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To file a program discrimination complaint, a complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form, which can be obtained online, at www.usda.gov/sites/default/files/documents/usda-programdiscrimination-complaint-form.pdf, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by

ILS Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; or

(833) 256-1665 or (202) 690-7442;

program.intake@usda.gov.

This institution is an equal opportunity provider

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La información del programa puede estar disponible en otros idiomas además del inglés. Las personas con discapacidades que requieran medios de comunicación alternativos para obtener información sobre el programa (por ejemplo, Braille, letra agrandada, grabación de audio y lenguaje de señas americano) deben comunicarse con la agencia estatal o local responsable qu administra el programa o con el TARGET Center del USDA al (202) 720-2600 (voz y TTY) o comunicarse con el USDA a través del Servicio Federal de Transmisión de Información al (800) 877-8339

Para presentar una queia por discriminación en el programa, el reclamante debe completar un formulario AD-3027, Formulario de queja por discriminación del programa del USDA, que se puede obtener en línea, en

www.usda.gov/sites/default/files/documents/usda-programdiscrimination-complaint-form.pdf, en cualquier oficina del USDA, llamando al (866) 632-9992, o escribiendo una carta dirigida al USDA. La carta debe contener el nombre, la dirección y el número de teléfono del reclamante, y una descripción escrita de la supuesta acción

discriminatoria con suficiente detalle para informar al Subsecretario de Derechos Civiles (ASCR, por sus siglas en inglés) sobre la naturaleza y la fecha de la presunta violación de los derechos civiles. La carta o el formulario AD-3027 completado debe envia al USDA por medio de:

correo postal:

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Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW Washington, D.C. 20250-9410; o'

fax: (833) 256-1665 o' (202) 690-7442;

correo electrónico: program.intake@usda.gov

Esta institución ofrece igualdad de oportunidades



Successful Outcomes and Lessons Learned in Addressing Disparities in Access to Healthy Foods

OCEANA HEALTH BOUND COALITION - HEALTHY LIFESTYLES TASK FORCE



PRESENTED BY: CATALINA BURILLO & NAOMI HYSO
APRIL 24TH, 2023
2023 MIDWEST STREAM FORUM FOR AGRICULTURAL WORKER HEALTH
SHERATON AUSTIN HOTEL AT THE CAPITOL, AUSTIN, TEXAS

Trinity Health Michigan

\$4.1B \$175.6M

In Revenue Community Benefit Ministry

8 12 22 24

Hospitals Medical Urgent Care Continuing Centers Locations Care Locations

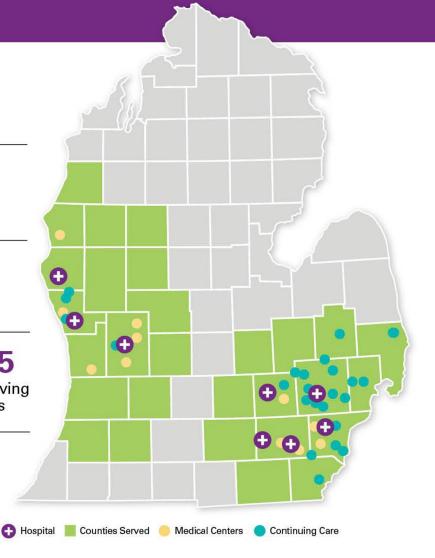
19,843 3,755 2,286
Employees Physicians Affiliated

Employees Physicians Affiliated Physicians

6.6M 84,901 9,960 221K 1,365

Patient Surgeries (IP/OP) Births Home care/ hospice visits Residents





One Culture: Who We Strive to Be





Our Mission

We, Trinity Health, serve together in the spirit of the Gospel, as a compassionate and transforming healing presence within our communities.



Our Core Values

- Reverence
- Commitment to Those Who are Poor
- Safety
- Justice
- Stewardship
- Integrity



Our Vision

We will be the most trusted health partner for life.



Our **Actions**

As a Trinity Health colleague, I will:

- · Listen to understand.
- Learn continuously.
- · Keep it simple.
- · Create Solutions.
- Deliver outstanding service.
- Own and speak up for safety.
- Expect, embrace and initiate change.
- Demonstrate exceptional teamwork.
- Trust and assume goodness of intentions.
- Hold myself and others accountable for results.
- Communicate directly with respect and honesty.
- Serve every person with empathy, dignity and compassion.
- · Champion diversity, equity and inclusion.



We Listen.

We Partner.

We Make it Easy.



Michigan State University Extension

A statewide educational network that applies research and knowledge of the land grant university to individuals and communities.



Health and Nutrition Institute

Health Team (Health Educator- Chronic Disease Prevention & Management)

MSUE Health Workshops:

- Chronic Disease Self-Management PATH (Personal Action Towards Health) (English/Spanish)
- Dining with Diabetes (English/Spanish)
- Falls Prevention (Tai Chi & A Matter of Balance)





Census at a Glance:

Population: 26,973

Race: White non-hispanic 81% Black 1.2% American Indian 1.5% Hispanic/Latino 15.5% (state average: 5.0%)

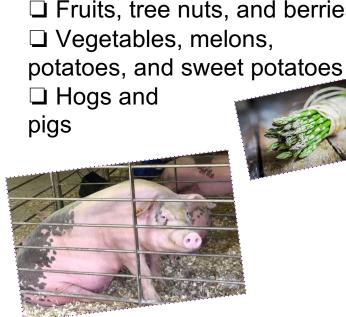
□ Percentage of Spanishspeakers: 11% (state average: 8.9%)

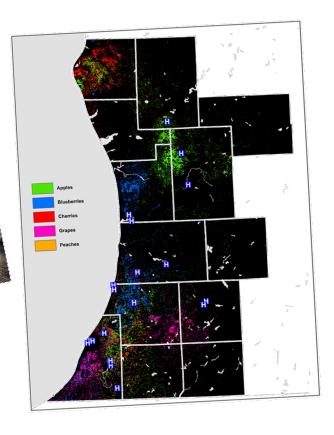


SNAPSHOT OCEANA COUNTY, MICHIGAN

Oceana top three areas of agriculture production (by volume of sales):

☐ Fruits, tree nuts, and berries

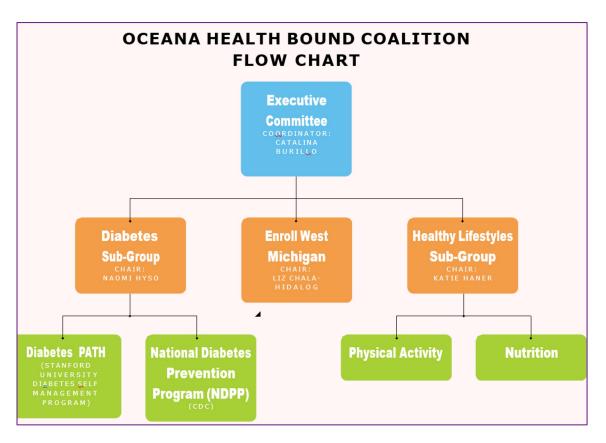




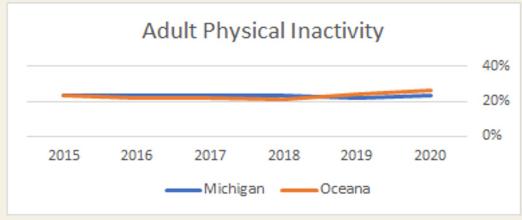
Health Disparities Reduction Coalition formed

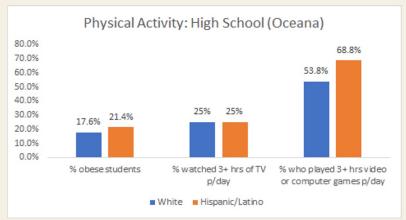


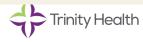




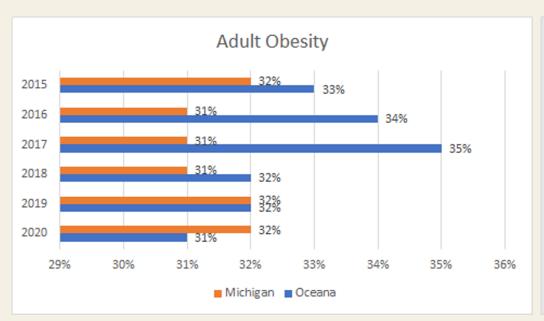
Physical Activity or Inactivity in Oceana

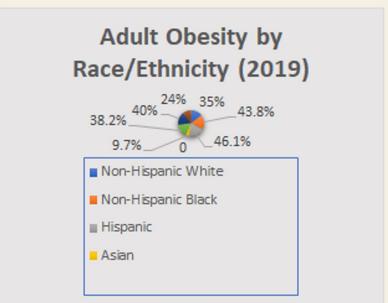






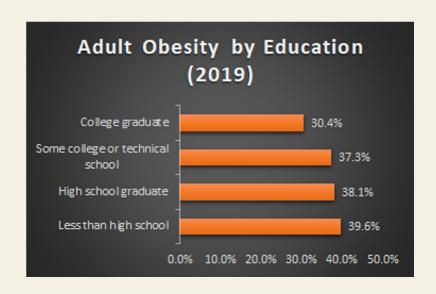
Adult Obesity in Oceana

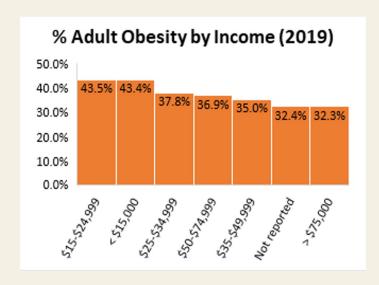






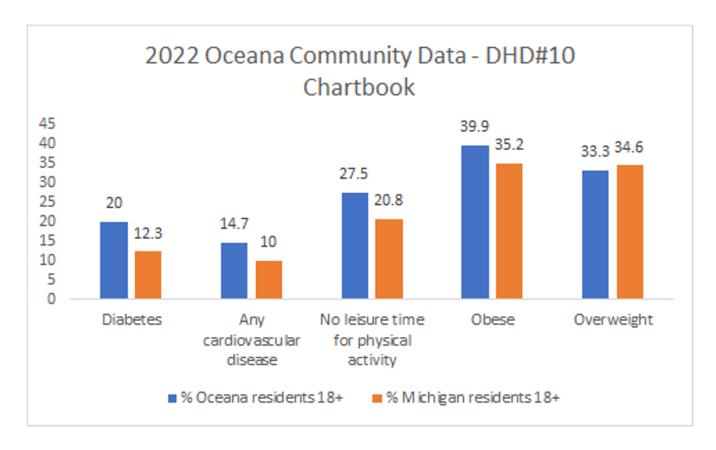
Adult Obesity in Oceana (cont.)



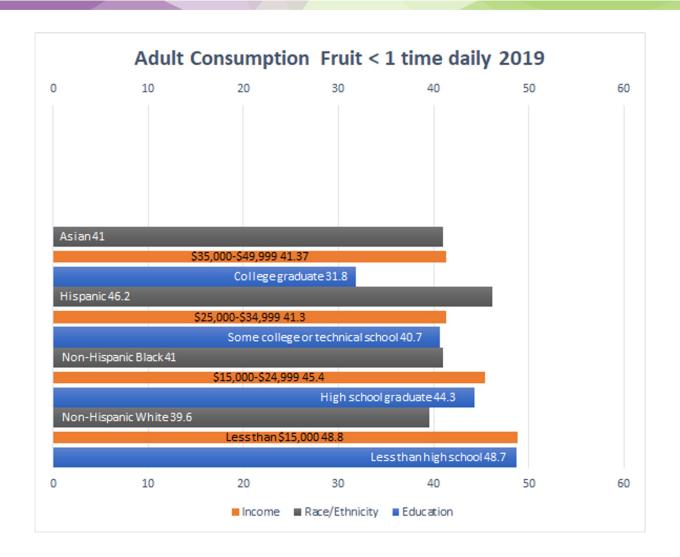




Chronic Disease & Risk Factors



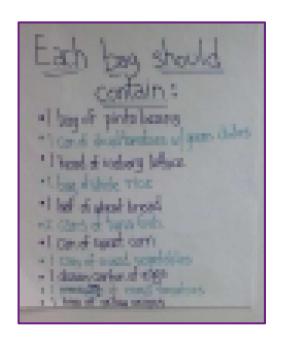






What is the definition of Food Insecurity?

When someone is food insecure, it means they don't have the means to access enough nutritious food on a regular basis.







Prescription for Health Program - Oceana



support healthy lifestyle behavior change among people who are at an increased risk for chronic disease.



With funding from District Health Department #10 from the Michigan Health Endowment Fund, the Health Project (Mercy Health) partnered with DHD#10 to implement the Prescription for Health Program in Oceana County.

- · Se compran frutas y verduras con los cupones de estas

- Vienen en cantidades de \$5
- Sólo se pueden usar en Hansen Foods, Rennhack Orchards Market, New Era Farmers Market
- Tiene que gastar los \$5 por completo. No se le devuelve el
- Sólo se puede comprar frutas y verduras (frescas congeladas o enlatadas)
- Los cupones se vencen el 30/09/2022

¿Dónde puede usar los cupones?

Hansen Foods 3750 W Polk Rd Hart MI 49420

Rennhack Orchards Market 3731 W Polk Rd, Hart, MI 49420 lunes-sábado 8am-6pm

New Era Farmers Market 820 Ray St, New Era, MI 49446 2^{do} y 4^{to} martes 4pm-7pm

¿Cómo puedo registrarme y recibir cup

- Completa v firme el formulario en la página: https://tinvurl com/2wbcpwpu o escanee el código QR
- Luego, el coordinador de Receta para la Salud se comunicará con usted sobre las próximas sesiones de educación nutricional
- · Asista a una (o más) sesiones educativas

Rx for Health Referral









Prescription for Health (Rx for Health)

Spanish Registration form example:

Link:

https://docs.google.com/forms/d/e/1FAIpQLSenX_JAdtEbq M2GVzcM13DiGwfBU7QeMwe4rt8pAQ8dSnKHZA/viewfor m?usp=share_link







Redeemable voucher and Local Vendor Partners

- Those who participate in the program attend nutrition education and/or evidenced based exercise programming and earn vouchers to purchase fresh, canned or frozen fruits and vegetables, per each session attended.
- Participants could join as many classes as they like and could earn up to \$120 in vouchers.
- Some courses were as short as 6
 weeks in length and others like the
 National Diabetes Prevention
 Program are a year-long
 commitment.





Activity



Pre-Survey data at initial program self-registration

Self-Registered for program: 217

sometimes have trouble getting fruits & veggies 71%

of cups of fruit

per day

None = 23%

1 = 54%

2+ = 13%

Reasons for not purchasing fruits & veggies: Too expensive 68%

veggies per day None = 10% 1 = 58% 2+ = 19%

of cups of



Health Education sessions generating most interest:

General Nutrition	44 %
Evidence-based Exercise Programming	42 %
Food Preservation	40 %
Master Gardening	39%
Cooking Classes	38%
Chronic Pain Self Management	21%
Diabetes Self Management	17%
Chronic Disease Self Management	12%
National Diabetes Prevention Program	11%



Testimonial Provided by our Health System Partner

Trinity Health Hybrid Care Manager, Karen MacWilliams commented, "One of the most common complaints I hear from patients that I give nutrition counseling to is that "it costs too much to eat healthy or I can't afford fresh fruits and vegetables." It has been very helpful to get patients engaged in healthy eating when we can overcome their biggest objection by rewarding their efforts with the Prescription for Health vouchers."



Testimonial Provided by our Vendor Partner

Participating retailer Rennhack Orchards Market stated:

Total Vendor Earnings:

Hansen Foods: \$9450.00

Rennhack's: \$4305.00

New Era: \$465.00

"As the Prescription for Health voucher program has become more well-known, we are seeing increasing use of the vouchers at our market. [At this time] It is hard to say whether we have had significant increase from them or not. We also participate in Project Fresh, Senior Market Fresh, and Double Up Food Bucks; I am glad whenever we can help encourage our area residents to eat fresh, locally grown fruits and vegetables."



Funding and Quarterly Reporting Requirements

- # of participants referred in to the program
- # and amount of vouchers distributed
- # and amount of vouchers redeemed
- # of nutrition education sessions
- # of participants per nutrition education session
- Pre and post survey data
- Barriers and success stories
- Financial status reports



Final Reporting Data

Participated in 1 or more classes: 87

Participated in outreach events and/or presentations:

Participants by **Zip Code:** 49420 31% 49421 8% 49436 8% 49437 2% 49446 9% 49449 9% 49452 3% 49455 17% 49459 3%

Participants' Age Range: 18-25 = 5% 26-35 = 9% 36-45 = 20% 46-55 = 18% 56-65 = 22% 66-75 = 12% 76-85 = 5% 86-95 = 3%Seniors (age 55+): 42% +



Project Impact

DHD#10 Post Survey (n= 122)

- 76% of participants reported adding more fruits and vegetables to their shopping list
- 43% have tried new fruits or vegetables
- 43% have tried new recipes
- 75% reported an increase in knowledge or motivation to eat more fruits and vegetables
- 56% noticed improvements in their health
 - 35% indicated losing weight as a result of participating



Key Stakeholders

Key collaborative partners providing Oceana residents educational programming:

- District Health Department #10
- Michigan State University Extension
- Oceana County Council on Aging
- EnerG Fitness
- Lakeside Rehab Family Fitness
- Our Friends House (adult daycare)
- Mary Ann Bush- Tai Chi for Health Instructor
- Trinity Health Medical Group
- Primary Care- Shelby



Key Partner MSU Extension

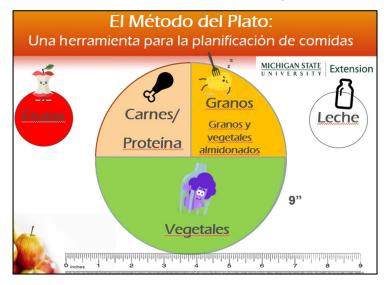


CNI at New Era Farmers Market





Diabetes Plate Method in Spanish



Diabetes PATH in Spanish

















Key Partner MSU Extension



Online Home Food Preservation

This low-cost course is designed to increase knowledge and confidence in water bath and pressure canning, freezing, pickling and dehydrating techniques.

Each lesson includes a video lecture and resources. Once registered, participants have the flexibility to complete the course at any time within a one year period. Participants can also take the lessons in any order.

Respond to email with your interest and you will be registered for the online class and sent the link.

MICHIGAN STATE
UNIVERSITY Extension



Key Partner District Health Dept #10



Cohort 1







Cohort 2



Key Partner Lakeside Rehab

DURSE DATES: May 9,





A MATTER OF BALANCE ehensive Rehabilitation in Collaboration with MSU Extension- FREE GRANT FUNDED DO YOU HAVE CONCERNS ABOUT FALLING?

Many older adults experience concerns about falling and restrict their activities because of this. A Matter of Balance is an award-winning program that is designed to manage falls and increase activity levels.

This program emphasizes on practical strategies to manage falls.

WHAT YOU WILL LEARN:

- How to view falls as controllable
- Setting goals for increasing activities
- Making changes to reduce fall risks at home Exercises to increase strength and balance

WHO SHOULD ATTEND?

- Anyone concerned about falls
- Anyone interested in improving balance, flexibility and strength
- Anyone who has fallen in the past
- Anyone who has restricted activities because of falling concerns

COURSE DETAILS: 2X'S PER WEEK FOR 30 DAYS-8

- Course time will be from 4.00pm to 6.00pm
 The course location will be at:
 The Oceane County Connell on Aging
 435 W Tyler Road Hart
 You assign at Lakeside Family Fitness Center
 2010 and Super Call: 231-873-3556
 or at Lakes Month of Call: 231-873-3556
 OR Edwin Aff Agron-Call: 231-873-3556
 Course Cost FREE



MICHIGAN STATE | Extension



Key Partner Tai Chi











Key Partner New Era Farmers Market









Rx for Health- Program Variations in Michigan



Muskegon Prescribes Food for Health

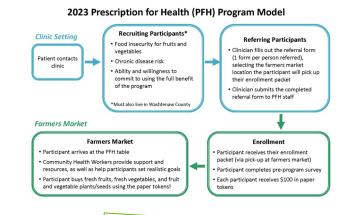
CLAUGHLIN

Urban Farm

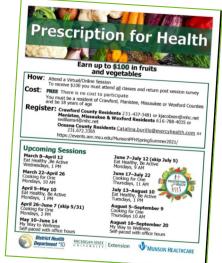












Trinity Health Farm Stand, Ann Arbor

Prescription for Health Participant Testimonial

TO: Prescription for Health Grant

DATE: 1/13/2023

RE: Program success

I am a recipient of Prescription for Health funding. I completed an eight-week Balance class offered by Oceana's Council on Aging. As the result of my participation, I was awarded \$120.00 in Prescription for health dollars distributed by Mercy Health Project.

Prescription for Health was a gift. As an individual living with a chronic disease, I must practice diligence in what I consume. I do not qualify for food assistance, yet rising prices adversely affected my food budget.

Prescription for Health allowed me to shop at my favorite community farmer's markets and fruit/vegetable stands. Due to the certificates being released at the beginning of summer, I was able to purchase locally grown produce in season when it was fresh and abundant (cheap). I preserved fruits and vegetables for the winter by canning and freezing. I know where my food came from and, because I control the recipe, what's in it (no sodium).

For example, towards the end of the season tomatoes were \$12.50 a half bushel. I produced Quarts of whole tomatoes and tomato juice. I made pints of tomato soup and salsa. I always keep a quart or pint on the shelf for entry in the county fair the following year!

I love that Prescription for Health not only impacted Senior Citizens, but the local agricultural and retail communities profited as well. I also appreciated that the coupons could be used for frozen or canned fruits and vegetables should one be unable to process their own fresh produce.

This program was *genius* and went far in putting knowledge and healthy eating into the consciousness of local seniors.



Lessons Learned & Future Sustainability

- The pandemic threw us into the virtual world and numerous classes were offered online.
- Some participants requested the participation by more vendors (grocery stores and farmers' mkts).
- Unreached targets: minority population. *New methods have been created/tailored to target this population in the near future.
- Due to the pandemic, annual outreach screening events did not take place; unable to promote & recruit in-person at events.
- Due to the pandemic, some parts of the program were extended. Toward the end of the program, the work became rushed and hurried. During that time, communication fell short; particularly miscommunications regarding program budget.
- The post-survey collectors did not have any residents from our county fill out the post-survey; likely due to the extension of the program and participants participated to the final day of the program. Opinion: data collectors should have contacted participants *after* the program ended and/or requested education partners or coordinators to perform the post-surveys.
- Due to the pandemic, priorities shifted for people and partners, as well as an uncertain financial future which render it difficult to approach funders at this time to assist in sustainability.
- Other than grants, future sustainability thoughts include approaching the community benefit side of the hospital, and other possible entities such as local county government to allocate money from their budgets.



QUESTIONS





Contact Us:

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Naomi Hyso

Michigan State University Extension Health Educator

hysonaom@msu.edu

https://www.canr.msu.edu/outreach/

