

## 2023 Impact Impact



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## **About NCFH**

The National Center for Farmworker Health (NCFH) is a private, not for profit corporation located in Buda, Texas. We provide information services, training and technical assistance, and a variety of products to community and migrant health centers nationwide, as well as community-based organizations, universities, researchers, and individuals involved in farmworker health.

Our Mission: To improve the health of farmworker families.

Our Vision: All farmworker families will access quality healthcare.

## **Highlights**

We achieved major milestones in 2023 and could not have done it without the support of our NCFH Board of directors, staff, partners, committee/council members, and national networks.

We accomplished the highlights below to push our mission forward and expand our reach as an organization.

- Provided \$16.3 million in relief funds to 27,192 farmworkers through our Farm and Food Worker Relief program (FFWR) funded through the U.S. Department of Agriculture (USDA).
- Interviewed 4,728 farmworkers in 16 different agricultural communities about their experiences with health care access, vaccinations, and critical community characteristics, such as migration pathways and languages spoken,
- Trained 291 farmworkers on heat-related illness prevention and treatment in the field with support from the Department of Labor.
- Formed a research committee of Indigenous farmworker leaders from five different communities to guide the research questions, data analysis, and interpretation of results for a peer-reviewed academic paper about the experiences of Indigenous farmworkers during the pandemic.
- Increased Ag Worker Access Campaign members by 29%, resulting in 629 total Campaign members in 2023.



The National Center for Farmworker Health

## **Capacity Building**

As a national capacity building organization, we take pride in being able to offer healthcare professionals workforce development opportunities and support. We accomplish this through a variety of services and events throughout the year including Learning Collaboratives, Training and Technical Assistance, and Regional Stream Forums.

### Learning Collaboratives

Provide a group learning environment through sessions for participants to strategize with and acquire knowledge from each other's strengths and experiences in peerto-peer exchanges.

## Workforce Development Training

Provide training to the health center workforce through customized in person or virtual trainings and webinars on various topics that build staff capacity and meet organizational needs.

#### Population Health Training

Provide training to farmworker populations and staff from community-based, health care, and social service organizations who serve farmworkers on various health topics, such as heat-related illnesses and social determinants of health.

#### Technical Assistance

Provide hands-on support through phone consultations, resource reviews, action planning, and program implementation to meet organizational needs and improve service delivery.

#### Regional Stream Forums

Provide farmworker-specific continuing education and a networking venue for providers of healthcare and social services in health centers.

#### In 2023, NCFH...

Offered 10 total Learning
Collaboratives with 366 participants.
Topics included: healthcare access,
diabetes and chronic disease
management, governance, social
drivers of health, voucher service
delivery models of care, language
access and Indigenous communities,
health education and outreach
advocacy, and professional
development.

Learn more about Learning Collaboratives here. Conducted a total of 227 trainings with 11,578 participants and 217 technical assistance encounters with 4,162 participants. The top attended trainings were related to the following health topics: Increase Access to Care, Social Drivers of Health, Infectious Diseases, and Mental Health.

Learn more about Trainings and Technical Assistance available here.

Assembled a total of 661 attendees and provided 94 educational sessions across all Regional Stream Forum events. Read more in the 2023 Regional Stream Forum Impact Report.

Learn more about Regional Stream Forums here.

## Health Promotion & Education

We are committed to producing resources in a variety of formats, including digital, print, and audio, that promote health education and information within farmworker populations and ultimately increase access to quality healthcare for farmworkers while working in the U.S. Not only do these publications go through a thorough internal review by NCFH staff and federal partners, but each educational material developed specifically for farmworkers is also reviewed by the Farmworker Health Education Committee, which includes farmworkers from the U.S., Mexico, and Central America.

30 total NCFH publications produced in 2023

Type of Product

Farmworker Educational
Materials (videos, print
publications, and audio public
service announcement

Workforce Development Tools (videos, print publications, and digital media) Organizational Resources (printed publications, interactive maps, and data dashboards)

For Who?

Farmworkers who work in agriculture in the U.S. and/or are from other countries including Indigenous communities in Mexico, South America, and Central America. Health Center staff, including front desk employees, Community Health Workers (Promotores(as) de salud), outreach workers, health educators, clinical supervisors, program managers, board members, etc. Farmworker-serving organizations, including community-based non-profits, academic partners, etc. who directly serve or support the farmworker community, and agricultural employers and industry associations.

#### Resources available in these Languages:

- English
- Spanish
- Mam
- In K'iche'
- Haitian Creole
- Mixteco de San Juan Mixtepec
- Purépecha
- Triqui de San Juan Copala
- Zapoteco de Villa Alta



### **Farmworker Outreach**

Direct, in-person outreach is critical to building trust with farmworkers and reaching them to provide health education and services in remote sites and locations. We do on-the-ground outreach with farmworkers in areas of the country where few outreach services exist, and we provide fiscal and capacity-building support to a network of community-based organizations who serve farmworkers in their communities for them to be able to conduct intentional and effective outreach to this population as well.



NCFH Manager of National Outreach Services, Yvette Salinas, provides information on preventing heat-related illnesses to a crew harvesting onions in San Juan, Texas.

Photo by Claudia Garcia.

## Farm and Food Worker Relief (FFWR) Program

In March 2023, we launched our Farm and Food Worker Relief program (FFWR) funded through the USDA. The FFWR program provides one-time, \$600 relief payments to farmworkers for expenses incurred due to the COVID-19 pandemic. We partnered with 23 farmworker serving organizations to provide payments in select counties in 20 states. This year, over 27,000 farmworkers received more than \$16 million in relief payments.

## Heat-Related Illness Prevention Trainings

Farmworkers on the Texas-Mexico border labor in extremely high temperatures and many lack access to workplace safety and health trainings. With support from the Department of Labor, we trained 291 farmworkers on heat-related illness prevention and treatment in the field. In 2024, we will provide these trainings in Tsotsil and Tzeltal for workers who prefer to speak their Native language.

## Infectious Disease & Vaccination Outreach

Since 2020, we have collaborated with the CDC to support outreach and education services to community-based organizations around the country. This year, a network of 27 farmworker-serving organizations provided over 300,000 outreach and education interactions to farmworkers in their community, supported the distribution of over 24,000 vaccine doses, and provided more than 299,000 referrals to farmworkers seeking COVID-19 testing.

## Call for Health/Una Voz para la Salud: National Helpline for Farmworkers

Call for Health/Una Voz para la Salud provides support to farmworkers seeking health care services by phone, Instagram, Facebook, and WhatsApp. This year, we provided support to more than 2,500 individuals by connecting them to primary care services, supporting interpretation needs, identifying transportation resources, and assisting them in finding financial support for health care costs.



"They shared that they often felt overlooked by others and that our presence provided them with a renewed sense of hope for humanity."

— FFWR Outreach Partner



### **Research & Data Collection**

We are committed to ensuring the visibility of farmworkers and driving evidence-informed programming for farmworkers through rigorous, accountable research. We also strive to create accessible research tools so that people of varying educational backgrounds can use reliable information to effectively reach farmworkers in their communities.

#### **Farmworker Surveys and In-depth Interviews**

This year we continued our work with the CDC to rapidly document farmworker demographics and languages, work mobility patterns, health care access, and vaccine uptake in five agricultural communities. Research staff engaged with local partners in each community to document the experiences of 1,639 farmworkers in selected counties in California, Florida, Michigan, Oregon. Forty-four local experts also shared their insights, experience and wisdom during in-depth interviews to provide context for survey data.

#### **Indigenous Farmworker Research Advisory Committee**

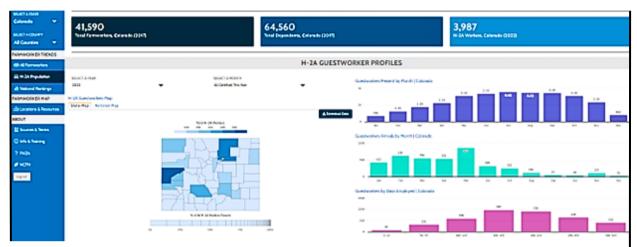
Our research staff collaborated with Laura Rios Ramirez of De Corazon Circles and Indigenous farmworker representatives from communities where NCFH staff conducted rapid community assessments. Committee members guided the research aims, analysis approach, and interpretation of results for a research publication about vaccine uptake among Indigenous farmworkers. Committee members identified as Mam, Nahuatl, Triqui, Tsotsil, and Zapotec, and met virtually multiple times.



"Tenemos el mismo derecho, tenemos voz [We have the same right, we have a voice]." — Francisca Santiago, Zapotecan farmworker leader & Indigenous Farmworker Research Advisory Committee member

#### Farm Labor Data Dashboard

NCFH's Farm Labor Data Dashboard was developed in 2022 in partnership with the CDC. In 2023, we improved the user interface and speed, and added new visualizations and data sets. Over the year, users more than doubled. The dashboard has over 700 users registered, with the majority of users employed by non-profit organizations (42%), and others from government agencies (25%) and academic institutions (16%).



Screenshot of H-2A guest worker data available in the interactive Farm Labor Data Dashboard.

#### **Peer-Reviewed Publications**

We published an impact evaluation of our network of community-based organizations during the pandemic in the American Journal of Public Health and the results of an analysis about the health and vaccine uptake among H-2A guest workers in Salud Publica de Mexico.



## National Networks and Partnerships

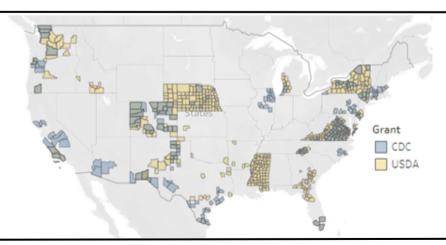
NCFH greatly appreciates and values our funders who support our efforts and make it possible for us to successfully fulfill our mission of improving the health of farmworker families.

- Health Resources and Services Administration, Bureau of Primary Health Care (HRSA BPHC)
- Centers for Disease Control and Prevention (CDC)
- Pesticide Education Resource Collaborative (PERC), University of California Davis
- Occupational Safety and Health Administration (OSHA), Department of Labor
- United States Department of Agriculture (USDA)

Special thanks to these important networks who partner with us to accelerate efforts to reach farmworkers across the country.

- 1. Farmworker Health Network
- 2. NCFH National Farmworker Outreach Network
- 3. Ag Worker Access Campaign Task Force

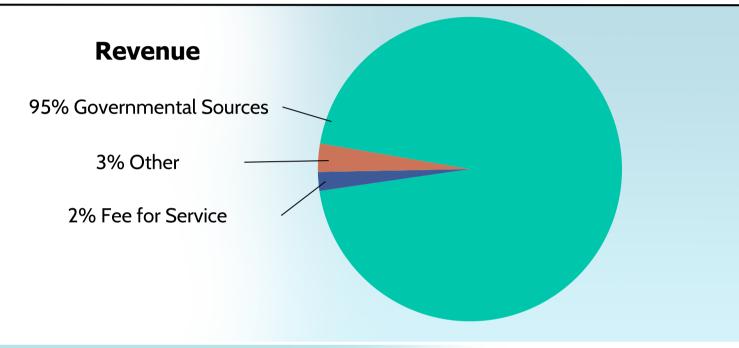
With the support of our national farmworker outreach partners, programs reached counties in over 21 states.

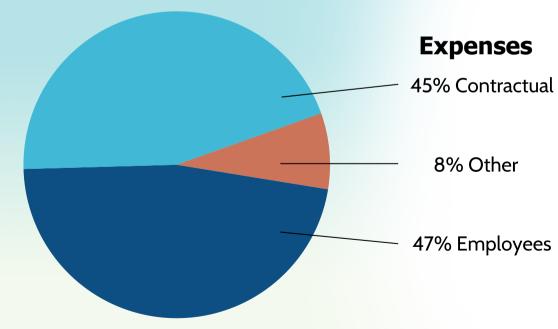


## **Financial Outlook**

As a non-profit organization, NCFH has a mixture of funding streams, including governmental sources, donations, and other revenues.

\$7.7M Total funding





### Call to Action

#### Become a Farmworker Champion in Migrant Health today!

Join the Ag Worker Access Campaign and share its importance with your friends and colleagues using our online digital tools on the Campaign\_Toolbox. You can also follow and promote the Campaign on your social media channels to raise awareness of the farmworker population.

As a Campaign member, you will enjoy the benefits of having access to Campaign downloadable tools and resources, receiving a quarterly email update with Campaign events, webinars, and educational opportunities, and as a health center, access customized training and technical assistance to better understand and accurately identify and report farmworker populations into the Uniform Data System. You will also have access to best practices shared by other health center staff used to increase the number of farmworker patients and family members served.



#### Sign up today!









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