IMPACT REPORT
2021
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Letter From The CEO

Sylvia Partida
Chief Executive Officer

2021 has been a year of growth for NCFH, expanding from a Team of 15 to over 35 employees. Much of this expansion has been to meet the training and technical assistance needs of farmworker serving organizations as they focused their efforts on combating the COVID-19 pandemic. Although as a country, we are now seeing a decline in the transmission of the virus and progress with vaccination efforts, the last year tested our endurance as we raced collectively to ensure that everyone had access to testing, treatment, and the vaccinations. NCFH, along with our farmworker serving colleagues and partners focused our attention to make these critical services accessible to the farmworker community. Our partnerships with HRSA and CDC strengthened these efforts and supported our activities through continued funding and guidance.

Throughout the year, we have formed new partnerships and have been witness to some amazing work from organizations around the country, who have implemented and developed creative outreach strategies, innovative service delivery practices, and strategic partnerships. We have also documented promising practices to highlight and share with others in efforts of helping everyone mitigate the impact of the pandemic. All these efforts have enhanced the delivery of care and services to the farmworker community and are a testament to the commitment and passion of those supporting our shared mission of improving the health of farmworker families.

We are especially proud of our engagement with farmworkers as advisors in the production and delivery of educational resources and their collaboration with us in understanding the impact of COVID-19 within farmworker communities. We elevate their voices in the work we do and honor and respect their contributions as essential workers in the U.S.
Ag Worker Access Campaign

The Campaign has over 492 members who have signed up to contribute to this initiative of keeping farmworkers at the forefront of Migrant Health.

The Campaign is guided by the Ag Worker Campaign Task Force, comprised of 24 representatives of health centers (HCs), primary care associations (PCAs), health center-controlled networks (HCCNs), National Training and Technical Assistance Partners (NTTAP), and other organizations representing education, housing, and labor.

38 health centers have actively participated in the Increase Access to Care (IAC) program, which was inspired by from the Ag Worker Access Campaign. These health centers work strategically with NCFH to develop migrant health action plans to broaden their reach and increase access to care for their farmworker populations.

From 2013 to 2020, IAC program members have seen a 31% increase in the number of farmworker patients served, compared to non-IAC health centers, which had a 2% increase during the same time period.
COVID-19 Efforts

With partners at the Health Resources & Services Administration (HRSA) and the Centers for Disease Control and Prevention (CDC), NCFH has worked rapidly to respond to the needs of frontline health center staff and farmworker communities around the country.

Outreach & Education
NCFH staff and subcontract recipients conducted over half a million in-person or telephonic outreach interactions with farmworkers and their family members. More than 15,000 farmworker work and housing sites were visited during these interactions.

Vaccinations
NCFH staff and subcontract recipients supported the administration of COVID-19 vaccines for nearly 25,000 farmworkers and their family members.

PPE Distributions
Over 583,000 facemasks, gloves, and units of hand sanitizer were distributed at community events and during housing and work site visits by NCFH and subcontracted farmworker-serving organizations.

Farmworker Community Assessments
In partnership with JBS International and numerous local community-based organizations, NCFH conducted surveys with 1,094 farmworkers in selected counties and in-depth interviews with more than 50 farmworkers, farm employers, and organization representatives in California, Florida, Mississippi, New Mexico, and Texas about COVID-19 risk factors, the impact of COVID-19, and vaccinations. You can read the results of the five rapid community assessments on our webpage.
NCFH acts as a national expert on topics affecting farmworker health, providing training support and technical assistance to health centers, government agencies, community-based organizations, legal aid organizations, agricultural employers and other farmworker health stakeholders nationwide.

- **17,951** participants received T/TA
- **655** TA encounters to **6,436** people
- **214** Trainings to **11,515** people

### Learning Collaboratives (LCs):

9 different LCs offered in 2021

- Emergency Preparedness LC
- Governance LC
- Mental Health LC
- Screening for SDOH LC
- IAC Core LC
- IAC Plus LC
- Diabetes Control LC
- Diabetes Prevention LC
- SDOH Community Partnerships LC

With participants from:

- **95 unique HCs**
- **6 PCAs**
- **4 HCCNs**
- **38 other Community Based Organizations**
Regional Virtual Stream Forum

2021 Virtual Forum for Migrant and Community Health

Partners:

48 educational breakout sessions, 3 plenary sessions, and 2 follow up webinars, providing 17.5 CEU hours across 5-day virtual event.

1,238 registrants, 785 attended at least one session during the live event

45 states, the District of Columbia, and Puerto Rico. Washington (13%), North Carolina (12%), Oregon (12%), California (11%), and Texas (6%) were the five states with the largest number of registrants.

18 exhibitors and/or sponsors.

52 organizations were represented in planning committees to ensure multiple perspectives and a diverse offering of content to attendees.

Workshops included presenters representing 69 unique agencies, including universities, HCs, government agencies, non-profits/community-based organizations, PCAs, NTTAPs, and other subject matter experts.
Resources

NCFH has developed, compiled, and disseminated a number of resources related to various health topics that impact farmworker populations.

Health Education Printed and Digital Materials

28 Health Education Resources developed

24 COVID-19 specific Printed and Digital Health Education created in Spanish, English, Haitian Creole, Mixteco, Purepecha, Triqui, Zapoteco, K’iche’, and Mam

31,000 printed COVID-19 health education materials distributed to 27 farmworker-serving organizations nationally

3 Bilingual Educational Videos created in English and Spanish

23 radio public service announcements in Spanish, Mixteco, and Triqui reaching over 7 million listeners

Call for Health

A nation-wide toll-free, bilingual, health information and referral service program for farmworkers and their families.

274 information requests received.

98 direct referrals made to community providers.

494 individuals received support for services related to healthcare, social needs, COVID-19 testing and vaccination, legal aid, interpretation, and mental health.

Financial assistance provided to farmworkers: $1,494.56 for vision, specialty care, dental care, eye surgery, & radiology health services.
Dissemination Efforts

NCFH utilizes a variety of media and communication channels to reach our target audience to share information and education about farmworker health and factors that impact their health outcomes.

Website:
35% increase in page views

NCFH Monthly Digest:
25% increase in subscribers

Boletín de Sol a Sol:
Launched in 2021, this bilingual, biweekly newsletter provides the latest farmworker related COVID-19 news, projects, resources, and more.
• 16% increase in subscribers

Social Media Engagement:

Facebook:
3% increase in followers

Instagram:
32% increase in followers

Twitter:
4% increase in followers

LinkedIn:
13% increase in followers
As a non-profit organization, NCFH has a mixture of funding streams, including governmental sources, donations, and other revenues.

Total Funding $8.9 million

Revenue

95% Governmental Sources

Expenses

57% Contractual

27% Employees

13% Other

3% PPE

2% Other

3% Fee for Service
Partnerships

NCFH greatly values all the collaborations and partnerships that contribute to our efforts and make it possible for us to successfully fulfill our mission of improving the health of farmworker families.

As part of HRSA and the American Rescue Plan, NCFH collaborated with the following National Training and Technical Assistance Partners (NTTAPs) in addressing priorities including emergency preparedness, mental health, social determinants of health, health equity, and other health outcomes:

**Farmworker Health Network:**

In partnership with CDC and with more than 40 national state, and local farmworker-serving organizations, NCFH has helped lead a national effort to prevent and mitigate COVID-19 in farmworker communities throughout the country.

- National Agricultural Worker Advisory Council
- National Network of Farmworker Serving Organizations
- Farmworker Health Education Committee with 72 partners across 25 states
NCFH has also strengthened our partnerships with various national and state organizations focused on diabetes prevention and self-management efforts, as well as expanded our work on other related chronic conditions like hypertension and heart disease.
Gratitude

NCFH is eternally grateful to the estimated 2.5 million farmworkers who have continued to work throughout the pandemic to bring food to our tables. We thank you for your dedication and commitment!

We would also like to express our deep gratitude to the men and women who have given their time and expertise with participation in the following:

**NCFH BOARD MEMBERS**

- Steven Weinman, Board Chair
- Mary Zelazny, Board Co-chair
- Betty Becerra-Barckholtz, Board Secretary
- Lucy Ramirez Torres, Board Treasurer
- Velma Hendershott, Member
- John Santistevan, Member
- Karen Watt, Member
- Sandra Leal, Member
- Nelly Salgado, Member
- Antonio Alatorre, Member
- Jangus Whitner, Member
- Melissa Torres, Member
- Hilda Dávila, Honorary Member
- Gil Walter, Member Emeritus
- James Laughlin, Member Emeritus
- Anne Nolon, Member Emeritus

**AG WORKER ACCESS CAMPAIGN TASK FORCE MEMBERS**

- Adelante Healthcare
- Arizona Association of Community Health Centers
- Ampla Health
- California Primary Care Association
- Central Valley Health Network
- Health Outreach Partners
- CHAMPS
- Colorado Community Health Network
- Farmworker Justice
- National Migrant and Seasonal Head Start Collaboration office
- Florida Association of Community Health Centers
- Community Health Partnership of Illinois
- Massachusetts League of Community Health Centers
- National Association of Community Health Ctrs
- Community Health Development, Inc.
- North Carolina Community Health Center Association
- Finger Lakes Community Health
- Sun River Health
- NYS Migrant Education Program
- Keystone Farmworker Health
- National Center for Farmworker Health
- Su Clinica
- Northwest Regional Primary Care Association
- Yakima Neighborhood Health Services
NATIONAL AGRICULTURAL WORKERS ADVISORY COUNCIL MEMBERS

Shannon Patrick, MHP Salud
Guadalupe Cuesta, National Migrant Head Start Association
Dr. Susan Gabbard, JBS International
Rachel Gonzales-Hanson, National Association of Community Health Centers
Alexis Guild, Farmworker Justice
María Lernus, Vision y Compromiso
Arcenio J. Lopez, Mixtec Indígena Community Organizing Project
Ed Kissam, WK Family Fund
Tomas Mejia, Colorado Migrant Education Program
Victoria Mesa-Estrada, Southern Poverty Law Center
Kendra Moesle, Association of Farmworker Opportunity Programs

Sonia Lee, Health Outreach Partners
Gerardo Reyes Chavez, Coalition of Immokalee Workers
Alfonso Rodriguez Lainz, CDC
Matt Rogers, AgSocio
Diego Sánchez Sánchez, former H-2A worker & coffee grower
Cindy Selmi, Health Outreach Partners
Emma Torres, Campesinos Sin Fronteras
Mary Zelazny, Finger Lakes Community Health
Joe Martinez, CIERTO Global
Francisca Santiago, Florida farmworker
Jennifer Lincoln, CDC

FARMWORKER HEALTH EDUCATION COMMITTEE MEMBERS

Silvia Esteban
Yamileth Galindo
Nicolas Garcia
Jacobo Pérez Díaz
Saul Rojas Gonzalez
Diego Sánchez Sánchez

CDC TECHNICAL ADVISORS

Omar Duran
Lauren Elsberry
Allison Friedman
Jennifer Lincoln
Bianka Rubio
Don Sharp
Our Team

Over the past year, NCFH has grown and expanded our team! Each member of our staff offers their unique experiences, wisdom, and expertise when providing services. We are very proud and thankful for the work our staff does as they advance our mission and serve farmworkers across the country.