HIV Care Continuum on the US/Mexico Border: A Promotor de Salud Curriculum

2018 Midwest Stream Forum of Agricultural Worker Health
New Orleans, LA
Introductions

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Learning Objectives

- Learn of a new teaching tool to use as a conversation starter with a vulnerable population using the Telenovela Sin Verguenza.

- Increase their knowledge with new medical breakthroughs that are used to prevent new HIV infections and keeping those healthy who are HIV positive.

- Identify health disparities faced in a community where culture and tradition are fundamental values.
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Programs:

AIDS Education & Training Center (AETC)

US/Mexico Border AETC Steering Team (UMBAST)

The AIDS Education and Training Center (AETC) Program supports national HIV priorities by building clinician capacity and expertise along the HIV care continuum.

- Supported through Health Resources and Services Administration
- 8 Regions across the US and its Territories

UMBST - U.S.-Mexico Border AETC Steering Team (UMBAST) and its Federal Training Center partners together offer expert training, TA, and capacity-building programs on the prevention and treatment of HIV, TB, HCV, STI’s, reproductive health, and related topics for clinicians working in the U.S.-Mexico border region.

- 4 Border States from 2 AETC Regions
  - Pacific AETC – California and Arizona
  - South Central AETC – Texas and New Mexico
- Library of Resources – Fact Sheets
- Bi National Meetings and Trainings
>1.1 MILLION people living with HIV (PLWH) in the U.S. Despite multiple evidence-based prevention strategies, there are still 40,000 new cases reported each year.¹
Rates of HIV in the U.S.
HIV in the US

Estimated 1 in 7 HIV-infected people in the U.S. do not know their status

- 13% general US population
- 44% of 13-24yo do not know
Improvements in Reduction in New HIV Diagnoses But Disparities Exist
Closer Look at Border Cities

U.S. METROPOLITAN AREAS WITH HIGHEST RATES OF DIAGNOSED HIV AMONG MSM, 2012

Jackson, MS
Columbia, SC
El Paso, TX
Augusta–Richmond County, GA–SC
Baton Rouge, LA
Little Rock–North Little Rock–Conway, AR
Greensboro–High Point, NC
Charleston–North Charleston, SC
New Orleans–Metairie, LA
Memphis, TN–MS–AR
Miami–Fort Lauderdale–West Palm Beach, FL
Durham–Chapel Hill, NC
Atlanta–Sandy Springs–Roswell, GA
Winston–Salem, NC
Greenville–Anderson–Mauldin, SC
Chattanooga, TN–GA
New York–Newark–Jersey City, NY–NJ–PA
Virginia Beach–Norfolk–Newport News, VA–NC
McAllen–Edinburg–Mission, TX
Tulsa, OK
Dayton, OH
Fresno, CA
Washington–Arlington–Alexandria, DC–VA–MD–WV
Birmingham–Hoover, AL
Los Angeles–Long Beach–Anaheim, CA

Training Resources

**AltaMed**
- Community Health Network serving Los Angeles and Orange Counties
- 35 Accredited Sites
- Services Provided:
  - Medical Care
  - Dental
  - Senior
  - Urgent
  - Pharmacy
  - HIV Services

**Sin Verguenza**
- Telenovela to Address Shame and Stigma associated with HIV in the Latino Community
- Bilingual Soap Opera (English and Spanish)
- Designed as an Educational Tool to discuss HIV Prevention and Treatment
- Addresses the importance of seeking HIV Medical Care, support and acceptance
UMBAST & Sin Verguenza

Training Curriculum

• Border and Cultural Needs
• For Community Health Workers
• De-Stigmatize
• Conversation Starter
What is a Community Health Worker / Promotor de Salud?

- Promote positive health outcomes
- Connect with the community
- Provide factual and current information
- Advocate
- Teach
- Build Stronger and Healthier Communities
- The backbone of health community (That’s Pedro’s Opinion)
Hosted a 6-question kahoot with 28 players. 52% of answers were correct with 1 player scoring 100%. Question 5 was the trickiest and question 4 was the easiest. 15 players (54%) didn't answer some of the questions.
Hosted a 6-question kahoot with 27 players. 88% of answers were correct with 18 players scoring 100%. Question 1 was the trickiest and question 4 was the easiest. 6 players (22%) didn't answer some of the questions.
Sin Verguenza

http://svseries.com/episodes/
Group Discussion:
What stood out?

You know the chisme is good when we start talking in Spanish.
There is Good News!

- HIV is preventable!
- We have been able to make mother-to-child transmission less than 1% with treatment
- HIV has become a treatable chronic disease
- When HIV is identified early, the outcome for the patient can be very good
- HIV patients are getting older because they are living longer
- Treatment as prevention have decreased new infections
- PrEP is a medication if taken once daily that can decrease the risk of HIV Infection
- Everyone can know their HIV status
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Questions


References

- [CDC – Division of HIV/AIDS Prevention](https://www.cdc.gov/hiv/default.html)
- [Sin Verguenza Series (Slide 17, 12)](http://svseries.com/)
- [AltaMed Services (Slide 12)](https://www.altamed.org/#firstPage)
- [AETC Services and Infographics (Slide 6, 7)](https://aidsetc.org/)
- [AETC UMBAST Services (Slide 6)](https://aidsetc.org/searches/Umbast)
Thank You!