Conference Program

February 19-21, 2020
Sacramento, CA
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On behalf of Northwest Regional Primary Care Association, we'd like to thank you for your participation and continuous dedication to helping advance health equity and community wellness.

Our theme for this year’s Forum – **Raíces & Resilience: A Healthy Environment, A Healing Community** – honors our roots (raíces), both culturally and environmentally, while resilience recognizes the strength that we embody as a Movement. Despite the numerous challenges that our communities are facing, we know that this Movement can dig deep, tapping into our raíces and resilience, to address these challenges head on to promote and protect the health and wellbeing of all people.

Among the highlights of this year’s Forum is a keynote presentation from advocate and stand-up comedian Cristela Alonzo. Cristela made TV history in 2014 by becoming the first Latina to create, write and star in a network TV sitcom named “Cristela”. Cristela was also the first Latina to star in a Disney Pixar movie, as Cruz Ramirez in “Cars 3.” Aside from comedy, Cristela focuses on advocacy work, fighting for issues that range from immigration to universal healthcare.

We have an agenda full of timely and informative sessions to help prepare us for the work ahead. Over the next three days we will hear from experts from across the country on a wide range of topics and issues, including social determinants of health, community health workers, mental health, policy changes affecting the health center program, migrant health and much more.

We hope you will use your time here to learn from our outstanding presenters, build new relationships and strengthen existing ones, and renew your enthusiasm and commitment to improving the health of all communities. Be sure to have some fun too – whether out and about exploring the beauty and history of Sacramento or dancing the night away at our Welcome Reception where local favorites Q-Vo will provide the Chicano Soul Oldies soundtrack!

Thank you again for your participation in the 2020 Western Forum for Migrant and Community Health, and for your demonstrated commitment and resilience in helping to foster healthy and healing communities.

Sincerely,

Bruce Gray
CEO

Seth Doyle
Director of Strategic Initiatives
At Quest Diagnostics, we believe in the value of foresight, the power of prediction, and, above all, the impact of information. That’s why Quest provides the cutting-edge diagnostics, life-changing data, and integrated services necessary to optimize health.

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*A Quiet Room will be available each day for lactation, prayer, medication, etc.; please see the Registration desk for access.*
A special thanks to our sponsors and partners who make this conference possible -

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Carmela R. Castellano-Garcia, Esq.
Opening Plenary Speaker
Carmela Castellano-Garcia, Esq., is the President and Chief Executive Officer of the California Primary Care Association (CPCA), overseeing a membership association of more than 1,370 nonprofit, community clinics and health centers (CCHCs) which serve nearly 7.2 million patients a year. Ms. Castellano-Garcia has been committed to social justice policy issues for more than 25 years, focusing on areas such as health equity, cultural and linguistic competency, workforce diversity and leadership inclusion. In her role as President and CEO, Carmela is also on the Board of Directors for CPCA Ventures, a non-profit formed to oversee CPCA’s Loan Fund program.

Joe Gallegos
Opening Plenary Speaker
Joe Gallegos joined the National Association of Community Health Centers (NACHC) as Senior Vice President for Western Operations in October 2005. Although NACHC’s corporate offices are in Washington, DC, Joe is based in Albuquerque, New Mexico in the offices of the New Mexico Primary Care Association. Joe works with State and Regional Primary Care Associations on state and federal policy on behalf of Federally Qualified Health Centers (FQHCs), supports grassroots advocacy that promote access to primary health care in underserved communities and provides technical assistance and consultation on health center operations.

Mayra Nicolas
Opening Plenary Speaker
Mayra Nicolas serves as the North Central Health Service – Deputy Division Director. She has worked on a variety of roles and capacities within HRSA’s Bureau of Primary Health Care (BPHC) for over 16 years. Mayra has extensive experience providing programmatic oversight of Community Health Centers’ grants and Look-a-Likes, assessing compliance, providing technical assistance on program-related statutory/ regulatory policy, and coordinating actions needed to assure continuity of services to underserved and vulnerable populations.

Cristela Alonzo
Keynote Speaker
Cristela Alonzo is a stand-up comedian that made TV history in 2014 by becoming the first Latina to create, write and star in a network TV sitcom named “Cristela.” Cristela was also the first Latina to star in a Disney Pixar movie when she starred as Cruz Ramirez in “Cars 3.” She also served as one of ABC’s “The View’s” most popular guest hosts and has a one-hour stand-up special (“Lower Classy”) currently streaming on Netflix.

Q-Vo
Welcome Reception Entertainment
Q-Vo is an oldie band that loves to play low-rider oldies and Chicano music. Band leader, Angel Garcia, founded the band to bring back love songs of the 60’s and 70’s and feature Chicano music, which has since grown to 10 band members. The band focuses on the music of the past representing the good ol’ days when people used to cruise the boulevards and gather in the parks to socialize. Their repertoire includes songs by Brenton Wood, Billy Stewart, Sly, Slick and the Wicked, Mary Wells, Patty Drew and Redbone. You might recognize one of the band members - CPCA President and CEO herself, Carmella Castellano-Garcia!
2020 Western Forum Planning Committee

A special thank you to our 2020 Western Forum for Migrant and Community Health Planning Committee. We could not organize a successful Western Forum without their time, energy and support. Thank you colleagues for the work that you lead and the time you invest in our work and communities!

- **Alfonso Rodriguez** - Centers for Disease Control and Prevention
- **Alice Larson** - Larson Assistance Services
- **Barbara Hollinger** - University of California San Francisco School of Nursing (retired)
- **Becca Young** - Farmworker Justice
- **Elizabeth Oseguera** - California Primary Care Association
- **Emily Oake** - Arizona Alliance for Community Health Centers
- **Esly Reyes** - MHP Salud
- **Gladys Cate** - Health Resources and Services Administration
- **Graciela Mendoza** - California Department of Public Health, Office of Binational Border Health
- **Guadalupe Cuesta** - National Migrant and Seasonal Head Start Collaboration Office
- **Ignolia Duyck** - Virginia Garcia Memorial Health Center
- **Jillian Hopewell** - Migrant Clinicians Network
- **Jimena Garcia** - Sea Mar Community Health Centers
- **Joe Gallegos** - National Association of Community Health Centers
- **Kelly Volkmann** - Benton County Health Services
- **Leda Garside** - Tuality Healthcare
- **Lorena Sprager** - The Next Door, Inc.
- **Luis Lagos** - Family Medicine Residency of Idaho
- **Maria Elena Castro** - Oregon Health Authority
- **Mary Jo Ybarra-Vega & Priscilla Tovar** - Moses Lake/Quincy Community Health Center
- **Orlando Gonzalez** - Community Health Worker
- **Patricia Horton** - National Center for Farmworker Health
- **Sonia Lee** - Health Outreach Partners
- **Stephanie Castano** - Oregon Primary Care Association
- **Susan Gabbard** - JBS International
- **Teresa Andrews** - Western Center for Agricultural Health & Safety and University of California

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*This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant US8CS06846, “State and Regional Primary Care Associations,” total award of $1,006,869 with 68% percent of the program funded by nongovernmental sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.*
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Yvette Nonato, MD, DPBRM, FPARM, Research Scientist I
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Nici Feldhammer, Manager, Business Development
Nici.Feldhammer@chpw.org
www.chpw.org

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Community Health Ventures (CHV) is the business development affiliate of the National Association of Community Health Centers (NACHC). CHV was founded under direction of health center leadership and tasked with creating solutions to the economic pressures facing health centers. By negotiating GPO, staffing, benefit agreements and more, CHV helps health centers reduce costs and remain competitive.
Alex Vactor, Account Executive
avactor@nachc.com
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Russell Stenquist, Strategic Account Manager
russell.stenquist@henryschein.com

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Visit us at Table 1.
Danny Bado, Director, Community Health Center Development
Danny.bado@mckesson.com
mms.mckesson.com

GO GREEN
RECYCLE:
Please leave your recyclables in designated containers after the conference. We encourage you to drop off your nametag holder at the registration desk for reuse at the next conference.

REUSE:
We distribute reusable bags to carry conference materials. At the end of the conference, you are more than welcome to take it with you to use at work, for groceries, etc. or you may choose to drop off your bag at the registration desk so it can be reused/recycled.
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Through NACHC’s Value in Benefits (ViB) program, Nonstop Administration and Insurance Services Inc. is proudly changing the way health centers and their employees access healthcare with the partially self-funded health insurance program, Nonstop Wellness. The Nonstop Wellness program decreases the annual costs of healthcare for community health centers while reducing or eliminating copays, deductibles and coinsurance. Nonstop has a mission to ensure your CHC’s growth and sustainability – starting with the health and well-being of your employees. **Jody Schreffler, Vice President Marketing/Business Development**
jschreffler@nonstopwellness.com  
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MHP Salud is a national nonprofit organization with over 35 years of experience designing, implementing, and evaluating Community Health Worker programs. These programs build on community strengths to improve health for underserved Latinos through peer health education, community empowerment, and increased access to health resources. MHP Salud utilizes its extensive experience by offering health organizations training and technical assistance on Community Health Worker programming tailored to their specific needs. **Visit us at Table 3.**
Esly Reyes, MPH, Program Director  
ereyes@mhpsalud.org  
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Clinical Training & Technical Assistance
Migrant Clinicians Network (MCN) provides expert training and technical assistance for a number of critical services including consultation on clinical systems and clinical team, protocols and procedures as well as program development, improvement and evaluation; environmental and occupational medicine, pesticide awareness, and workers compensation issues for health centers. MCN’s Health Network program provides continuity of care and bridge case management services to mobile patients seen at health centers across the nation, reducing loss to follow up for health centers. Additionally, MCN offers assistance and consultation for migrant research through MCN’s Institutional Review Board. **Visit us at Table 16.**
Theresa Lyons-Clampitt, Senior Program Manager, Training and Technical Assistance  
tlyons@migrantclinician.org  
www.migrantclinician.org

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**Martin Gonzalez, Sr. Community Engagement Specialist**
Martin.Gonzalez@Molinahealthcare.com
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The National Agricultural Workers Survey (NAWS) annually conducts face-to-face interviews with a random-sample of U.S. crop workers collecting demographic, employment, and health data. The findings are used by service providers, researchers, policy analysts, journalists and others needing reliable information about U.S. crop workers. **Visit us at Table 17.**

National Agricultural Workers Survey
JBS International Inc.
155 Bovet Road, Suite 200,
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iornelas@jbsinternational.com
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**Samantha G. Landon, Senior Marketing Manager - West Region**
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**Rosie Reebel, Director, Strategic Marketing and Business Development**
reebel@shrinersnet.org
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The FDA protects the public health by assuring the safety, effectiveness, and security of human and veterinary drugs, medical devices, vaccines and other biological products for human use. The agency is also responsible for the safety and security of our nation's food supply, cosmetics, dietary supplements, products that emit radiation, and for regulating tobacco products. FDA has publications and material resources for educators to share with their communities to reduce health risks, and illness. **Visit us at Table 2.**

**Rosario Quintanilla, Public Affairs Specialist**
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**Kiki Nocella, PhD, MPA, EHCI Lead Consultant**
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4 - Angel Flight West
5 - EyePACS, LLC
6 - Anthem Blue Cross
7 - Shriners Hospital for Children
   – Northern California
8 - NWRPCA
16 - Migrant Clinicians Network (MCN)
17 - National Agricultural Workers Survey
18 - National University of Naturopathic Medicine (NUNM)
19 - Dynavax
20 - CA Department of Pesticide Regulation (CA DPR)
21 - Molina Health Care California
Come be inspired by and support local California-based artists at the 2020 Western Forum Mercadito! We are excited to host over 15 local makers, artists and creatives. Mercaditos will be selling hand-made crafts, jewelry, bilingual books, unique clothing, ceramics, paper goods and much more stunning art. Visit our local artists at the **Western Forum Mercadito February 19 – 20, 2020** on the lower level in the Camellia room alongside our exhibitors. Please bring cash; some Mercadito Vendors may take cards. We hope you saved some room in your suitcase!

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**Track Descriptions**

**Agricultural Workers & Migrant Communities Track:** Learn the history and foundation of the Migrant Health Program. Understand current trends and demographic changes, and get updates on the latest policies and their impacts. Create strategies for strengthening health care access and learn about the innovative approaches to improving health outcomes for agricultural workers and their communities.

**Social Determinants of Health Track:** Understand the impacts of social, political, and economic structures in addressing the social determinants of health. Learn best practices and strategies for gathering and utilizing SDOH data. Learn about community centered approaches and partnerships to best serve community health center patients.

**Policy & Environment Track:** Learn about the latest policies and policy changes, including the public charge rule change, and how health centers and partner organizations are responding to these changes.

**CHWs & Promotorxs de Salud Track:** Learn about different state approaches to supporting the Community Health Worker workforce and strategies for incorporating CHWs into your care team and clinical processes. Learn about the impacts of emotional wellness and the importance of creating mental health-oriented care systems.

**Health Through the Lifespan Track:** Learn about innovative partnerships and approaches to promote healthy living throughout the lifespan by addressing sexual health, adverse childhood experiences, trauma, toxic stress, and access to health care. Be part of exploring medical legal partnerships, developing your own workforce strategies and integrating holistic approaches to best serve your CHC patients.

**Diabetes Track:** Strengthen and gain new strategies on diabetes prevention and management. Learn how to develop strong and innovative programs, including care coordination, strategies for prevention, and the role CHWs can play in addressing and preventing diabetes.

**Mental Health, Trauma & Healing Track:** Engage in learning and strategies for building a sense of identity, belonging and strengthening communication using diverse strategies from popular education to digital platforms. Learn strategies and best practices for addressing the mental health needs of CHWs, Promotorxs de Salud, and the communities you serve to promote mental health and healthy living.

**Hot Topics Track:** Come learn about emerging clinical issues addressing patients today. From hypertension to opioid use disorder, deepen your understanding of how health centers are implementing promising practices to address their patients’ needs today.
CONTINUING EDUCATION PROCESS: In order to receive CEU's, please sign in and out from each session. All CEU certificates will be accessed online. Conference attendees will be sent an e-mail after the conference with instructions on how to process your CEUs online. You will be responsible for completing the process online and printing your certificate.

Continuing Nursing Education (CNE)
Continuing Nursing Credit will be awarded through Migrant Clinicians Network. Migrant Clinicians Network is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

National Association of Social Workers (NASW)
This conference has been approved for 13.5 CEUs by the Washington Chapter, National Association of Social Workers (NASW) for Licensed Social Workers, Licensed Marriage & Family Therapists and Licensed Mental Health Counselors. Provider number is #1975-415.

Continuing Medical Education (CME)
Application of CME credits has been filed with American Academy of Family Physicians. Determination of credits is pending. Past conferences have offered up to 13.5 credit hours.

Traditional Health Workers (THWs)
Traditional Health Worker CEUs for Western Forum Conference session have been approved by Oregon Health Authority (OHA) to train traditional health workers (birth doulas, community health workers, peer support specialists, personal health navigators). The Western Forum for Migrant and Community Health Conference Continues Education Credit Hours has met the Traditional Health Worker training standards described in OAR 410-180-0320 through 410-180-0380. Please note this category of CEUs applies to Oregon Traditional Health Workers who wish to qualify for recertification by OHA.

INTERPRETATION SERVICES / SERVICIOS DE INTERPRETACIÓN
Simultaneous interpretation services and equipment, provided by UniVerse Language Solutions, will be available in all sessions presented in Comango Meeting Room on the 2nd Level. Visit the registration desk for interpretation equipment. Workshops marked with the UniVerse logo will offer interpretation.

Los servicios y equipos de interpretación simultánea, son proporcionados por UniVerse Language Solutions, estarán disponibles en todas las sesiones presentadas en el Comango Meeting Room en el segundo nivel. Visite la mesa de registro por su equipo de interpretación. Los talleres marcados con el logotipo de UniVerse ofrecerán interpretación.

EHCI CONSULTING SERVICES | A SERVICE OF BOTH REGIONAL PCAS
An exciting partnership between NWRPCA and CHAMPS, the Educational Health Center Initiative (EHCI) provides expert consulting and informational training on the Education Health Center model for health centers and health center partners across the country.

EHCI provides financial, academic, and legal consulting services for the development or expansion of:
» Family Medicine Residency Programs
» Dental Residency Programs
» Nurse Practitioner (NP) Programs
» Physician Assistant (PA) Programs

A 10-minute survey will unlock a free one-hour phone consultation for your organization. Go here to access the survey:
www.nwrpca.org/surveys/?id=EHCI_Assessment

QUESTIONS?
Contact Kelly Rondou,
Program Support Director
krondou@nwrpca.org or 206.783.3004
Wednesday, February 19, 2020

7:00am-8:00pm  Quiet Room - Beavis (2nd Level)

7:00–8:00am  Registration & Continental Breakfast – Grand Nave Foyer (Lower Level)

8:00–10:00am  Opening Plenary: Welcome, CPCA, NACHC, HRSA, NCFH Updates – Magnolia (Lower Level)

10:30am-10:30am  Coffee Break with Exhibitors & Mercadito – Camellia (Lower Level)

10:30am–12:00pm  Conference Sessions (2nd Level)

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<tr>
<th>Track Name</th>
<th>Ag Workers &amp; Migrant Communities</th>
<th>Social Determinants of Health</th>
<th>Policy &amp; Environment</th>
<th>CHWs &amp; Promotorxs de Salud</th>
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<td>Room Name</td>
<td>CARR</td>
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<td>BATAGLIERI</td>
<td>COMPANGO</td>
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<tr>
<td>1. Agricultural Worker Health 101: An Introduction to Agricultural Worker Health</td>
<td>Alexis Guild, Farmworker Justice; Jillian Hopewell, Migrant Clinicians Network; Patricia Horton, National Center for Farmworker Health, Inc.</td>
<td>2. Structural Competency: Impact of Structures on Social Determinants of Health</td>
<td>3. Federal Guidance: Providing immigrant Families with Meaningful Access to Healthcare</td>
<td>4. Community Health Workers: Two States, Two Approaches, One Workforce Flordelia Redondo, Arizona Community Health Worker Association; Yanitza Soto, Arizona Department of Health Services; Abdias Mohamed &amp; Shelley Das, Oregon Health Authority</td>
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<tr>
<td>2. Structural Competency: Impact of Structures on Social Determinants of Health</td>
<td>Sonia Lee &amp; Liam Spurgeon, Health Outreach Partners</td>
<td>4. Community Health Workers: Two States, Two Approaches, One Workforce Flordelia Redondo, Arizona Community Health Worker Association; Yanitza Soto, Arizona Department of Health Services; Abdias Mohamed &amp; Shelley Das, Oregon Health Authority</td>
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<tr>
<td>11. Political Environment’s Impacts &amp; Strategies: CHWs &amp; CHCs</td>
<td>Claire Hutkins Seda, Migrant Clinicians Network; Elizabeth Oseguera, California Primary Care Association; Aracely Navarro, The Children’s Partnership</td>
<td>12. Promotorxs: Creating Emotional Wellness in a Mental Health-Oriented Care System Gerry Balcazar, Vision y Compromiso</td>
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<tr>
<td>12. Promotorxs: Creating Emotional Wellness in a Mental Health-Oriented Care System Gerry Balcazar, Vision y Compromiso</td>
<td>5:00–6:00pm Immigration Policy &amp; Public Charge Office Hours - Gardenia (Lower Level)</td>
<td>6:00–8:00pm Welcome Reception &amp; Poster Session - Magnolia (Lower Level)</td>
<td>6:00–8:00pm Mercadito - Magnolia (Lower Level)</td>
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*Sessions marked with the UniVerse logo will offer interpretation.
Session will be presented in English, interpretation available.
Session will be presented in Spanish, interpretation available.
*A Quiet Room will be available each day; please see the Registration desk for access.
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<td>Quiet Room – Beavis (2nd Level)</td>
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<td>Registration &amp; Continental Breakfast – Grand Nave Foyer (Lower Level)</td>
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<td>13. Policy Update to Inform Agricultural Workers &amp; Ensure Healthcare Access</td>
<td>Elizabeth Oseguera, California Primary Care; Alexis Guild &amp; Sarah Anderson, Farmworker Justice</td>
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<td></td>
<td>14. Pregnancy &amp; Farmwork: Medical-Legal Interventions to Improve Health Outcomes</td>
<td>Aaron Coskey Voit, California Rural Legal Assistance; Kim Harley, UC Berkeley; Pedro Moreno, Alisal Health Center</td>
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<td>15. Working with HRSA Diabetes Quality Improvement Initiative &amp; Special Populations</td>
<td>Jillian Hopewell, Migrant Clinicians Network</td>
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<td>16. Compañeros De Lucha: Partnerships in Addressing Mental Health of Farmworkers</td>
<td>Ruth Zúñiga, Pacific University; Leda Garside, Tuality Health Care</td>
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<tr>
<td>10:00-10:30am</td>
<td>Coffee Break with Exhibitors &amp; Mercadito - Camellia (Lower Level)</td>
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<td>10:30am-12:00pm</td>
<td>Conference Sessions (2nd Level)</td>
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<td>17. Agricultural Worker Identification to Drive Access to Care</td>
<td>Patricia Horton &amp; Gladys Carrillo, National Center for Farmworker Health, Inc.</td>
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<td>18. Summer Youth Institute: Empowering Our Youth</td>
<td>Lizzie Garcia &amp; Ryann Elena Quick, Mariposa Community Health Center</td>
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<td>19. Diabetic Retinopathy: Improving Adherence &amp; Follow-up Care</td>
<td>Jorge Cuadros, EyePACS</td>
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<td>20. Stronger Community Outreach Impact Through Assertive Communication</td>
<td>Marcela Leonor Suarez Díaz, Sea Mar Community Health Centers</td>
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<tr>
<td>12:00-1:30pm</td>
<td>Lunch on Your Own</td>
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<td>1:30-3:00pm</td>
<td>Conference Sessions (2nd Level)</td>
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<td>21. A Pipeline to Accessing Health Care</td>
<td>Jose L Chavez Diaz, Golden Valley Health Centers</td>
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<td>22. Addressing Trauma &amp; Healing with Guatemalan Mayan Immigrant Youth</td>
<td>Naomi A Schapiro, University of California, San Francisco; Meg Yardley, La Clínica de la Raza</td>
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<td>23. Partnering to Prevent &amp; Manage Diabetes Amongst Agricultural Workers</td>
<td>Gladys Carrillo, National Center for Farmworker Health</td>
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<td>24. Addressing Emotional &amp; Mental Health Needs of Promotorxs de Salud</td>
<td>Alejandra Ferris &amp; Ruth Zúñiga, Pacific University; Delfina Hernandez, Providence Health and Services</td>
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<tr>
<td>1:30-4:00pm</td>
<td>Immigration Policy &amp; Public Charge Office Hours - Bondi (2nd Level)</td>
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<tr>
<td>3:00-3:30pm</td>
<td>Dessert Break with Exhibitors &amp; Mercadito - Camellia (Lower Level)</td>
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<td>3:30-5:00pm</td>
<td>Conference Sessions (2nd Level)</td>
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<td>25. Streamlining Access to Care for Agricultural Workers through Mobile-First Technology</td>
<td>Samantha Guthman, Alexander Valley Healthcare</td>
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<td>26. Primary Care Behavioral Health Integration Model &amp; The Growing Latinx Medicare Population</td>
<td>Phillip Hawley, Yakima Valley Farm Workers Clinic</td>
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<td>27. Role of CHWs in Addressing Diabetes Esly Reyes &amp; Moises Arjona Jr., MHP Salud</td>
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<tr>
<td>5:00-6:00</td>
<td>Networking Reception &amp; Raffle – Grand Nave Foyer (Lower Level)</td>
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Friday, February 21, 2020

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<tr>
<td>7:30am-2:00pm</td>
<td>Quiet Room – Beavis (2nd Level)</td>
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<td>Track Name</td>
<td>Health Through the Lifespan</td>
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<td>Metal Health, Trauma &amp; Healing</td>
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<td>Room Name</td>
<td>CARR</td>
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<td>29. Improving Oral</td>
<td>30. Adverse Childhood Experiences &amp; Toxic Stress: The Role of CHWs</td>
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<td>Care &amp; Health</td>
<td>Health Through the Lifespan</td>
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<td>Clinical Hot Topics</td>
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<td>Promotorxs de</td>
<td>Metal Health, Trauma &amp; Healing</td>
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<td>Salud</td>
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<td>Gustavo Alonso</td>
<td>Barbara Hollinger, University of California, San Francisco School of</td>
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<tr>
<td>Sanchez, PDI Surgery</td>
<td>Nursing (Retired); Jillian Hopewell, Migrant Clinicians Network</td>
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<td>10:00-10:30am</td>
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<td>10:30am-12:00pm</td>
<td>Conference Sessions (2nd Level)</td>
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<tr>
<td>33. Juntos Nos</td>
<td>34. Sexual Health &amp; Healthy Living: Skill Building &amp; Digital Tools</td>
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<td>Movemos: Promoting</td>
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<td>Physical Activity</td>
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<td>Worker Families</td>
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<tr>
<td>Alexis Guild,</td>
<td>Sarah Shannon, Hesperian Health Guides</td>
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<td>Farmworker Justice;</td>
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<td>Nicole Maldonado,</td>
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<td>United Health</td>
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<td>35. Innovating with</td>
<td>36. The Bilingual Healthy Living Approach with De Las Mias</td>
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<td>Multidisciplinary</td>
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<td>Partners to Deliver</td>
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<td>Opioid Use Disorder Treatment</td>
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<td>Eliza Hutchinson,</td>
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<td>Country Doctor</td>
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<td>Community Health</td>
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<td>Centers; David</td>
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<td>Newman, Sound</td>
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<td>Health</td>
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<td>12:00-2:00pm</td>
<td>Closing Lunch Plenary: Cristela Alonzo – Magnolia (Lower Level)</td>
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ACCESS CONFERENCE MATERIALS ONLINE

Access to session information, including supporting documents, can be found here: [www.nwrpca.org/my-events](http://www.nwrpca.org/my-events). If you’re new to our Learning Vault, your log-in information is the e-mail address used to register for the conference, along with the password NWRPCA. In order to keep your account secure, please reset this password as soon as possible. If you have any questions regarding the log-in please check with the registration desk.

**WiFi network:**  
Sheraton_CONFERENCE  
**Password:**  
NWRPCA2020
This year’s conference offers 36 sessions in eight thoughtfully curated tracks. Join your peers across the western region to network and discuss best practices and challenges facing community and migrant health centers. Conference sessions are led by our industry’s thought leaders, colleagues, and allied professionals.

All sessions will offer 1.5 CME, CNE, NASW and THW Continuing Education Units. You must sign in and out of each session to receive CEU credit.

Wednesday, February 19
Sessions 1 – 4, 10:30am – 12:00pm

1 - AGRICULTURAL WORKER HEALTH 101: AN INTRODUCTION TO AGRICULTURAL WORKER HEALTH
Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

This workshop offers a comprehensive orientation to the migrant health program in the United States. Whether you are new to the migrant health field or someone that needs a refresher, join us for a look into the fascinating world of the health care program for agricultural workers and their families. In this workshop you will learn the history of agricultural migration, the structure of the migrant health program, and the people that make it work. Learn about agricultural workers, their health care needs, and the system of care that works for them. Acronyms such as DHHS, HRSA, BPHC, ONTASP, FHN, PCMH, etc. will be deciphered, and available resources to make your work easier and better will be provided.

Learning Objectives:
1. Identify the agricultural worker population and the challenges of agricultural work in the U.S.
2. Understand the history, structure, and requirements of the federal migrant health program, and explain the system of care for agricultural workers.
3. Describe the multitude of resources available to Health Centers nationwide to access training.

Presenters: Alexis Guild, Farmworker Justice; Jillian Hopewell, Migrant Clinicians Network; Patricia Horton, National Center for Farmworker Health, Inc.

2 - STRUCTURAL COMPETENCY: IMPACT OF STRUCTURES ON SOCIAL DETERMINANTS OF HEALTH
Track: Social Determinants of Health
1.5 CME, CNE, NASW, THW

Health center efforts to advance health equity and address the social determinants of health and health disparities can integrate a robust analysis of the structural factors that impact the health of their patients to enhance the quality of care.

The Structural Competency framework aims to strengthen the capacity of all health center staff to identify, analyze, and address patient health and illness not solely as the outcome of individual actions or cultural factors, but rather as the product of social, political, and economic structures. When health center staff are trained in structural competency, it can (1) enhance the work experience; (2) improve patient health outcomes; and (3) support systemic change.

In this workshop, participants will be introduced to the Structural Competency framework and key concepts, including structural violence and racism. Participants will develop a broader understanding of structures and have a lens and shared language to better serve their patients.

Learning Objectives:
1. Define the Structural Competency framework and key concepts of structural violence, structural racism, and structural vulnerability.
2. Analyze how health is influenced by social, economic, and political factors.
3. Conceptualize how to deliver care and advocate for communities using a structural competency lens.

Presenters: Liam Spurgeon & Sonia Lee, Health Outreach Partners
3 - FEDERAL GUIDANCE: PROVIDING IMMIGRANT FAMILIES WITH MEANINGFUL ACCESS TO HEALTHCARE
Track: Policy & Environment
1.5 CME, CNE, NASW, THW

This interactive presentation will provide participants with an overview of federal laws and regulations that address disparities in health and human services programs experienced by immigrant families and other vulnerable populations. Providers that receive federal funds must take reasonable steps to ensure that people with limited English proficiency have meaningful access to programs, activities, and services. The Office of Civil Rights (OCR) will define “meaningful access” and apply the concept to a variety of real-life scenarios. Participants will also learn about the HIPAA Privacy and Security Rules, and how to safeguard health information.

Learning Objectives:
1. Understand basic federal laws and regulations that promote meaningful access to health and human services programs.
2. Identify potential violations of Title VI, and use a multi-factor analysis to develop policies that promote effective communication with LEP individuals.
3. Understand how to safeguard health information and avoid potential impermissible disclosures under HIPAA.

Presenter: Eric Press, U.S. Department of Health and Human Services, Office for Civil Rights

4 - COMMUNITY HEALTH WORKERS: TWO STATES, TWO APPROACHES, ONE WORKFORCE
Track: CHWs & Promotorxs de Salud
1.5 CME, CNE, NASW, THW

Many states are working in different capacities with the Community Health Worker (CHW) workforce; join us to learn about two state approaches. Oregon recognizes the Traditional Health Workers (THWs) as the umbrella term for five categories of workers. Oregon has been working in the integration of CHW into various health systems, the training CHWs receive, and how Oregon is building state infrastructure to strengthen the workforce. We will also look at how Arizona worked in uniting CHWs, Promotorxs and Community Health Representatives as one workforce. The CHW state association, AzCHOW, developed a collaborative partnership with Arizona Department of Health Services and the Arizona CHW Workforce Coalition, which is made up of over 200 stakeholders from across the state, and how AZCHOW developed an infrastructure for voluntary certification that includes CHW core competency review, CHW training approval, and web-based application and registry. Concurrently, AzCHOW engaged in the political process of legislating CHW voluntary certification.

Learning Objectives:
1. Provide an overview of the existing infrastructure CHWs in Oregon and Arizona, including training and certification requirements.
2. Discuss CHWs role in a statewide movement to recognize and strengthen their workforce profession.
3. Overview of models for integrating and utilization of CHWs in health system settings and transformation of our CCO models of delivery of care for the future.

Presenters: Abdiasis Mohamed & Shelley Das, Oregon Health Authority; Floribella Redondo, Arizona Community Health Worker Association; Yanitza Soto, Arizona Department of Health Services

Sessions 5 – 8, 1:30 – 3:00pm
5 - HOW ARE CROP PRODUCTION, CROP WORK AND CROP WORKERS CHANGING?
Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

Focusing on recently released Census of Agriculture and National Agricultural Workers Survey (NAWS) data, this presentation will show how agriculture and migration patterns have changed nationally and across three major migrant streams. Using 2017 Census of Agriculture data, the presentation will examine how agriculture is changing and how this is affecting the demand for agricultural workers and their work patterns. Using NAWS data, the presentation will also show how these changes are reflected in the demographics, migration patterns, and households of crop workers. Finally, the presenters will look at the related changes in crop workers’ health insurance, health care visits, and health center usage.

Learning Objectives:
2. Identify key changes in crop worker characteristics.
3. Understand the population of their health center in the context of national and regional findings on insurance coverage, health care visits, and health center usage.

Presenters: Daniel Carroll, U.S. Department of Labor; Susan Gabbard, JBS International
6 - UTILIZING SCREENING FORMS TO DETERMINE SOCIAL DETERMINANTS OF HEALTH

Track: Social Determinants of Health
1.5 CME, CNE, NASW, THW

An interactive presentation where participants will learn how to utilize a Social Determinants of Health (SDOH) screening form in a Community Health Center. Participants will learn about SDOH barriers through a facilitated dynamic activity and learn about the Family Medicine Residency of Idaho (FMRI), a community health center in Idaho, and how they are utilizing their CHW's to screen patients and connect them to resources.

Learning Objectives:
1. Understand the impact a SDOH can have on a person's health and have examples of SDOH screening forms.
2. Learn how to utilize CHWs to establish trust with the patient and address these barriers and familiarize themselves with local resources for respective community members.
3. Understand the importance of developing relationships with organizations and/or coalitions that can provide additional assistance with some of the SDOH barriers

Presenter: Luis Lagos, Family Medicine Residency of Idaho

7 - IMMIGRATION POLICY: HOW ARE HEALTH CENTERS RESPONDING TO PATIENT NEEDS?

Track: Policy & Environment
1.5 CME, CNE, NASW, THW

Agricultural workers and their families, community/migrant health center staff, and immigrant communities are negatively affected by lack a comprehensive federal immigration policy and related policies being proposed at the federal level. These policies are creating high levels of toxic stress, fear and anxiety to children and families, child care centers, and schools. It is equally frustrating and often times a feeling of helplessness among health center staff to do more for their patients. Consequently, health center patients are cancelling routine appointments, disenrolling from public programs for which they are eligible, and health center staff are seeking ways to educate and help their patients deal with an uncertain future. This session, featuring subject matter experts from the National Immigration Law Center, the California Primary Care Association (CPCA), and Asian Health Services, will share information about immigration policies, provide resources to help health centers respond to patient needs and best practices used at CHCs.

(continued on next page)
### Learning Objectives:
1. Gain basic knowledge and understanding of key federal policies affecting agricultural worker families and broader immigrant communities.
2. Learn what specific strategies and plans health centers have developed to alleviate these conditions.
3. Identify key resources available from the Protecting Immigrant Families Campaign and the California Protecting Immigrants Access to Public Benefits workgroup led by CPCA.

**Presenters:** Elizabeth Oseguera, California Primary Care Association; Gabrielle Lessard, National Immigration Law Center; Thu Quach, Asian Health Services

### 8 - INCORPORATING CHWS INTO CARE TEAMS AND CLINICAL PROCESSES: STRATEGIES

**Track:** CHWs & Promotorxs de Salud

1.5 CME, CNE, NASW, THW

In order to fully appreciate the benefits of integrating CHWs into care teams, all clinic staff must understand the role of CHWs in improving patients' overall health and quality of life. This presentation will provide information on different roles CHWs play on care teams and illustrate different strategies based on real-life case studies. In addition, participants will learn about the following CHW clinical integration strategies: CHWs and Electronic Health Record Data Entry, CHWs Participating in Care Team Daily Huddles, CHWs Utilized in Telehealth, and Impact of Using CHW-Collected Data in Clinical Decision Making. This presentation will be accompanied with interactive activities that will support the content delivery and engage participants in discussion. Participants will walk away with a better understanding of how CHWs are integrated into care teams and their valuable contribution to achieving organizational goals.

**Learning Objectives:**
1. Identify CHW roles and responsibilities and how they are used to define position parameters within care teams.
2. Identify strategies to integrate CHWs into care teams.
3. Understand how CHWs can positively impact the patient's health and well-being.
4. Recognize how CHW clinical integration can contribute to achieving program and organizational goals.

**Presenters:** Esly Reyes & Moises Arjona Jr., MHP Salud; Kelly Volkman, Benton County Health Services

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### Sessions 9 – 12, 3:30 – 5:00pm

#### 9 - COLLECTING & REPORTING SEXUAL ORIENTATION /GENDER IDENTITY DATA OF AGRICULTURAL WORKERS

**Track:** Ag Workers & Migrant Communities

1.5 CME, CNE, NASW, THW

Across the country, health centers have developed strategies to promote Sexual Orientation/Gender Identity (SO/GI) data collection among their agricultural worker patients. The LGBT Health Education Center and Farmworker Justice created a learning collaborative for migrant health centers to share challenges and strategies when collecting SO/GI data. During this workshop, we will share migrant health center strategies to successfully collect SO/GI data, including toolkits and resources for health center staff and patients to ensure that your health center is a welcoming environment for LGBTQIA patients.

**Learning Objectives:**
1. Be knowledgeable of LGBTQIA terms and clinical considerations to ensure a welcoming environment for all patients.
2. Identify methods to actively engage and educate health center staff in the collection of SO/GI data among agricultural worker patients.
3. Share tools to support the collection of SO/GI data among agricultural worker patients

**Presenters:** Alexis Guild, Farmworker Justice; Chris Grasso, Fenway Health; Frederick Aguilera, Community Health Centers of the Central Coast

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### Register Today!

**NWRPCA SPRING SUMMIT 2020 + MEMBERSHIP MEETING**

May 31 – June 2, 2020 • Seattle, WA

www.NWRPCA.org/Event/SpringSummit2020
Community centered health professionals understand more than ever that factors outside clinic walls—often called the social determinants of health—impact their patients’ ability to be free of illness and injury. Prevention Institute’s Community-Centered Health Homes (CCHH) model provides a strategic framework for healthcare that focuses on partnering with the community to create policy and systems change. This intensive session will provide a brief overview of the CCHH model, its seven foundational and functional capacities, and associated practices. It will also provide examples of how CCHH is being implemented across the country, including at Asian Health Services in Oakland, CA. This presentation and subsequent activity are designed to help participants think about how to apply these learnings to their own communities and work.

**Learning Objectives:**
1. Describe what a Community-Centered Health Homes approach is.
2. Identify three actions a healthcare organization can take to improve community conditions.
3. Apply Community-Centered Health Homes capacities and practices to work through a facilitated activity with worksheet.

**Presenters:** Julia Liou, Asian Health Services; Katie Miller, Prevention Institute

Clinicians and others working in health centers have a powerful voice in their communities. Printed advocacy work like op-eds can stimulate community conversation and lead to real and lasting improvement of community health. In this session, participants will learn the why and how of op-ed writing. We’ll cover basic structure and elements for writing and pitching opinion pieces. We will learn about “anchors” and “ledes”, break down example opinion pieces for the key elements, and build a submission e-mail example.

**Learning Objectives:**
1. Attendees will be provided resources to help train their enrollers, frontline staff and CHWs / Promotorxs on how to speak about public charge with patients.
2. Evaluate data to better understand how anti-immigrant rhetoric effects behavioral health outcomes for immigrants and their family members.
3. Learn the steps to write, pitch, and publish an op-ed.

**Presenters:** Aracely Navarro, The Children’s Partnership; Claire Hutkins Seda, Migrant Clinicians Network; Elizabeth Oseguera, California Primary Care Association

Health Centers are increasingly reviewed and audited for performance and compliance with program regulations and expectations. HRSA is issuing a new revision of the Health Center Program Requirements Compliance Manual, and while the basic requirements remain there are many changes in their performance indicators and interpretations. Some new indicators for meeting them are added; some others are modified or deleted.

**Participants will be able to:**
1. Identify the Health Center Program requirements and their performance indicators.
2. Put into place systems and processes that meet all Health Center Program requirements.
3. Prepare for successful operational site visits.

Register for this training at: www.NWRPCA.org/UpcomingEvents
12 - PROMOTORXS: CREATING EMOTIONAL WELLNESS IN A MENTAL HEALTH-ORIENTED CARE SYSTEM

Track: CHWs & Promotorxs de Salud
1.5 CME, CNE, NASW, THW

Vision y Compromiso's will highlight the impact promotorxs have on strengthening their community's emotional wellness. Promotorxs are community members who have established trusting relationships with their family and neighbors. This trust facilitates their role in reducing cultural/linguistic barriers, and increasing understanding about issues that affect emotional wellness in a culturally and linguistically relevant manner that effectively reaches fragile individuals.

Current mental health care focuses on persons with mental health diagnosis. These patients represent the tip of the Emotional Wellness iceberg. Below are many more individuals who are severely impacted by economic, social, political, environmental and other factors which overburdens them. They often have few, if any viable services to turn to for support. Promotorxs are well-equipped to strengthen emotional wellness because of their organic role within their community. They naturally build trusting relationships, engage with families using common personal experiences, and strengthen social networks among residents in a relevant manner.

Learning Objectives:
1. Contrast the impact the current mental health system has on the emotional health of a community with how Promotorxs can strengthen emotional wellness in their community.
2. Describe the required roles, responsibilities and skills Promotorxs need to strengthen to improve the emotional well-being of their community.
3. Identify strategies to integrate the Promotor-focused Community Transformation Model into their organizations.

Presenters:
Gerry Balcazar, Vision y Compromiso

Kick off the end of the first day of the conference by joining us at exciting networking and educational events!

- Immigration Policy & Public Charge Office Hours
  5:00 - 6:00pm, Gardenia - Lower Level
- Welcome Reception & Poster Session
  *Don't miss band Q-Vo performing!
  6:00 - 8:00pm, Magnolia - Lower Level
- Mercadito
  6:00 - 8:00pm, Camellia - Lower Level

Thursday, February 20
Sessions 13 – 16, 8:30 – 10:00am

13 - POLICY UPDATE TO INFORM AGRICULTURAL WORKERS & ENSURE HEALTHCARE ACCESS

Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

In the past year, there have been a number of federal and state policies that impact agricultural workers and their families. These include policies such as public charge, proposed changes to the H-2A temporary agricultural worker program, and occupational safety and health. During this workshop, we will provide an overview of these policies, their impact on agricultural workers' access to health care, and strategies to inform patients about these policies. We will engage participants through group discussion and questions.

Learning Objectives:
1. Have up-to-date information about recent policies impacting agricultural workers and their families.
2. Share strategies to promote access to health care in current policy environment.
3. Have tools and resources to inform agricultural worker patients about these policies.

Presenters:
Alexis Guild & Sarah Anderson, Farmworker Justice; Elizabeth Oseguera, California Primary Care Association

JOIN US AGAIN NEXT YEAR!

2021 Western Forum for Migrant and Community Health
Seattle, WA • February 18 – 20, 2021

2021 MARKS THE FORUM’S 30TH YEAR ANNIVERSARY!
14 - PREGNANCY & FARMWORK: MEDICAL-LEGAL INTERVENTIONS TO IMPROVE HEALTH OUTCOMES

Track: Health Through the Lifespan
1.5 CME, CNE, NASW, THW

Farmwork is a high-risk occupation for pregnant women because there is often high exposure to toxic pesticides that can cause reproductive harm. It is also very physically demanding, and there is an increased risk of falls and injuries. Sadly, pregnant agricultural workers are often illegally denied rights to reasonable accommodations, job-protected medical leave, and wage replacement programs. California Rural Legal Assistance’s (CRLA) Monterey County Medical-Legal Partnership has developed integrated medical-legal approaches to address these issues and improve health outcomes for pregnant farmworker women and their children. This presentation will draw on CRLA’s experience to provide an overview of California pregnant workers’ legal rights, roll out a new initiative to reduce pesticide exposure by improving access to State Disability Insurance benefits earlier in pregnancy, and equip the audience with practical approaches to address some of the biggest challenges facing pregnant farmworker women in the workplace.

Learning Objectives:
1. Provide pregnant farmworkers an overview of legal rights on the job: reasonable accommodation, job-protected leave, and replacement income programs.
2. Implement practical approaches to reduce pesticide exposure among pregnant farmworker women by improving access to State Disability Insurance earlier in pregnancy.
3. Build closer relationships with healthcare providers to improve health outcomes for pregnant farmworker women.

Presenters: Aaron Coskey Voit, California Rural Legal Assistance; Kim Harley, UC Berkeley; Pedro Moreno, Alisal Health Center

15 - WORKING WITH HRSA DIABETES QUALITY IMPROVEMENT INITIATIVE & SPECIAL POPULATIONS

Track: Diabetes
1.5 CME, CNE, NASW, THW

The HRSA Diabetes Quality Improvement Initiative is an agency-wide effort to improve diabetes outcomes and lower health care costs. Migrant Clinicians Network is working in support of the Improvement Initiative by assisting health centers access resources and develop performance improvement skills that enable health centers to address diabetes care in mobile and agricultural worker populations. Diabetes care is a complex mix that includes medication, education, self-care behaviors, and continuity of care. Adding factors of mobility, immigration status, and culture takes the challenge to another level. In this session, we provide an overview of HRSA’s Diabetes Quality Improvement Initiative and describe elements of the Diabetes Performance Analysis process that is part of HRSA’s Operational Site Visit (OSV) process—root cause analysis, restricting and contributing factors, action steps. We will also explore relevant approaches to diabetes care for mobile populations and agricultural workers and data metrics for monitoring diabetes performance.

Learning Objectives:
1. Describe the intent of the HRSA Diabetes Quality Improvement Initiative.
2. Participate in the root cause analysis process related to diabetes outcomes for your MSAW and define the elements of a SMART goal patients.
3. Develop 3 action steps toward improving diabetes outcomes for your MSAW patients.

Presenter: Jillian Hopewell, Migrant Clinicians Network

16 - COMPAÑEROS DE LUCHA: PARTNERSHIPS IN ADDRESSING MENTAL HEALTH OF FARMWORKERS

Track: Mental Health, Trauma & Healing
1.5 CME, CNE, NASW, THW

This presentation will provide an overview of an outreach program that was developed at a School of Graduate Psychology in order to reduce the mental health stigma and increase mental health service utilization within the Latinx immigrant community. This presentation will discuss the implementation of outreach activities through different classes and program requirements and will also illustrate several examples of the outreach efforts, which emphasized programs for immigrant farm workers. This presentation will include a discussion of how to develop and deliver outreach services to the Latinx community, the benefits and challenges to such programs, and a review of data summarizing outreach outcomes amongst the local Latinx community. This presentation will conclude with a group discussion on ways to integrate outreach into graduate psychology training programs and/or mental health organizations to reduce mental health service utilization barriers and meet the needs of the Latinx immigrant community.

Learning Objectives:
1. Discuss the multiple factors that influence the mental health needs, access and service utilization amongst migrant and seasonal farmworkers.
2. Demonstrate application of popular education and culturally appropriate techniques to promote emotional wellbeing amongst migrant and seasonal farmworkers.
3. Relate information on how to develop similar partnerships between already existing organizations to promote emotional health and wellness within farmworkers.

Presenters: Leda Garside, Tuality Health Care; Ruth Zúñiga, Pacific University
17 - AG WORKER IDENTIFICATION TO DRIVE ACCESS TO CARE
Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

Participants will work in groups to develop an Ag Worker profile and identify challenges/barriers faced by Ag workers through case studies. Presenters will provide information about promising practices that Health Centers are employing system wide that have demonstrated impact, as well through their outreach and educational efforts. Presenters will also provide information about various resources and tools available to assist health centers in accurately identifying Ag worker patients and will exhibit a digital story training tool. Through group work, participants will utilize some of the newly developed tools to create an agricultural worker profile, assess their Ag worker health programs, and develop yearly goals through customized action plans to execute at their respective health centers.

Learning Objectives:
1. Define agriculture, including qualifying industries and tasks, for Agricultural Workers and distinguish between Migratory and Seasonal Agricultural Workers (MSAW).
2. Describe the relationship between patient verification, Uniform Data System reports, and health center funding.
3. Utilize tools and resources available to improve identification and registration processes and identify promising practices for increasing access to care.

Presenters: Gladys Carrillo & Patricia Horton, National Center for Farmworker Health, Inc.

18 - SUMMER YOUTH INSTITUTE: EMPOWERING OUR YOUTH
Track: Health Through the Lifespan
1.5 CME, CNE, NASW, THW

The goal of the Summer Youth Institute (SYI) is to train Santa Cruz County, AZ adolescents, ages 14-18, to become certified as Teen Health Facilitators (THFs) (Promotorxs de Salud/Community Health Workers) through a multidisciplinary approach to enhance self-efficacy, leadership, health knowledge, and professional preparation. SYI is a 7-week public health leadership program where adolescents are trained on a variety of health topics such as HIV/AIDS, teen pregnancy, nutrition, diabetes, sexuality, mental health, suicide, boys/girls health, tobacco prevention and cessation, and CPR. Our participants shadow our clinical staff in an area of their interest such as pediatric medicine, radiology, pharmacy, and nursing. Our program is conducted by a variety of presenters such as THFs, community agencies, and health center staff. Our goal is to empower youth to be health leaders in our community.

Learning Objectives:
1. Understand the value in peer-to-peer youth education.
2. Identify the goals and objectives of the Summer Youth Institute program.
3. Identify the process it takes to coordinate the Summer Youth Institute for program replication.

Presenters: Lizzie Garcia & Ryann Elena Quick, Mariposa Community Health Center

Learn More & Purchase Online: www.NWRPCA.org/BIX

NWRPCA’S 2019 HEALTH CENTER RECRUITMENT, RETENTION & BENEFITS SURVEY REPORT IS NOW AVAILABLE!

Report Highlights:
- List of benefits and types of benefits and bonuses offered by health centers to staff.
- Workforce benchmarks and statistics.
- Types of recruitment services used by health centers and their average cost.
- Turn over rates by type of position.
[Thursday Continued]

19 - DIABETIC RETINOPATHY: IMPROVING ADHERENCE & FOLLOW-UP CARE

**Track:** Diabetes  
1.5 CME, CNE, NASW, THW

Vision impairment from diabetic retinopathy is preventable 95% of the time with early detection and treatment, according to the CDC, however, diabetes continues to be the main cause of blindness among working age adults in the United States. Providing diabetic retinopathy screening (DRS) in primary care clinics has made it possible to greatly improve diabetic retinopathy detection rates. Many clinics in underserved communities have successfully increased screening rates among their diabetic patients by providing DRS. DRS has also improved compliance with medications for diabetes. This presentation will show how current screening programs throughout the world have proven ineffective in getting at-risk patients into retinal treatment. We will also present behavioral, environmental, and logistical factors that impede follow up care and medication compliance. Lastly, we will present sustainable solutions for community clinics to prevent blindness from diabetes including follow-up care and pharmaceutical interventions.

**Learning Objectives:**
1. Identify behavioral, environmental, and logistical factors that impede follow up care.
2. Increase compliance with medications for diabetes by incorporating patient engagement tools in diabetic retinopathy screening.
3. List sustainable solutions for community clinics to prevent blindness from diabetes.

**Presenter:** Jorge Cuadros, EyePACS

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20 - STRONGER COMMUNITY OUTREACH IMPACT THROUGH ASSERTIVE COMMUNICATION

**Track:** Mental Health, Trauma & Healing  
1.5 CME, CNE, NASW, THW

As Community Health Workers (CHWs) we provide unique and integrated services. Building in our daily practices, the development of a powerful tool to be assertive when communicating strengthens communication by giving better understanding and guidance about treatments, follow-ups, connecting them with community services, helping to manage their self-care, helping patients to navigate the health care system, and improving the service experience as a patient or as a community member. Assertive communication is a practice/tool that CHWs use to overcome the multiple linguistic and systemic barriers that contribute to the health disparities faced by the communities we serve. In this workshop, Migrant Seasonal Agriculture Workers Promotorxs Program will lead individuals in learning how “Assertive Communication” can help us improve results of our encounters by learning the practices of assertive self-expression, healthy communication and conflict management. These skills can bring unlimited benefits. Join us for a dynamic, participatory and fun session.

**Learning Objectives:**
1. Understand the importance of having an assertive communication and identify its benefits.
2. Learn tactics to be an assertive communicator and how to improve your communication style.
3. Recognize the communication barriers that avoid to be assertive and be able to develop an improvement plan.

**Presenter:** Marcela Leonor Suarez Diaz, Sea Mar Community Health Centers

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CONTINUE YOUR CONFERENCE CONVERSATIONS & CONNECT WITH YOUR PEERS!

The NWRPCA Peer Networking Center houses online groups for employees of community health centers to connect and support each other. Our function-specific groups provide an opportunity for individuals to communicate directly with their peers at other community health centers to share knowledge, seek advice on topics critical to their work, and discuss issues and opportunities they are facing.

Visit [www.NWRPCA.org/Peer_Networking_Center](http://www.NWRPCA.org/Peer_Networking_Center) or scan the QR code to join our groups:

Financial Performance • Human Resources • Operations • Substance Use Disorder/Opioid Use Disorder (SUD/OUD)

*Individuals who work at any CHC or PCA in Alaska, Oregon, Idaho & Washington (Region X) are eligible to join. The NWRPCA Peer Networking Center is private to CHC and PCA staff.*
21 - A PIPELINE TO ACCESSING HEALTH CARE
Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

This presentation will discuss techniques of working with farm owners to allow our outreach workers to provide health information to farm workers and their families and to assist them in acquiring access to health services.

**Learning Objectives:**
1. Explore outreach approaches toward working with farmworkers and decreasing barriers.
2. Learn skills on working with farm managers.
3. Decreasing fears and myths, while assisting people to gain access to health services.

**Presenter:**
Jose L Chavez Diaz, Golden Valley Health Centers

22 - ADDRESSING TRAUMA & HEALING WITH GUATEMALAN MAYAN IMMIGRANT YOUTH
Track: Health Through the Lifespan
1.5 CME, CNE, NASW, THW

This workshop will review the history of pervasive discrimination and violence against Guatemalan Mayan populations, and recent research in Northern California involving immigrant Mam-speaking youth about trauma, silence and healing. Participants will work together with presenters, including Mam interpreters, on cases involving indigenous immigrant youth to uncover best practices for primary care and behavioral health staff and providers working with Central American immigrants.

**Learning Objectives:**
1. Discuss history and structural inequalities in Guatemala that have contributed to silence about past traumas and reluctance to seek preventive and behavioral health care.
2. Identify three barriers to using interpreters with speakers of indigenous languages.
3. Describe emerging best practices for primary care and behavioral health providers who work with Guatemalan immigrant youth.

**Presenters:**
Naomi A Schapiro, University of California, San Francisco; Meg Yardley, La Clinica de la Raza

23 - PARTNERING TO PREVENT & MANAGE DIABETES AMONGST AGRICULTURAL WORKERS
Track: Diabetes
1.5 CME, CNE, NASW, THW

In this workshop, participants will learn how diabetes impacts Agricultural workers, and identify challenges and barriers they often face in trying to access care for this chronic illness through case studies. They will also learn about tools and resources available for diabetes prevention and self-management including the National DPP, Lifestyle Coach Training, and the NCFH Diabetes Resource Hub; as well as participate in small group discussions to brainstorm and identify ways to integrate these resources into their current efforts to activate the National DPP and address prediabetes and diabetes amongst priority populations.

**Learning Objectives:**
1. Understand how diabetes impacts Ag workers, and identify challenges and barriers they often face in trying to access care for this chronic illness.
2. Learn about tools and resources available for diabetes prevention and self-management including the National DPP.
3. Discuss and identify ways to integrate these resources into current efforts to activate the National DPP and address prediabetes and diabetes amongst priority populations.

**Presenters:**
Gladys Carrillo, National Center for Farmworker Health
Learning Objectives:
1. Discuss and understand the current literature regarding the emotional and mental health needs of promotorxs/community health workers.
2. Illustrate aspects of the current pilot project between a graduate psychology program and promotorxs to enhance the emotional and mental health of the Latinx community.
3. Identify and discuss strategies to promote promotorxs’ emotional mental health and overall wellbeing.

Presenters: Alejandra Ferris & Ruth Zúñiga, Pacific University; Delfina Hernandez, Providence Health and Services

25 – PRIMARY CARE BEHAVIORAL HEALTH INTEGRATION MODEL & THE GROWING LATINX MEDICARE POPULATION

Track: Health Through the Lifespan
1.5 CME, CNE, NASW, THW

The Yakima Valley Farm Workers Clinic (YVFWC) was established over 45 years ago to address health care needs to an underserved people group. YVFWC has seen an increase in Medicare patients and older adults seeking care. This population has a variety of considerations, but few are as important as the identification and treatment of dementia. The disparities of dementia screenings have been addressed within the YVFWC system through the use of increased screenings and integrated Behavioral Health Consultants (BHCs). Through discussion and audience participation, this presentation is designed to allow attendees to step outside of an assumed world view and establish real life clinical skills to address patients’ needs. This presentation will provide practical information regarding dementia, workflow processes for primary care, and educate on ways to provide this care to the Latinx population in ways that address the quadruple aim: patient experience, population health, care team well-being, and reduced costs.

Learning Objectives:
1. Highlight conditions that place Latinx patients at higher risk and guidelines to explore potential bias and considerations across behavioral health conditions.
2. Understand effective workflow processes for Medicare annual wellness visits.
3. Understand common barriers to care within the Medicare population.

Presenter: Phillip Hawley, Yakima Valley Farm Workers Clinic

Sessions 25 – 28, 3:30 – 5:00pm

25- STREAMLINING ACCESS TO CARE FOR AGRICULTURAL WORKERS THROUGH MOBILE-FIRST TECHNOLOGY

Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

Health centers know that most of what affects health outcomes happens outside the four walls of the center. But to reach and engage patients beyond the traditional medical visit and facilitate access to care, manual phone calls simply aren’t working, nor are they sustainable. When it comes to systematically closing care gaps, increasing preventive care rates, and directly engaging patients in their health, text messaging has a proven record of success. This session will cover how health centers can leverage smart, mobile-first technology to streamline patient outreach; deliver hyper-targeted clinical messages; and collect patient-reported feedback, data, and outcomes to demonstrate value. During this session, attendees will obtain insights from a community health center on how to implement mobile-first patient engagement technology to impact overarching health goals.

Learning Objectives:
1. Understand the value and impact of mobile-first patient access technology on agricultural worker patients.
2. Know how real-time, two-way EHR integration streamlines access.
3. Generate an action plan to implement mobile-first patient access technology.

Presenter: Samantha Guthman, Alexander Valley Healthcare

Mark Your Calendar...

CHAMPS/NWRPCA 2020 FALL PRIMARY CARE CONFERENCE
October 17 – 20, 2020 • Denver, CO
27 - ROLE OF CHWS IN ADDRESSING DIABETES
Track: Diabetes
1.5 CME, CNE, NASW, THW

In this session, the facilitator will provide an overview of the CHW roles and responsibilities in addressing diabetes. In addition, participants will learn about various tools and strategies that will equip CHWs to successfully address diabetes. This presentation will be accompanied with interactive activities that will support the content delivery and engage participants in discussion.

Learning Objectives:
1. Understand how the CHW Model can be used in diabetes initiatives.
2. Review tools used by CHWs to improve diabetes outcomes and identify strategies used by CHWs addressing diabetes.
3. Create a plan to improve patient's self-management, self-efficacy and provider-patient communication.

Presenters: Esly Reyes & Moises Arjona Jr., MHP Salud

28 - WORKPLACE SEXUAL ASSAULT: PREVENTION & POPULAR EDUCATION STRATEGIES
Track: Mental Health, Trauma & Healing
1.5 CME, CNE, NASW, THW

Sexual Assault and Health Programs play an indispensable role in helping workers who have experienced sexual assault/harassment at the workplace pursue their cases and obtain remedies. What evidence is needed to support a complaint of sexual harassment that occurred behind closed doors? What's needed to establish the farm workers' credibility and his or her emotional distress? Learn how Equal Employment Opportunity Commission (EEOC) investigates and litigates farm worker rape cases and what evidence from the claimant and evidence from sexual assault and/or health programs is critical for winning these cases. The session will also cover how to overcome barriers including retaliation, threats to deport and/or terminate so that workers can come forward to complain and participate in their case. Participants will discuss what steps programs have taken and can take to support a sexual harassment claim particularly where a worker continues to suffer trauma through the process of the investigation and litigation of a case.

Learning Objectives:
1. Discuss the benefits of using popular education methods to improve the impact of a sexual harassment training.
2. Understand how to file a claim with EEOC and the evidence to establish liability and credibility, as well as support a claim for emotional distress damages.
3. Understand what protections farm workers may have against retaliation, threats of deportation, and/or threats to terminate.

Presenters: Teresa Andrews, Western Center for Ag Health and Safety, UC Davis; William Robert Tamayo, U.S. Equal Employment Opportunity Commission

Friday, February 21
Sessions 29 – 32, 8:30 – 10:00am

29 - IMPROVING ORAL CARE & HEALTH THROUGH CHWS/PROMOTORXS DE SALUD
Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

CHWs/Promotorxs de Salud are the driving force that is helping communities get healthier and receive the care they need. Learn to navigate the dental care system and help families receive the care they need through education, home visits and nutrition. Help prevent children from suffering severe tooth decay that can lead to worse dental and health problems later in life.

Learning Objectives:
1. Causes and prevention of dental decay. Assess the family’s dental care needs and connect them with the correct provider, and help them schedule dental appointments.
2. Basic information on what is covered by public and private insurance, and the difference between HMO, PPO, and Medi-Cal. Medical vs aesthetic dental procedures.
3. Proper brushing and flossing techniques. Using motivational interview to conduct a home visit focused on oral health.

Presenter: Gustavo Alonso Sanchez, PDI Surgery Center
30 - ADVERSE CHILDHOOD EXPERIENCES & TOXIC STRESS: THE ROLE OF CHWS
Track: Health Through the Lifespan
1.5 CME, CNE, NASW, THW

The occupation of agricultural workers fosters a lifestyle that places their children at particular risk for toxic stress. For instance, while most farmworkers are married and/or have children, almost 60% live apart from immediate family members. Addressing the stress associated with such lifestyle challenges is imperative to a child’s health. Many studies have found correlations between adverse childhood experiences (ACEs) and specific diseases, both physical and mental. This session will discuss strategies that community health workers and promotorxs can utilize to increase awareness of toxic stress among agricultural worker families. This session will also present on the development of a social marketing campaign to educate agricultural communities on the impact and prevention of toxic stress. Participants will learn how to access patient educational materials and other resources to utilize in their communities.

Learning Objectives:
1. Define toxic stress and list its childhood and adult health consequences as they apply to agricultural worker families.
2. Understand the role of promotorxs and community health workers in addressing toxic stress.

Presenter: Javier I Rosado, Florida State University Center for Child Stress & Health

31 - WHOLE PERSON HEALTH & HYPERTENSION
Track: Clinical Hot Topics
1.5 CME, CNE, NASW, THW

Heart disease is the leading cause of death for men and women in the U.S. and around the world. It is a very serious health condition that keeps the heart or blood vessels from working properly. Heart disease can lead to strokes, heart attacks and a common condition known as hypertension, commonly known as high blood pressure. We know Social Determinants of Health Social Determinants of Health (SDOH) impacts all aspects of an individuals health and access to health care. This presentation will problem solve how SDOH can apply to a particular diagnosis like hypertension. Join us in our interactive, popular education model session where participants will have the opportunity to learn about the basic anatomy, physiology and pathophysiology, in common terms, of heart disease with a focus on high blood pressure. Participants will learn about prevention messages and practical tools to teach clients how to take care of their hearts to prevent high blood pressure and other common heart conditions. Join us in an engaging session where we will share information, tools, and strategies to support healthy hearts and healthy communities!

Learning Objectives:
1. Participants will be able to list four ways SDOH can impact management of hypertension
2. Participants will be able to explain how high blood pressure occurs and create high blood pressure prevention messages relevant to the patient population they serve.
3. Participants will be able to describe at least three existing tools or resources to help patients maintain heart health.
4.

Presenters: Barbara Hollinger, University of California, San Francisco School of Nursing (Retired); Jillian Hopewell, Migrant Clinicians Network
32 - RESPONDING TO COMMUNITY ASSETS & NEEDS: EXPANDING THE VISION
Track: Mental Health, Trauma & Healing
1.5 CME, CNE, NASW, THW

An identified community need in Hood River, Oregon, led Nuestra Comunidad Sana, a CHW program, of The Next Door into new and unfamiliar arenas and partners. The result of the need and new, expanded partnerships was the first local government issued ID in the Northwestern United States. Come learn about this process and effort. At the same time, share and learn from other participants about resources to identify needs and assets in our communities, who current partners are and potential new partners, as well as challenges and successes. You will leave with a worksheet with your ideas and those shared for you to expand your vision of responding to community driven assets and needs. This is an interactive workshop, using Popular Education methodology.

Learning Objectives:
1. State one asset of the communities we are a part of and serve in.
2. Name at least one possible community partner to address community needs beyond partners you have worked with in the past.
3. State one step you will take within two weeks of returning to your organization related to responding to assets and needs in your community.

Presenters: Lorena Sprager & Martha A. Ramirez Wilson, Nuestra Comunidad Sana of The Next Door, Inc.

33 - JUNTOS NOS MOVEMOS: PROMOTING PHYSICAL ACTIVITY AMONG AGRICULTURAL WORKER FAMILIES
Track: Ag Workers & Migrant Communities
1.5 CME, CNE, NASW, THW

Childhood obesity is a growing problem in agricultural worker communities. Farmworker Justice and the National Migrant and Seasonal Head Start Collaboration Office developed a training called Juntos Nos Movemos that aims to promote movement and increase the frequency and variety of physical activity that agricultural worker parents can engage in with their children after school and work. This workshop will highlight the Juntos Nos Movemos training, including parent and staff training activities, feedback, and outcomes to date. This workshop will be highly interactive.

Learning Objectives:
1. Understand how physical activity can be incorporated into the daily lives of agricultural worker families.
2. Share strategies to promote physical activity and movement among agricultural worker children.
3. Have resources, including the Juntos training, to encourage physical activity and movement among agricultural worker families in their communities.

Presenters: Alexis Guild, Farmworker Justice; Niccole Maldonado, United Health Center

34 - SEXUAL HEALTH & HEALTHY LIVING: SKILL BUILDING & DIGITAL TOOLS
Track: Health Through the Lifespan
1.5 CME, CNE, NASW, THW

Hesperian Health Guides has worked with community-based groups for over 40 years to develop culturally appropriate, actionable health information in multiple languages to foster the health of individuals and communities. CHWs and promotorxs are uniquely positioned to foster prevention, treatment and collective action on many health issues. During this interactive session, we will share strategies to find content in the Hesperian Healthwiki and how to use Hesperian's sexual and reproductive health apps for health promotion. Participants will leave with clear guidelines and suggestions to access thousands of health content pages depending on the topics they need, including information on women's health, children's health, diabetes, cancer, nutrition, oral health, sexual harassment, and more. They will also get to test out some easy-to-adapt activities (from the resource Health Actions for Women) and navigate Hesperian's mobile apps on reproductive health.

Learning Objectives:
1. Explore and gain access to Hesperian's massive digital library of free health resources in English and Spanish.
2. Identify strategies to find health content in a resource of over 7,000 content pages.
3. Try out participatory activities and identify best ways to adapt them to different health topics.

Presenter: Sarah Shannon, Hesperian Health Guides
35 - INNOVATING WITH MULTIDISCIPLINARY PARTNERS TO DELIVER OPIOID USE DISORDER TREATMENT

Track: Clinical Hot Topics
1.5 CME, CNE, NASW, THW

Members of a multidisciplinary healthcare team from three partner organizations will share our experience with cross-organization collaboration to implement an innovative model of care providing treatment for opioid use disorder. We will illustrate how tailoring service delivery to patient needs, utilizing the principles of harm reduction and integrating peer support allows organizations to provide care to populations not typically reached by traditional healthcare models. Through presentations and small group discussions, attendees will be encouraged to consider the barriers that hard to reach populations in their community face and to identify possible modifications to the care delivery system that may engage these patients. Strategies for innovative practices will be shared, including how to identify community allies for partnership, how to build organizational buy-in for non-traditional service delivery and how to apply harm reduction principles to clinical care of opioid use disorder.

Learning Objectives:
1. Attendees will be able to define the De Las Mías Approach to Healthy Living.
2. Attendees will list three ways that De Las Mías uses transcreation to develop messages.
3. Participants will identify three ways that they could use the De Las Mías tools in their practice.

Presenters: Ana Consuelo Matiella & Sada Naegelin, De Las Mías

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36 - THE BILINGUAL HEALTHY LIVING APPROACH WITH DE LAS MIAS

Track: Mental Health, Trauma & Healing
1.5 CME, CNE, NASW, THW

De Las Mías is a bilingual healthy lifestyle digital platform and community built for Latinas by Latinas. Our focus is on enjoying the healthy and diverse foods of Mexican and Mexican American cultures, finding physical activity that gives us joy, being proud of who we are, and benefitting from the social support of our families, friends and comadres. This 90 minute workshop will present the findings of the De Las Mias (DLM) research, and the transcreation process we use to develop this user-centered approach.

Attendees will learn about the De Las Mías™ and participate in an interactive workshop on how they could use De Las Mias in their own practice, and what they might see as challenges and opportunities. We will leave ample time for questions and input as we recognize the value of the great work that is being done by community health workers and promotoras in the field.

Learning Objectives:
1. Attendees will be able to define the De Las Mías Approach to Healthy Living.
2. Attendees will list three ways that De Las Mías uses transcreation to develop messages.
3. Participants will identify three ways that they could use the De Las Mías tools in their practice.

Presenters: Ana Consuelo Matiella & Sada Naegelin, De Las Mías

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