PISCA: Entrenamiento de Pesticidas e Insolación que es Culturalmente Apropiado – Processes of developing and implementing a training conducted by Community Health Workers (CHW).

Maribel Trejo, Antonio Tovar, Cecilia Ordaz
Who is in the room?

- Please find a partner, try to meet people you do not know
- Interview your partner
  - Name
  - Organization
  - If you have to pick an object that represent your background culture. What object that would be?
  - Present your partner. What did you learn?

- Example: Many of you would think that a Mexican Sombrero would represent a Mexican, but many of us would not think on that hat as a representation of our culture.
History and Health Problems Faced by Farmworkers
PISCA Background

- Farm work risk factor with pesticides and health related illness
- NIOSH – Agricultural Health and Safety Centers
- Updated regulations of the EPA Workers Protection Standards
- Community-based Participatory Research
- Community Health Workers
- Area of implementation
Debate Question?

- What strategies have been more effective for you to change behavior?

Wash your hands!
PISCA Framework

• Gain the trust of the community
• Research design to test knowledge and behavior
• PISCA, PERC, and HRI
• Preliminary results
• Next steps
Debate Question?

• What is culture and how it affect our health?