Panel Discussion:

Building Strategic Relationships to Improve the Health of Migratory & Seasonal Agricultural Worker (MSAW) Families

Presented by the National Center for Farmworker Health in Collaboration with the Ag Worker Access Campaign

April 25th, 2023
Ag Worker Access Campaign

A national initiative to increase the number of Migratory & Seasonal Agricultural Workers (MSAW) & their families served in health centers.
Increase the number of Agricultural workers and their families served in Health Centers to **2 million.**
Campaign Focus

1. Understanding and addressing MSAW’s unique needs and the barriers they face related to accessing health care

2. Ensuring C/MHC staff receive the training and technical assistance they need to effectively outreach to the Ag Worker population, and accurately classify and report them in UDS

3. Identifying and disseminating promising practices for increasing access to care for MSAWs

4. Supporting local/regional/state coalitions between C/MHCs and other Ag worker-serving entities
Campaign Task Force

The Task Force guides Campaign activities by:

• Identifying challenges
• Exploring and launching innovation
• Formulation recommendations
• Supporting collaboration and coalition building
• Identifying and dissemination promising practices
Benefits of Joining the Campaign
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Today’s Panelists

Deb Salazar
Migrant Health Director

Diego Lobo
Development Manager & Outreach Supervisor

Rocio Valdez
Director of Communications
Use the cards on your table to write down YOUR health center’s strategic partnerships and how they are increasing access to care for MSAWs in your community.

&

On the back share what challenges you are facing related to strategic partnership building.

Leave the card on your table & we will share on our website.
Thank you!