify ways to incorporate community health workers (CHWs) into health care delivery systems.
3. Reflect on outcomes relating to health risk screenings and virtual visits and lessons learned by CHWs, licensed medical providers, and other team members.

Presenters: Cheryl Badaracco and Delfina Hernandez-Morales, Providence Health and Services

## Session 14: Who Does Farm Work and How Has This Changed? Findings and Trends from the Census of Agriculture and the National Agricultural Workers Survey

**Track:** Policy/Environment

**CEUs:** 1.5 CMEs, 1.5 CNEs

This presentation draws on new data from the National Agricultural Workers Survey (NAWS) and the USDA Census of Agriculture (COA). The 2012 COA data show how agriculture is changing and its impact on the demand for farmworkers and farmworker work patterns. The presenters will discuss current patterns and changing trends in farmworker demographics, households, migration patterns and use of social services and their effects on trends in health care access and utilization, particularly for farmworkers with chronic diseases. In addition, information will be provided on a new questionnaire supplement on preventive health that covers access to and quality of preventive health services for farmworkers and their families. Audience members will be encouraged to provide feedback on the new NAWS health supplement. Finally, presenters will review the National Institute for Occupational Safety and Health's (NIOSH) past collaboration with the NAWS and the future of NIOSH-led surveillance of work-related injuries to agricultural workers.

### Learning Objectives:

1. Access new resources and data on farmworker demand and farmworker characteristics.
2. Identify the current characteristics of farmworkers and how that differs from past trends.
3. Identify trends in both agriculture and immigration patterns that will affect outreach health services in the future.

Presenters: Susan Gabbard and Jorge Nakamoto, JBS International; Daniel Carroll, US Department of Labor; Pietra Check, National Institute for Occupational Safety and Health

## Session 15: Binational Strategies for Improving Occupational Health and Safety Awareness and Education for Latino Agricultural Workers

Track: Outreach and Health Education

CEUs: 1.5 CMEs, 1.5 CNEs

The Latino agricultural community in the United States works under some of the most hazardous occupational conditions in U.S. industry, yet it remains one of the most underserved populations with respect to access to occupational health and safety education and services. In the United States, more than 80 percent of agricultural workers are foreign-born, and out of those 95 percent are Mexican-born. Despite efforts by state and federal agencies, health and safety conditions of these workers improved very little.

This session will present outcomes and lessons learned from a binational program that seeks to improve occupational health and safety awareness and education for Latino agricultural

workers in the United States. It does so through innovative strategies focused on a culturally sensitive approach to health promotion and education that builds on partnerships with community-based organizations, country consulates and community health outreach workers.

### Learning Objectives:

1. Describe the components of a culturally sensitive approach to health promotion and education for agricultural workers.
2. Understand the culturally driven obstacles to improved health and safety of the Latino immigrant workforce.
3. Increase awareness of novel mechanisms for development and dissemination of health promotion and education materials to Latino immigrant workers.

Presenters: Xóchitl Castañeda and Liliana Osorio, Health Initiative of the Americas

## Session 16: Advancing Efforts to Integrate CHWs into Team-Based Care Delivery

Track: Workforce/Leadership Development

CEUs: 1.5 CMEs, 1.5 CNEs



Community health workers (CHWs) are ideally suited to support and enhance primary care services. In particular, their shared life experiences with community members offers considerable value in team-based care delivery by way of their direct understanding of the community's culture, beliefs, and norms, and ability to promote a level of trust and rapport with its members to effectively engage them in their care. Evidence also shows that CHWs can help improve health care access and outcomes, strengthen health care teams, and enhance the quality of life for individuals in underserved communities. This presentation will present research findings from a statewide assessment of health care safety net providers and video interviews with primary care providers to communicate the roles and benefits of CHWs in team-based care delivery models in meeting the Triple Aim.

### Learning Objectives:

1. Understand how engaging community health workers (CHWs) meets the Triple Aim objectives to improve patient satisfaction and health outcomes, and lower cost.
2. List examples of the roles of CHWs in addressing disease specific or environmental concerns as part of team-based care delivery.
3. Identify promising practices for the integration of CHWs into team-based care delivery models and strategies for their implementation.

Presenter: Andrew Broderick, Public Health Institute

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## Session 17: Mental Health Assessment and Treatment for Migrant Farmworkers in the Primary Care Setting

**Track:** Health Care Delivery

**CEUs:** 1.5 CMEs, 1.5 CNEs

Latino farmworkers are disproportionately at risk for suffering from mental health conditions due to a variety of factors, including: lack of health insurance, disproportionate exposure to environmental and occupational hazards; experience of extreme poverty and substandard living conditions; and disparities in terms of the availability, access, and provision of quality mental health care that is culturally and linguistically competent.

This presentation highlights the mental health treatment issues for migrant farmworkers in primary care settings and presents pathways and evidence-based practices to promote the access and provision of quality mental health care for farmworkers.

### Learning Objectives:

1. Identify existing disparities and barriers in the assessment and provision of mental health and depression care experienced by Latinos.
2. Understand the appropriateness of existing evidence-based mental health practice to rural Latino farm workers.
3. Gain knowledge of innovations and pathways that enhance the quality of culturally responsive mental health treatment to farmworkers and Latinos overall.

**Presenter:** Gino Aisenberg, University of Washington Latino Center for Health

## Session 18: Oaxacalifornia: A Review of Indigenous Migration, Culture and Health

**Track:** Policy/Environment

**CEUs:** 1.5 CMEs, 1.5 CNEs

Over the last three decades, the Mexican migrant population has become more geographically, ethnically, and linguistically diverse as more indigenous peoples leave their homes to live and work in the United States. This diversity poses a challenge for health and social service providers who are often unaware of the plurilingual and pluriethnic nature of Mexican migrants, but whose jobs require that they respect and understand the distinctive cultures of those they serve or interact with. This workshop will review the shifting demographics of the Mexican migrant population in California and the U.S., with an emphasis on the growing numbers of indigenous migrants from the southern Mexican state of Oaxaca. Presenters will review the impact of social inequalities, both in Mexico and the U.S., as well as how

cultural beliefs surrounding health and well-being shape indigenous community members' experience with health care in the U.S.

### Learning Objectives:

1. Explain the changing nature of Mexican migration to the U.S., including the increase in migration of indigenous peoples.
2. Understand the effects of social inequalities, including historical trauma and discrimination, on indigenous populations.
3. Explain health seeking behaviors and beliefs of indigenous migrant populations and how those behaviors and beliefs contrast with western traditions.

**Presenters:** Leoncio Vasquez Santos, Centro Binacional para el Desarrollo Indígena Oaxaqueño; Konane Martinez, California State University, San Marcos

## Session 19: Preventing Workplace Sexual Violence in the Agricultural Industry: Understanding the Issue and Utilizing Educational Tools

**Track:** Outreach and Health Education

**CEUs:** 1.5 CMEs, 1.5 CNEs

Workplace sexual violence committed against farmworker women is a pervasive problem within the agricultural industry. Workplace sexual violence can be defined to include a wide-range of offensive contact and behavior. While little data exists to demonstrate the scope of this problem, the existing studies reveal that workplace sexual violence is endemic in the agricultural industry. In fact, the existing anecdotal information reveals that farmworker women experience workplace sexual violence at rates far greater than workplace sexual violence that is experienced and reported in other sectors.

This session will review a community-based research project conducted in Washington state to better understand the lived experiences of farmworker women. Presenters will share results from a focus group analysis and educational materials developed for an awareness campaign.

### Learning Objectives:

1. Identify key individual and workplace-related risk and protective factors that perpetuate and prevent workplace sexual harassment, respectively.
2. Understand how workplace sexual harassment leads to physical, psychological, and relational distress among women farmworkers.
3. Gain knowledge about educational materials available and discuss ideas for disseminating them through healthcare provider networks and within farmworker communities.

**Presenters:** Victoria Adela Breckwich Vasquez and Paula Zambrano, University of Washington, Pacific Northwest Agricultural Safety and Health Center

## Session 20: Supervising Community Health Workers: Capacity Building Models

Track: Workforce/Leadership Development

CEUs: 1.5 CMEs, 1.5 CNEs



Effective supervision of community health workers (CHWs) is critical to the long term success of a CHW project or program, as well as capacity building and empowerment of CHWs. This session will provide a brief overview of both the community and clinical models of CHWs and how CHWs are supervised under these models. Presenters will discuss lessons they have learned about strategies for effective supervision, identifying potential leaders, fostering leadership of individual CHWs and groups, and nurturing professional growth.

### Learning Objectives:

1. Describe approaches to supervising community health workers (CHWs) in both the community and clinical setting.
2. Identify and cultivate leadership qualities within CHWs.
3. Describe strategies for nurturing professional growth in individuals and groups.

Presenters: Gretchen Hansen, Foundation for Healthy Generations; Miae Amori, Tacoma-Pierce County Health Department



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## Session 21: Building Skills for High-Impact HIV Testing and Counseling

Track: Health Care Delivery

CEUs: 1.5 CMEs, 1.5 CNEs

This workshop will compare and contrast interview styles from HIV testing and counseling, such as “Couples HIV Testing and Counseling” (CHTC), “Personalized Cognitive Counseling” (PCC), “Comprehensive Risk Counseling and Services” (CRCS), and the Enlistment-Coaching Model from “Social Network Strategies” (SNS), among others, each of which to some extent is derived from “Fundamentals of HIV Testing and Counseling” (FHPC). The core elements and internal logic of each interviewing style will be identified and distinctive limitations/advantages will be reviewed in relation to promoting healthy behaviors and reducing harm, collecting evaluation data, and/or imparting information-knowledge-skills. Participants will learn the rationale behind several current styles of interviewing clients for HIV testing/counseling.

### Learning Objectives:

1. Differentiate between several styles of interviewing for HIV testing/counseling.
2. Identify core elements and basic internal logic of each interview style for HIV testing/counseling.
3. Recognize the limitations and the advantages of each style of interviewing for HIV testing/counseling.

Presenter: Keith V. Bletzer, National Community Health Partners

## Session 22: The Importance of Farmworker Advocacy: Turning up the Volume on the Farmworker Voice

Track: Policy/Environment

CEUs: 1.5 CMEs, 1.5 CNEs

Community health centers serve nearly one million farmworker patients, and many farmworkers and their families would have no access to healthcare if health centers were not in their communities. With so much at stake in the healthcare field, farmworkers should let their voice be heard in the healthcare debate in support of health centers and the work they do. Because of their relationship with the community, health centers can support the farmworker voice by fostering the health center-patient relationship, making a significant impact on the ability of farmworkers to help shape policy decisions that directly impact them.

This interactive session will include a brief overview of health center advocacy, the basic legal do's and don'ts, a discussion of the importance of encouraging farmworkers to be advocates, and an advocacy and civic engagement planning activity.

**Learning Objectives:**

1. Understand the importance of engaging farmworker patients in healthcare advocacy issues.
2. Identify legal ways to conduct advocacy through a health center.
3. Implement clear strategies to encourage a culture of advocacy among farmworker communities.

Presenter: Alexandra Harris, National Association of Community Health Centers

## Session 23: Prevent and Reduce Adverse Health Effects of Pesticides on Indigenous Farmworkers

Track: Outreach and Health Education

CEUs: 1.5 CMEs, 1.5 CNEs



Currently in Phase III, this project is evaluating the effectiveness of a community-engagement, network-building occupational health and safety intervention. This phase focuses on the factors that influence the adoption and sustainability of the program by organizations that serve or work with farmworkers speaking indigenous languages. Presenters will share information regarding project activities, including the dissemination and adoption of intervention materials and the preliminary results of exit surveys. Funded by the National Institutes of Minority Health and Health Disparities (NIMHD), the project is led by the Oregon Law Center (OLC) and its partners: Emory University, Portland State University, Farmworker Justice, and Pinos y Campesinos Unidos del Noroeste (PCUN).

**Learning Objectives:**

1. Identify factors that influence the temporary adoption of pesticide-safety training intervention materials for farmworkers at three diverse participating sites.
2. Examine and understand responses from farmworkers regarding behavioral changes after receiving training at one of three participating sites.
3. Identify factors that could help build the sustainability of pesticide-safety training intervention materials for farmworkers.

Presenters: Nargess Shadbeh and Santiago Ventura, Oregon Law Center; Ignolia Duyck, Virginia Garcia Memorial Health Center

A banner for the Spring Primary Care Conference. The top section is dark blue with the text "Spring Primary Care Conference" in white. Below that is a yellow section with "AND ANNUAL MEMBERSHIP MEETING" and "May 16-19, 2015 • Portland, Oregon" in dark blue. The main part of the banner features a silhouette of three people climbing a mountain range against a light blue sky. Below the image, the text "Traversing the Healthcare Crevasse" is written in white. At the bottom, it says "produced by NORTHWEST REGIONAL PRIMARY CARE ASSOCIATION" in white on a dark blue background.

## Session 24: Supporting Community Health Workers through Community-Academic Partnership

Track: Workforce/Leadership Development

CEUs: 1.5 CMEs, 1.5 CNEs

Partnerships between community-based organizations and academic institutions can be effective if done correctly. This workshop will review a community-academic partnership focused on training community health workers (CHWs). This partnership has been vital in addressing CHWs needs for evidence-based training. Partnership principles will be shared, to include considerations of the growing role of CHWs under health care reform. Participants will be asked to participate in an interactive dialogue regarding challenges and opportunities that come with integrating CHWs into the health care system, while maintaining the philosophy and mission of the CHW movement.

**Session Learning Objectives:**

1. Understand challenges and opportunities for integrating community health workers (CHWs) into the health care system.
2. Discuss community-university partnership principles and strategies.
3. Discuss the importance of having contextualized curricula for CHW training.

Presenters: Maritza Torres, Loma Linda University; Mayra Barcnas, El Sol Neighborhood Educational Center; Dr. Juan Carlos Belliard, Institute for Community Partnerships

## Session 25: Boca Sana, Cuerpo Sano: A Community-Based Participatory Research Oral Health Project

**Track:** Health Care Delivery

**CEUs:** 1.5 CMEs, 1.5 CNEs

Boca Sana, Cuerpo Sano is a community-based participatory research (CBPR) oral health project led by Vista Community Clinic (VCC), the San Diego Prevention Research Center (SDPRC), and the National Latino Research Center (NLRC) to develop a Lideres-led (Community Health Worker) curriculum to increase oral health literacy and expand dental services for migrant Mexican families in North San Diego County, an underserved community. A 5-week educational program was developed for adults and families covering the following topics: tooth decay, hygiene, nutrition, gum disease, and dental services. The education program includes hands-on demonstrations and colorful accompanying visuals. The CBPR process engaged multiple community stakeholders in all aspects of planning and developing a tailored program for the Mexican migrant community of North San Diego County.

### Learning Objectives:

1. Discuss the community-based participatory research (CBPR) process in developing a community health worker oral health curriculum and education program.
2. Describe the most common reported barriers to accessing dental care and greatest dental needs among Mexican migrant families in North San Diego County.
3. Identify methods to integrate oral health messages in farmworker outreach efforts.

Presenters: Ana Palomo-Zerfas, Vista Community Clinic; Arcela Nunez, National Latino Research Center

## Session 26: Leveraging Community Partnerships to Enhance Services for Migrant/Seasonal Farmworkers and Families

**Track:** Policy/Environment

**CEUs:** 1.5 CMEs, 1.5 CNEs

This session will highlight innovative examples of federal, state, and local community partnerships that are working to improve the lives of migrant children and families. Migrant and Seasonal Head Start (MSHS) and Health Resources and Services Administration (HRSA) have joined forces to support the development of linkages between MSHS programs and migrant health centers to provide appropriate places for

MSHS children to obtain dental and health services during peak agricultural periods throughout the year. In addition, the San Diego Migrant Education Program (MEP), San Diego County Health and Human Services Agency (HHSA), and the University of Southern California (USC) have developed a partnership to support the community by providing health and social services to underserved populations, while simultaneously providing unique learning opportunities to Masters of Social Work (MSW) students, and developing parenting programs for MEP families and capacity building activities for MEP staff.

### Learning Objectives:

1. Identify effective approaches for collaborations between Migrant Health, Migrant and Seasonal Head Start and Migrant Education programs.
2. Identify strategies for leveraging resources to avoid duplication of services to migrant children and families.
3. Discuss social services available to migrant families that can enhance educational success and improve health outcomes.

Presenters: Guadalupe Cuesta, National Migrant and Seasonal Head Start Collaboration Office; Adriana Andres Paulson, San Diego County Office of Education; Ruth Ann Supranovich, University of Southern California

## Session 27: Reaching Vulnerable Populations in Times of Emergency

**Track:** Outreach and Health Education

**CEUs:** 1.5 CMEs, 1.5 CNEs

Vulnerable populations, such as migrants and limited English proficient (LEP) individuals, are at increased risk during times of emergency. Recent wildfires in Washington state and San Diego County have made this issue even more apparent, and the need to address it more urgent. In this workshop, panelists will offer perspectives from the local, state, and federal levels regarding emergency preparedness planning and the need to include vulnerable populations. Panelists will discuss state-local partnerships, including the role that community health centers can play in reaching vulnerable populations during times of emergency. In addition, panelists will discuss the need for advocacy to ensure that emergency management plans and materials are developed with vulnerable populations in mind, and the importance of having the unique needs of vulnerable populations be understood and integrated in the policymaking process at federal, state, and local levels.

### Learning Objectives:

1. Describe the ways in which vulnerable populations can be left even more vulnerable during times of emergency or disaster.

2. List ways to advocate for vulnerable populations to ensure they are included in emergency management plans at local, state, and federal levels.
3. Discuss strategies for community health centers to be involved in emergency preparedness planning and response.

Presenters: Alfonso Rodriguez Lainz, Centers for Disease Control and Prevention; Uriel Iñiguez, Washington State Commission on Hispanic Affairs; Mary Jo Ybarra Vega, Quincy Community Health Center; Justine Kozo, San Diego Health and Human Services Agency

## Session 28: Connecting the Dots: My Work and the Health Center Program Requirements

Track: Workforce/Leadership Development

CEUs: 1.5 CMEs, 1.5 CNEs



Health center program requirements touch every member of the health center staff. The information shared through this

interactive session will assist board members, clinicians, and front line staff to understand the 19 program requirements and how the program requirements relate to different job responsibilities within the health center. Since compliance with the program requirements is mandatory, it is to the advantage of health centers to train every staff member on the 19 program requirements and the process for the operational site visit (OSV). English and Spanish lists of the program requirements will be distributed as well as a tool for helping participants to identify the program requirements that most reflect their functions at their health center.

### Learning Objectives:

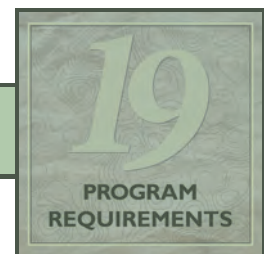
1. List a minimum of three program requirements.
2. Identify how the program requirements relate to different job responsibilities within the Health Center.
3. Utilize acquired knowledge to select, at a minimum, one strategy that can be implemented to positively impact compliance with the program requirements.

Presenters: Hilda Ochoa Bogue, National Center for Farmworker Health; Jennie McLaurin, Migrant Clinicians Network; John Troidl, Health Services Management

# The 19 Program Requirements for FQHCs: Beyond the Site Visit

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## NWRPCA extends its sincerest thanks to the following individuals and organizations for their contributions in planning the 2015 Western Forum for Migrant and Community Health.

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Susan Gabbard · JBS International

Leo Gaeta · Columbia Basin Health Association

Joe Gallegos · National Association of Community Health Centers

Israel Garcia · Bureau of Primary Health Care

Orlando Gonzalez · Family Health Centers

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Victoria Breckwich Vasquez · Pacific Northwest Agricultural Safety and Health Center

Kelly Volkmann · Benton County Health Services

Mary Jo Ybarra Vega · Moses Lake/Quincy Community Health Center

Rebecca Young · Farmworker Justice

## Session 29: Birth Defects in Our Babies: Washington's Outbreak and the Outreach Answer

Track: Health Care Delivery

CEUs: 1.5 CMEs, 1.5 CNEs

This session examines the outbreak of neural tube birth defects in Washington state with an emphasis on the Center for Disease Control and Prevention's (CDC) investigation findings, risk factors in Hispanic and farming communities, and new resources for prevention and outreach. Rates in central Washington are four times higher than expected and regular monitoring for this birth defect is not routine. We consider how and why birth defects get monitored, what is known about this severe birth defect and what rights women have to preventive education and access to appropriate diets. The focus on prevention and intervention will be on integrating community health workers into prevention and monitoring efforts. This topic is applicable to a wider audience interested in preventing birth defects through diet and education campaigns.

### Learning Objectives:

1. Describe the current rate of neural tube defects in central Washington communities in relation to expected rates and to pre-folate supplement rates.
2. List the risk factors for developing neural tube defects in pregnancy.
3. List three methods to conduct outreach education to target reducing birth defects in farmworker communities.

Presenters: Jennie McLaurin, Migrant Clinicians Network; Gayle Lawn-Day, MHP Salud

## Session 30: Health and Human Rights: Creating Access for Migrant Families

Track: Policy/Environment

CEUs: 1.5 CMEs, 1.5 CNEs

It is becoming increasingly well understood and documented that an individual's health is greatly impacted by the social conditions in which they live, learn, work and play. For migrant families, access to education and healthy foods is particularly important for improving health outcomes and reducing inequities. This workshop will highlight two innovative models for addressing education and food access issues. Participants will learn about Universidad Popular, a popular education program designed to build family literacy and foster a sense of community around the importance of increasing high school

graduation rates and college retention rates. In addition, presenters will describe Cultivando Salud, a mobile pantry and home nutrition education program targeting migrant families.

**Learning Objectives:**

1. Describe how a popular education program can support academic enrichment for migrant and farmworker families.
2. Identify specific steps to increase community engagement in food access initiatives.
3. List strategies for cultivating community partnerships to address the social determinants of health.

Presenters: Arcela Nunez, Flor Alvarez and Lilian Serrano, National Latino Research Center

## Session 31: Shots and Fairs an Unlikely Pair: A Successful Health Fair Model

**Track:** Outreach and Health Education

**CEUs:** 1.5 CMEs, 1.5 CNEs

This session will interest those who would like to learn steps for planning, implementing and evaluating a successful health fair by participating in group work to put on a mock health fair during the session. A model health fair and award winning immunization program will be the case study for this session.

**Learning Objectives:**

1. Identify resources available to create or improve health fairs that achieve clinical goals.
2. Understand the different aspects of coordinating a health fair by participating in group work to put on a mock health fair during the session.
3. Acquire new tools to capture statistics and build community collaboration with promotores and community health workers at the helm.

Presenter: Mary Jo Ybarra-Vega, Quincy Community Health Center

## Session 32: The Three Essential Core Competencies in Providing Health Care Services

**Track:** Workforce/Leadership Development

**CEUs:** 1.5 CMEs, 1.5 CNEs



All health care workers need core skills to enhance their delivery of service. Cultural competency, communica-

tions and customer service are those skills considered the most critical or essential. This workshop will cover the areas needed to create an environment of service, including effectively working with a diverse patient/client population and enhancing overall communications with patients/clients and team members. The presenter will cover effective strategies to deliver culturally competent services by exploring the meaning of diversity and its relationship and impact on communication and human relations; beliefs and behaviors related to cultural diversity; and ways to enhance skills for improved cross-cultural communication. Participants will also explore the dimensions of excellent customer service to create an environment for yielding both internal and external results and, lastly, an overview of the key communication skills and methods required to build optimal skills in internal and external interpersonal communications.

**Learning Objectives:**

1. Define culture and its dimensions.
2. Describe the meaning of cultural competency and practical strategies to enhance delivery of services.
3. Discuss ways to create an environment of service, including effective customer service standards and interpersonal communication skills.

Presenter: Alicia Gonzales, National Center for Farmworker Health, Inc.

### MANAGING AMBULATORY HEALTH CARE I

#### Introductory Course for Clinicians in Community Health Centers

June 15–18, 2015

Portland, Oregon

[www.nachc.com/MAHCCourses.cfm](http://www.nachc.com/MAHCCourses.cfm)

Managing Ambulatory Health Care I: Introductory Course for Clinicians in Community Health Centers (MAHC I) is the first in a series of four Managing Ambulatory Health Care (MAHC) training courses offered by the National Association of Community Health Centers (NACHC).

This four-day course goes beyond the basics of being a new clinical director in a FQHC. This course focuses on skills that are essential in the community health center environment. You will learn specific management skills that are essential in the community health center environment.

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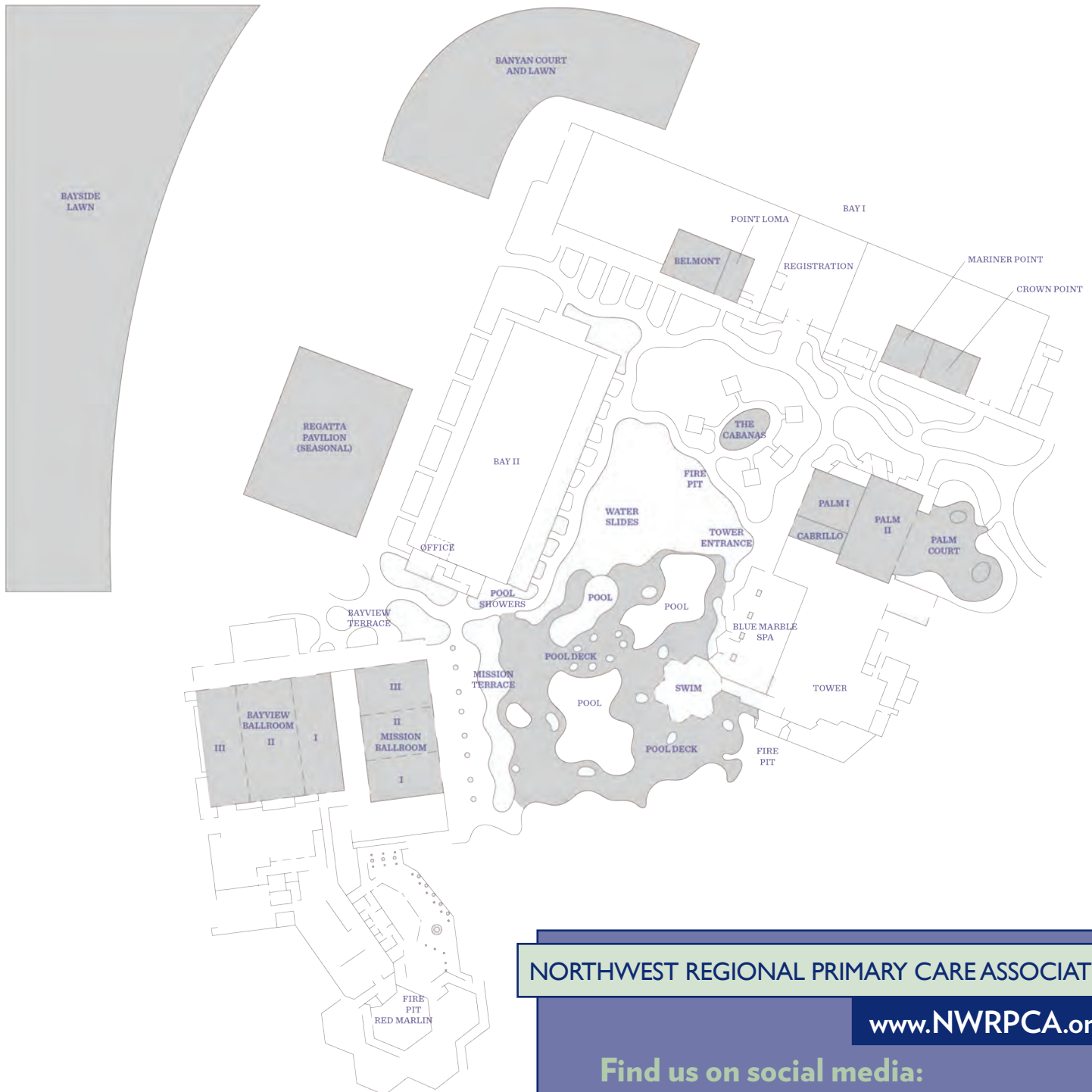


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