

Outreach, Collaboration, and Preparedness: Taking Advantage of Local Resources

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for a digital copy of this presentation.

Personal Evidence for Preparedness



Outreach

- Effort made to overcome barriers faced by Migrant and Seasonal Farmworkers (MSFs) related to cultural marginalization, language, literacy, mistrust, and circumstance through the use of personal and agency resources in order to deliver services.
- Visits to camp housing, community events, and partner agency sites to connect MSFs to our agency and local service providers.

Collaboration

- Teamwork among service providers within public, non-profit, and governmental groups for the purpose of informing one another of available resources, improving best practices, and partnering to serve farmworkers.
- Regular, organized meetings to discuss relevant issues affecting migrants, and to leverage resources for supportive services to MSFs.

Preparedness

- The choices we make during non-emergency times will affect our response to future emergencies. Change in lifestyle because of training, knowledge of emergencies, supplies gathered, and plans made.
- A state of mind to provide for yourself, your family, and community.

Outreach

- Migrant Program Specialist (MPS)
 - Department of Health and Human Services (DHHS)
 - Casework 60%. Outreach 40%. Bridge between DHHS and MSFs
 - Determine eligibility for applicants, ongoing cases.
- Two service counties
 - Estimated 6,500+ MSFs and household dependents in Van Buren
 - *1,500 – 3,000 MSFs and household dependents in Kalamazoo*

Outreach

- Camp visits after business hours is ideal
- Medical transportation - appointments
- MIBRIDGES – explained later
- Co-location at agencies
 - Laptop for MIBRIDGES and case information on-hand
 - Efficient - process casework during downtime.
- MI Dept of Agriculture and Rural Development (MDARD) camp list
 - Google customized My Maps (next slide)

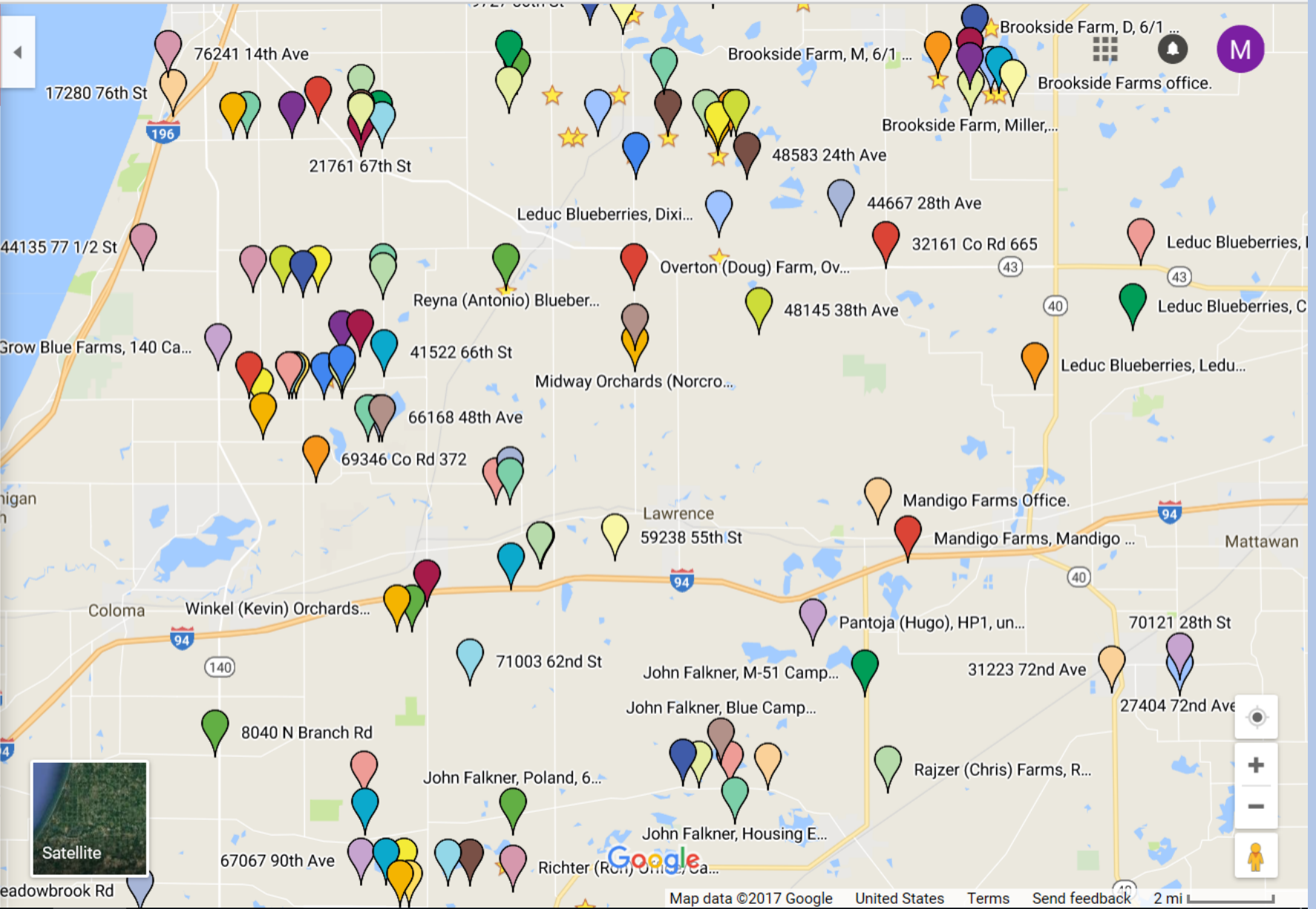
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Copy of MDARD grower hou...

- ☒ Growers (Hi - Ju) camps and offices
- High Acres Fruit Farm Office
 - High Acres Fruit Farm, Heuser #2, 6/1 - 10/31, 8...
 - High Acres Fruit Farm, High Acres, 6/1 - 10/31,...
 - High Acres Fruit Farm, Meachum Camp #3, 5/2...
- 15 MORE

- ☒ Falkner Farms, Grow Blue Farms. Camps and Office
- Grow Blue Farms Office
 - Grow Blue Farms, 140 Camp, 6/25 - 11/1, 2 unit.
 - Grow Blue Farms, 40th #2, Not licensed yet, 1 u...
 - Grow Blue Farms, Tate Main, 7/1 - 8/31, 1 unit.
- 10 MORE

- ☒ MDARD grower (JW-Le) camps
- JW Farms Office



Copy of MDARD grower housing

Camp locations in Van Buren County. The format on the location label is "Grower Name, Camp Name, Camp Open Date - Camp Closing Date, [more](#)

20 views

All changes saved in Drive

Add layer Share Preview

- Barwacz (Jim) farm, Barwac... (1)
- Berrybrook Enterprises Office. (1)
- Berrybrook Enterprises, Jim'...** (1)
- Berrybrook Enterprises, Joe'... (1)
- Berrybrook Enterprises, Stein... (1)
- Blue Star Farms Office. (1)
- Blue Star Farms, Berry Best, ... (1)
- Borden's Processing Office. (1)
- Borden's Processing, 38th St... (1)
- Borden's Processing, Nelson... (1)
- Butler (Dave) Farm Camp/Of... (1)
- Cornerstone Ag Ent., Breeds... (1)

87770 Co Rd 687

Berrybrook Enterprises, Jim's Burnette, 4/6-11/30, 10 unit

Details from Google Maps

[Remove](#)

87770 Co Rd 687, Hartford, MI 49057

[View in Google Maps](#)

42.10105, -86.1664

Outreach and Medicaid Enrollment

- Outreach to camps
 - Paper applications preferred
 - Answer questions, explain expectations
 - MPS receive documents directly
 - Referrals for other services
 - Apparent violation referrals

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Outreach and Medicaid Enrollment

- MIBRIDGES – public, online portal to apply for DHHS programs
 - Used by: Applicants, DHHS MPS, and Community Providers
- Community Providers
 - Representatives trained by DHHS
 - Help their clients apply for benefits
 - Dedicated computer access
 - Trusted resource to MSFs

<https://goo.gl/EzhySx>

MIBRIDGES

- Advantage over paper applications
 - Ensure legibility
 - Stored e-document
 - Received by DHHS more quickly
- Bilingual versions
- Upload documents to the case record
- 45 – 60 minutes per app

<https://goo.gl/EzhySx>



Login to MI Bridges

* User ID

* Password

User Login

Forgot your password? Is your account locked? Please enter your User ID and [Click Here](#)

Forgot your User ID? [Click Here](#)

☐ Community Partners Login



A client can click here if they need information on how to navigate MI Bridges or want practice answering questions that will be asked during the application process.

To Apply for Healthy Michigan Plan, click on Apply For Health Care Coverage Only.

If you do not have a user id and password, click on 'Apply For Health Care Coverage Only', 'Apply For Multiple Benefits', or 'Apply My Case' to create an account.

If you have not used a computer very much and would like to practice before you get started, [click here](#).

[Click here](#) to see MIBridges training videos.

Medicaid Enrollment

- Challenge: Illiteracy and limited computer access
 - Training community providers improve data collection on applications
 - Correspondence between DHHS and providers during processing (Q &A)
- Important considerations:
 - Tax filing, dependency questions
 - Client statement versus documentation of income

<https://goo.gl/EzhySx>

Healthy Michigan Plan (HMP) Medicaid

- Full coverage
- Emergency Services Only (ESO)
 - Maternal Outpatient Medical Services (MOMS) - prenatal
 - Workplace injury
- Projected Annual Income – Average 12 months
- Children migrating from FL, TX, NC, NJ, GA
 - Improves access to healthcare services
 - Summertime health checkups
 - Straight coverage – unnecessary to choose a health plan in MI
- Increased adult enrollment since HMP began

Enrollment Best Practices

- Get to know your local State agency (DHHS) – training, Q & A
- Learn the rights, responsibilities, and basic procedures yourself
- When in doubt, write comments on the app.
- Report out of state benefits
- Answer *all* questions including all household members
- Full names
- ***Accurate, complete information improves application outcomes***

Enrollment – what to avoid

- Omitting household members
- Incorrect tax filing
- Incomplete responses
- Completing the app for an MSF without explanation
- Mailing address mistaken for physical address

Collaboration

- Migrant Resource Councils
 - Multiple, regional teams throughout Michigan
 - Problem-solving, referrals, and regular updates
 - Memorandum of Understanding, confidentiality
 - Distribute multi-agency flyers
 - Funds from private businesses, agencies
 - Community events - streamline our presentations
 - Southwest Michigan Migrant Resource Council SWMIMRC

Outreach and Collaboration – Insight Gained into Migrant Communities

- My perspective
 - Strengths
 - Family focus, support, and communication between members of the community. Feeling of protection. Strong work ethic and transferrable hard skills. Thriftiness. Willingness to take risks and adaptability in finding employment. Parental emphasis on childhood education and hope for children to succeed in the marketplace.

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Outreach and Collaboration – Insight Gained into Migrant Communities

- Weaknesses
 - Physical and cultural isolation. Lack of confidence and communication with the surrounding community. Language and cultural barriers, driving legality, and impermanent neighborhoods. Reluctance to use law enforcement services for fear of immigration enforcement. Limited academic education for adults 40+.
- *Recognize inherent barriers*
 - *Conceptual, culture differences between farmworkers and government systems in language and expectations (programs application process)*

Preparedness

- Future emergencies
 - Natural disasters
 - Unplanned separation of family – deportation
 - Communication failure
 - Service delivery system failure – power outage, blocked roads
 - Terrorism
 - Nuclear or chemical spill

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Emergency management (EM)

- Disaster preparedness training
- Disaster response and relief
- Workplace preparedness – farms SARA title 3 (chemical storage)
- Family plans – how to evacuate your house, trailer safely
- Financial, legal – Medical emergencies, who makes decisions, child custody

National level

- FEMA (Federal Emergency Management Agency)
 - Public awareness
 - Train volunteers, first responders
 - Grants to prepare
 - National Preparedness Goal - *...to prevent, protect against, mitigate, respond to, and recover from the threats and hazards that pose the greatest risk*
 - 'Disaster preparedness always begins at the local level, which is supported by the State, and then overall support is given by FEMA'.*
- National Volunteer Organizations Assisting in Disasters (NVOAD)

EM Regionally

- FEMA: Ten regions in the USA – Midwest Region 5
 - IL, IN, MI, MN, OH, WI
- Emergency Management Assistance Compact (EMAC)
 - State to State aid agreement. All 50 states.
- Region 5 Healthcare: The Great Lakes Healthcare Partnership
 - Interstate coordination plan for medical, public health incidents.
 - Communication alerts, burn surge, and a medical resource inventory.

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EM State Level

- EM statewide coordinator, and an EM per Dept
 - MI Dept of Agriculture – ‘food safety with farmworker safety’
 - State police leadership
- MI Division of Emergency Preparedness and Response
 - MI Bureau of EMS, Trauma and Preparedness
- MI Volunteer Registry
- Eight districts in MI - Healthcare Coalitions
 - SW MI District 5 - Mass casualty, surge exercises, tabletops, trainings
- Great Lakes Border Health Initiative (GLBHI) – infectious diseases

Preparedness – EM Local Level

- Emergency Management director – each county
- Local Emergency Planning Committee (LEPC)
 - Teamwork
 - Multidisciplinary
 - Health Dept, Hospital, School, Police Dept, Fire Dept, Red Cross, Salvation Army, Growers Association, Social Services
- Emergency Operation Plans (EOPs)
 - Community events
 - Agencies
 - Farms

Go meet your local emergency manager – first name basis!

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Preparedness – Individual Level

- Citizens Emergency Response Team (CERT)
 - Basic disaster response skills, volunteer certification to cooperate with first responders, and locally-adapted.
 - Become trained in CERT, then train others bilingually
 - Preparedness training. Become a certified FEMA volunteer.
- Good Samaritan Law – good faith effort, reasonable, to save a life generally has legal immunity (trained and untrained volunteers)
- 3 day home supply of food, water, and medical supplies
 - Some first responders operate under three week standard

Preparedness – Individual Level (continued)

- Vital documents
 - Passport, Social Security, Tax forms, Identification
 - Store in a secure, mobile way (USB/thumb drive, waterproof folder).
- Separation, immigration enforcement
 - Michigan Immigrant Rights Council (MIRC) – Family Preparedness Guides (bilingual)
 - temporary child guardianship
 - assets management
 - medical authorization for minors
- Knowledge of state traffic enforcement laws
 - Michigan farmworker guides (bilingual)

Una onza de preparación se vale más que una libra de remedio

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EM - Workplace

- Orientation trainings
 - SARA Title 3 – Farm chemical storage
 - Coordination with Dept of Ag, local EM
 - Safety Data Sheets (SDS)
 - [classifying](#) and labeling [hazardous chemicals](#).
 - Provided by chemical manufacturer. Typically in English
 - Occupational Safety and Health Administration (OSHA)
 - Grower EM plans
- Civilian Response to Active Shooter Events (CRASE)

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Agency level – opportunities

- National Oceanic and Atmospheric Administration (NOAA)
 - Ambassador Weather Ready Nation (WRN) Initiative
 - Agency can become an ambassador
- FEMA Pre-Disaster Mitigation Grant Program
 - [Robert T. Stafford Disaster Relief and Emergency Assistance Act](#)
 - Community preparedness by supporting pre-disaster, local agency training
- Sit at your local LEPC
- Join a regional health coalition

Tornado Van Buren Farm (continued)



Van Buren Farm, Tornado



Lessons learned

- Leadership, close knit foreman-workforce, call to prayer
 - 'no shortcuts in life, do it right the first time' – Shelly (grower)
 - Grower's strong sense of responsibility for others' lives
 - Plan was tested, proved successful
- Response and recovery
 - Volunteers from community for cleanup
 - Fiesta for socializing, closure afterwards
- Display emergency contact list openly
- Preparedness influences work habits.
- Do your part. Recognized Providence.

2009 Outbreak: H1N1 (Swine Flu)

- Pandemic virus in Michigan, 2009 – 2010 (World Health Organization)
- State EM - surveillance/support of health departments/providers
 - Flyers - public awareness
 - Vaccinations - multiple counties' sites
 - Phone system (2-1-1) for public updates, school closures
- Successful EM response and no widespread incidents minimized public hysteria

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H1N1 (Continued)

- “Van Buren and Cass Counties ... migrant worker population... It was in this community that the first Michigan case of Novel H1N1 was identified. ...District Health Department worked directly with the migrant camp and farmers to provide education and antiviral medication... partnership with InterCare Health Network ... that provides a direct link to this population for public health education and future outreach in the event of a public health emergency. InterCare is a Federally Qualified Health Center (FQHC) that provides health, medical, and dental services to migrant workers in Michigan.”

Why get trained?

- Personal
 - Equipped, available to serve
- Professional
 - *Promodoras*, outreach workers.
 - Meet the need when technological interpretation services are interrupted
- Grassroots organizations
 - Connected with farmworker communities
 - Participate in pre-disaster, emergency, response, and recovery
 - Communicate risks and solutions



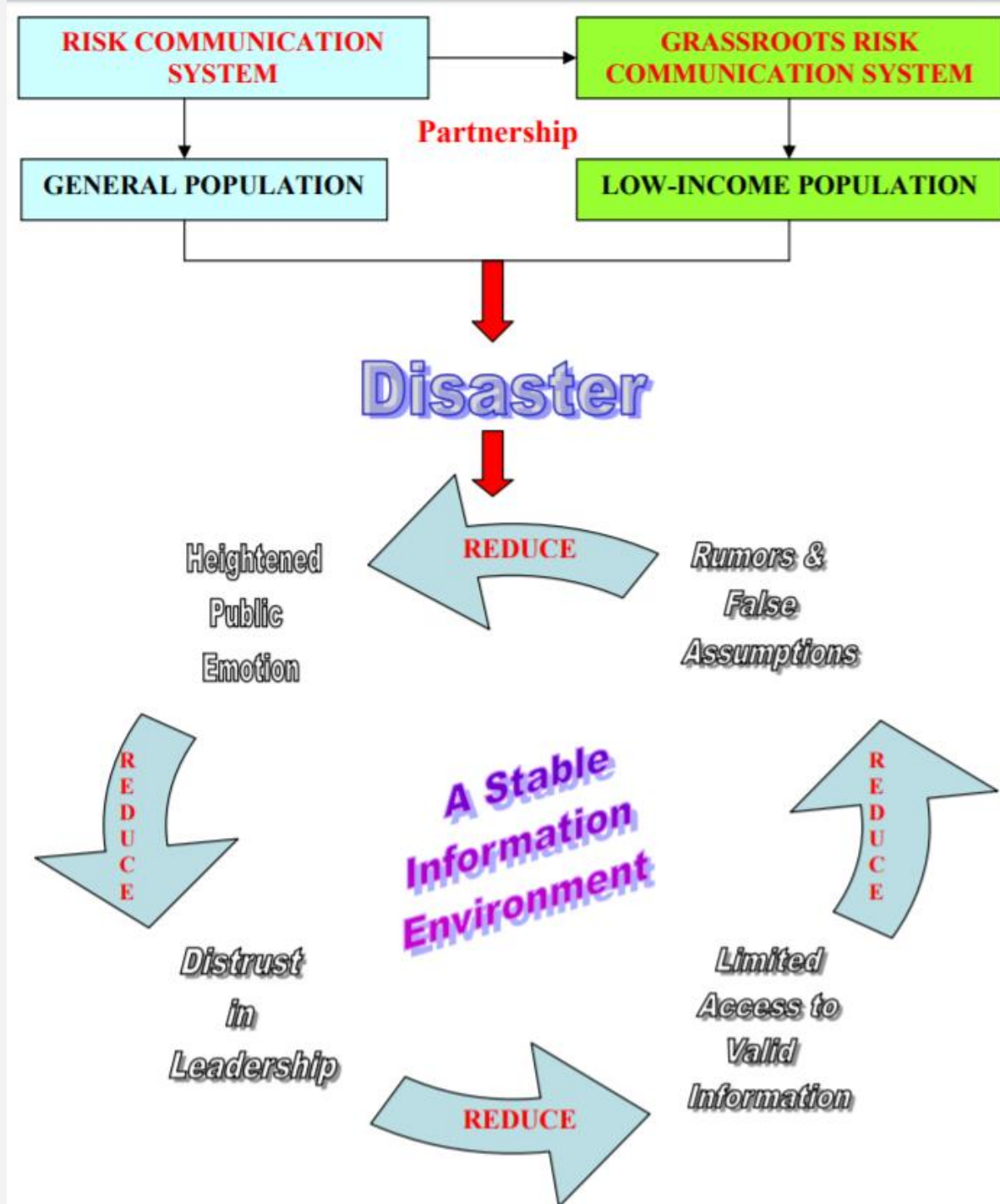
Risk Communication: Challenges

- EM training typically in English
 - You are the solution, being bilingual, to inform yourself
 - Foremen, crew leaders
- Mistrust, unfamiliar with public services
 - You build relationships with local emergency managers (pre-disaster)
- Funding and resources (Fed, State) requires local leadership
 - Your agency is the point of distribution for flyers, materials, communication

Risk Communication

- “Research indicates that grassroots organizations, such as faithbased organizations and nongovernmental organizations, are effective in addressing community needs during a disaster (Homeland Security Institute, 2006; Smith, 1997). A study by the Homeland Security Institute (2006) also noted that these organizations were shown to be effective in providing services to the community that the government was unable or unwilling to provide”
- “A grassroots risk communication system that continuously delivers important messages to the community, particularly vulnerable populations, may overcome many of the communication problems that exist among this group. However, developing a grassroots risk communication system requires emergency management planners to initiate different activities at each disaster phase including pre-disaster, imminent danger, response, and recovery. For example, grassroots organizations such as faith-based, business, and community-based organizations are the institutions that have ongoing relationships with vulnerable populations. Thus, public health and emergency management practitioners can communicate more effectively with vulnerable populations by utilizing these organizations. However, relationships with grassroots organizations must be built in a systematic way at the pre-disaster phase to maximize the power of the collaboration. At the imminent danger and response phases, grassroots organizations can communicate valid information and distribute materials more quickly and effectively, which may lead to better outcomes.”

The role of Disaster Risk Communication Systems



Outreach Worker EM Initiatives

- Migrant Health Centers – Train in CERT
 - EMERGENCY PREPAREDNESS & AGRICULTURAL WORKERS - NCFH article
- Develop a community risk assessment – Test community readiness
 - Fire at night, evacuate your housing, camp
 - Power outage
 - Tornado safety
- Train in CPR, First Aid
 - Become a bilingual trainer
- Your agency authorizes training at Center for Domestic Preparedness

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More Outreach Initiatives to MSFs

- Distribute State and local maps to migrants
- Review resources materials
- Develop a simple family plan (bilingual)
- Community plans (at camps and in residential neighborhoods)
- Attend Emergency Management Institute – online, self-paced, free

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Outreach, Collaboration Resources

- Migrant Resource Councils (Michigan) - www.michigan.gov/mdhhs/0,5885,7-339-71551_73373_73379---,00.html
- State Monitor Advocates –
 - Florida - <http://www.floridajobs.org>
 - Georgia - <http://www.Gdol.ga.us/>
 - North Carolina - <http://www.nccommerce.com/workforce/job-seekers>
 - Texas - <http://www.doleta.gov/regions/reg04/>
 - Arkansas - <http://www.dws.arkansas.gov>
 - Louisiana - <http://www.laworks.net>
 - Illinois - <http://www.ides.state.il.us>
 - Texas - <http://www.twc.state.tx.us/>
 - Michigan - <http://www.michigan.gov/dleg>
 - Indiana - <http://www.state.in.us/dwd/>
 - Ohio - <http://jfs.ohio.gov/agriculture/>

Preparedness references

- Emergency Management and Homeland Security Division - State and Regional EM
 - www.Michigan.gov/emhsd
- National Weather Service <http://www.nws.noaa.gov/nwr/>
- Emergency Management Assistance Compact (EMAC) – State to State aid
<https://www.emacweb.org/>
- Division of Emergency Preparedness and Response (MI) - Healthcare
http://www.michigan.gov/mdhhs/0,5885,7-339-71548_54783_54826_56161---,00.html
- Michigan preparedness 10 year report
http://www.michigan.gov/documents/mdch/TenYearsPreparednessMichigan_362751_7.pdf
- FEMA Region 5 – Contacts <https://www.fema.gov/region-v-il-mi-mn-oh-wi>

Resources

- Southwest Michigan Medical Response Coalition - <http://www.5dmrc.org/>
- Zika virus preparation - <https://disasterinfo.nlm.nih.gov/dimrc/zikavirus.html>
- Apps for health and disaster preparation - <https://disasterinfo.nlm.nih.gov/dimrc/disasterapps.html#a1>
- National Disaster Life Support Foundation, Inc - <http://www.ndlsf.org/>
- Great Lakes Border Health Initiative (GLBHI) - http://www.michigan.gov/mdhhs/0,5885,7-339-71548_54783_54875-172255--,00.html
- Great Lakes Healthcare Partnership - http://www.michigan.gov/mdhhs/0,5885,7-339-71548_54783_54826_56161---,00.html#GLHP

Additional Resources

- Emergency Management Institute (EMI)
 - enroll as a student, 200+ free courses <https://training.fema.gov/emi.aspx>
- Citizens Emergency Response Team (CERT)
 - www.Citizenscorps.gov
 - <https://www.ready.gov/community-emergency-response-team> (bilingual)
- Office of Justice Programs – Mass casualty events, yet applicable to other hazards for EM planning www.OVC.gov/pubs/mvt-toolkit
- Center for Domestic Preparedness – <https://cdp.dhs.gov/>

Preparedness resources

- Workplace
 - Occupational Safety and Health Administration (OSHA) guides (bilingual)
<https://www.osha.gov/pls/publications/publication.html>
 - <https://www.osha.gov/Publications/OSHA3514.html>
 - Hazardous materials fact sheets for emergency responders (bilingual)
<https://www.phmsa.dot.gov/hazmat/outreach-training/erg>
 - Free index of chemical storage guidelines (SDS) -
<http://www.ilpi.com/msds/ref/index.html>
 - Right to Know hazardous chemicals fact sheets (not SDS), free index online (bilingual) - <http://web.doh.state.nj.us/rtkhsfs/indexfs.aspx>
 - SARA Title 3 – chemical storage reporting
<https://www.msdsonline.com/resources/regulatory-information/sara-reporting.aspx>

Additional Resources

- Special needs populations preparation (partial bilingual) - <https://sis.nlm.nih.gov/outreach/specialpopulationsanddisasters.html>
- A Special Needs Populations Assessment Toolkit (inglés, español) <http://www.cidrap.umn.edu/practice/kansas-vulnerable-populations-outreach>
- Diabetes preparedness <http://diversitypreparedness.org/browse-resources/resources/Diabetes%20Preparedness/>
- Youth preparedness – Help children cope with trauma <https://www.ready.gov/kids>
- Flood preparation (bilingual) - <http://www.redcross.org/cruz-roja/prepare/inundaciones>

Community, agency preparation resources

- Ambassador Weather Ready Nation (WRN) Initiative
<http://www.weather.gov/ilm/wrn>
- FEMA Pre-Disaster Mitigation Grant Program
 - www.FEMA.gov/grants
 - <https://www.fema.gov/pre-disaster-mitigation-grant-program>
- Request FEMA relief post-disaster -
<https://www.disasterassistance.gov/>

Resources

- Drinking water sanitation (bilingual) – <https://www.epa.gov/ground-water-and-drinking-water/emergency-disinfection-drinking-water>
- Online forum for preparedness lifestyle, index of resources – www.survivopedia.com

Resources (Continued)

- Samaritan's Purse
- NVOAD - <https://www.nvoad.org/> national organizing body for various disaster response organizations. See each state represented.
- Convoy of Hope -