

WF24 Session Descriptions

Session Title:

1. Agricultural Worker Health 101: An Introduction to Migrant Health

Session Description:

This workshop offers a comprehensive orientation to the Migrant Health Program in the United States. Whether you are new to the Migrant Health field or someone who needs a refresher, join us for a look into the fascinating world of the health care program for migratory and seasonal agricultural workers (MSAWs) and their families. In this workshop, you will learn the history of agricultural migration, the structure of the Migrant Health Program, and the people who make it work. Learn about agricultural workers, their health care needs, and the system of care that works for them. Review of case studies and group discussions will allow participants to learn from their peers. Acronyms such as DHHS, HRSA, BPHC, , FHN, PCMH, etc. will be deciphered, and available resources to make your work easier and better will be provided.

Learning Objectives:

- Identify the MSAW population and their barriers to health care.
- Understand the history, structure, and requirements of the federal Migrant Health Program.
- Explain the system of care for MSAWs.

Speakers:

Shannon K. Patrick, MHP Salud; Maria Bustamante, National Center for Farmworker Health; Alexis Guild, Farmworker Justice

Session Title:

2. Creative Funding Strategies to Support Integrating Community Health Workers into Primary Care

Session Description:

During the pandemic, the role that Community Health Workers (CHWs) played in supporting vulnerable and historically marginalized communities was highlighted, celebrated, and funded. Now that the pandemic is “over,” the resources needed to sustainably support this valuable workforce are – once again – hard to find. However, the acute – and persistent – need for CHW services remains high.

A CHW’s trusted relationship with their community often increases communication and engagement with the primary care team and patient involvement in their treatment plan. In this session, presenters will discuss the value of working with CHWs as integral members of your primary care team. Presenters will talk about their unique skill sets and how CHWs can give important insight into the life of your patients outside the health center walls. Presenters will also showcase one FQHC

and how they “blended and braided” funding to build, support, and sustain their CHW workforce. Participants will have time to brainstorm and share ideas, strategies, and practices for creatively funding and sustaining CHW programs.

Learning Objectives:

- List at least 3 benefits of integrating CHWs into a care team.
- Describe the terms “Blending” and “Braiding” of funding streams.
- Discuss at least 2 ways to potentially fund and support CHW programs in a primary care setting.

Speakers:

Kelly Volkmann and Christian Castro, Northwest Regional Primary Care Association

Session Title:

3. Determining the Impact of Long COVID in WA Latinos

Session Description:

This session offers a deep dive into the Long COVID Survey Study, unveiling its impact on Latino health in Washington State. Explore the study’s design and survey population, providing a nuanced understanding of Long COVID in this community. Presenters will share key findings and implications from the survey and feature esteemed speakers from organizations like the UW Latino Center for Health and Sea Mar Community Health Centers to share their unique perspectives. Presenters will conclude with a facilitated discussion to address questions and foster an interactive exchange of ideas. Join us in contributing to the conversation on Long COVID among Washington's Latino communities.

Learning Objectives:

- Generate awareness on the consequences of Long COVID.
- Identify the health care, wellbeing, and economic impact of Long COVID in Latinos in WA State.
- Gather strategies to help inform state and federal policymakers about the burdens of Long COVID.

Speakers:

Leo Morales, University of Washington; Samir Rachid Zaim, Allen Institute for Immunology; Andrea Cabrera, University of Washington

Session Title:

4. Empowering Health Care Workers for Mobile Solutions in Migrant and Community Health to Advance Health Equity

Session Description:

In response to the convergence of pandemic-related factors and global political dynamics, there has been a significant surge in migratory populations within the

United States, amplifying persistent health disparities and emphasizing the critical need to address health care access and services for these communities. This session will address challenges in providing health care to migratory populations amid pandemic-related factors. Presenters will share strategies for needs assessment, designing community outreach, and implementing plans to empower health care teams through mobile solutions, promoting health equity. The primary aim of this comprehensive training program is to empower health care teams with the requisite knowledge and skills to effectively navigate the ever-evolving health care landscape, particularly through mobile health care units.

Learning Objectives:

- Conduct a needs assessment to identify high priority targets.
- Design a community outreach initiative that brings together multidisciplinary teams.
- Build and implement a plan of operations and evaluation plan.

Speakers:

Maria Ferraris, MissionMobile Medical; Laura Nederbragt

Session Title:

5. Expanding Language Access for HealthMigratory and Seasonal Agricultural Workers & Immigrants

Session Description:

During this session, the National Immigration Law Center will provide updates regarding health care access for immigrant communities. The California Primary Care Association will also lead attendees in a conversation regarding the resources and tools CHCs need to improve language access for patients. We will also invite a CHC to share their approach to improving language access.

Learning Objectives:

- Understand the changes and improvements that the ACA advanced and implications at the state and federal level.
- Gain strategies for improving language access at your CHC.
- Gain resources to help agricultural worker and immigrant communities access health care.

Speakers:

Elizabeth Oseguera, California Primary Care Association; Gabrielle Lessard, National Immigration Law Center; Ignolia Duyck, Virginia Garcia Memorial Health Center

Session Title:

6. Empowering Our Communities with Passion & Purpose

Session Description:

This session will use Popular Education to share how the Oregon Health Authority's Community Partner Outreach Program (CPOP), implemented "Healthier Oregon," a statewide program that expanded health care coverage to previously uninsured or underinsured immigrant community members who meet income and other criteria, regardless of their immigration status, under the Oregon Health Plan (Oregon's Medicaid program). Participants will learn about how CPOP worked with community partners in the development and implementation of this program to ensure our systems are culturally and linguistically responsive to the needs of immigrant communities. Participants will also learn about the strategies used by CPOP to address Medicaid underutilization due to barriers with language, transportation, health insurance literacy, and other social drivers of health.

Learning Objectives:

- Describe the Community Partner Outreach Program (CPOP) and how it was implemented to provide health care coverage to underserved communities
- Understand the importance of engaging and partnering with community partners in the implementation of a statewide health coverage program.
- Access tools and strategies to address the underutilization of health coverage to mitigate barriers to care.

Speakers:

Cristina Hernandez, Oregon Health Authority; Monica Juarez, Oregon Health Authority

Session Title:

7. Promoting Health Equity: Building Capacity for Whole-Person Patient-Centered Care

Session Description:

One of the primary drivers of the recent shift in health care from 'sick care' to a disease prevention model is driven by the need to address health inequities in racial and ethnic communities. The new approach requires a change to a patient and relationship whole-person approach addressing the relevant social and political drivers of health impacting individual and community health outcomes. In this interactive session, presenters will share the results and design of a pilot collaborative arts-based project focused on the following questions: How do we prepare health care workers to provide patient and relationship-centered care? How can we identify and support their capacity and resilience to integrate patient and relationship-centered care in their work (both assets and challenges)? Presenters will describe factors supporting resilience in health care workers and ways to build their capacity to provide patient and relationship-centered care. Presenters will also invite participants to reflect on their journey in health care in developing their professional identity, capacity, and resilience to address the social and political drivers of health impacting the health of their patients.

Learning Objectives:

- Describe the patient and relationship whole-person approach to addressing drivers of health that impact health outcomes.
- Describe factors supporting resilience in health care workers and ways to build their capacity to provide patient and relationship-centered care.
- Discuss how the methods utilized in the pilot promote reflection and serve as a means of non-judgmental self-assessment.

Speakers:

Martha Moore-Monroy, University of Arizona, Mel & Enid Zuckerman College of Public Health

Session Title:

8. *¡Basta!* Prevent Sexual Harassment in Agriculture

Session Description:

Sexual harassment is a workplace hazard that threatens the health, safety and livelihood of agricultural workers and their communities. Recent studies estimate female agricultural workers face sexual harassment at a rate 2-3 times higher than other workers. Although sexual harassment prevention training has become more common in agriculture, it is important to share information with workers that is relevant to their experiences, helps them understand their rights and can connect them with support inside and outside of the workplace. To address this need, researchers, agricultural workers, experts, and growers across Washington state came together to develop the *¡Basta!* training and toolkit. The *¡Basta!* toolkit was developed with and for agricultural workers, sharing stories and guidance that reflects unique situations commonly experienced on the farm. This session will provide training on identifying, preventing, and reporting sexual harassment and connect participants with resources they can use to share information with agricultural workers. It includes training videos, trainer's guide, posters, comic, and resource cards in English and Spanish.

Learning Objectives:

- Describe a healthy work environment in an agricultural setting.
- List 4 ways to respond to a sexual harassment as a bystander and ally.
- Describe how to report a sexual harassment.

Speakers:

Elizabeth Torres, Radio KDNA/Northwest Communities Education Center; Isabel Reyes-Paz, BASTA Coalition of Washington; Dennise Drury, Pacific Northwest Agricultural Safety and Health Center

Session Title:

9. Emergency Preparedness: Communicating with Special & Vulnerable Populations

Session Description:

National emergencies and disasters can impact health center operations and the health of their patient populations. Planning and preparing for such emergencies is critical for health centers in responding to and reaching vulnerable populations, including agricultural workers. This session will discuss the importance of emergency preparedness and provide an overview of the Centers for Medicare & Medicaid Services (CMS) emergency preparedness rules and requirements. Presenters will also share resources to help health centers develop communication plans in preparation for, and when responding to, emergencies, as well as best practices for both internal and external communications. Presenters will further describe how to build partnerships with harder-to-reach stakeholders, like agricultural employers and emergency responders, to incorporate them in emergency preparedness plans and communication efforts.

Learning Objectives:

- Describe the CMS emergency preparedness rule and requirements.
- Access resources for communication plans and identify best practices for internal and external communications during emergencies.
- Acquire strategies for building partnerships with hard-to-reach stakeholders to incorporate them in emergency preparedness plans and communication efforts.

Speakers:

Maria Bustamante, National Center for Farmworker Health

Session Title:

10. The Increasingly Complex World of Immigration Policy: What Health Providers Need to Know

Session Description:

Immigrants and their families are a critically important part of the population served by health centers. But there is a lot of confusion about immigration issues, and there have been some recent changes to policy that have added to the confusion. Therefore, it is essential for health center staff to better understand these issues and policies in order to ensure access to services for all eligible patients. This session will explain, step-by-step, the complex world of current immigration law and policies that impact many patients served by health centers. Presenters begin with a review of government agencies responsible for immigration and explain basic concepts. Legalization, application for asylum status (with recent changes), immigration enforcement, Public Charge, Temporary Protected Status (TPS) (with recent changes), and the status of the Deferred Action for Childhood Arrivals (DACA) program will also be reviewed. Finally, to maximize patient access, presenters will discuss patient privacy concerns and how to overcome immigrant fears of receiving health services. This information will be immediately usable in undertaking outreach, intake, and planning, as well as designing programs to ensure services to all eligible patients. The session will be interactive with periodic stops for questions.

Learning Objectives:

- Understand the current status of immigration policy as it affects health center patients and patients' families.
- Explain those policies to their patients and their families, and try to correct misunderstandings, in order to encourage greater, continuing access to health services.
- Design delivery of services to immigrants and their families and undertake intake and outreach in a manner to maximize patient access and participation to serve them better.

Speakers:

Roger Rosenthal, Migrant Legal Action Program

Session Title:

11. Advancing Personal and Organizational Health Literacy & Community Resiliency Through Community Health Workers

Session Description:

Dive into the critical intersection of health literacy and community resiliency with our panel of experts. "Fostering Health Literacy" explores the invaluable perspective of Community Health Workers (CHWs) and shares best practices for advancing personal and organizational health literacy. Join this enlightening panel discussion to gain a comprehensive understanding of how CHWs contribute to enhancing health literacy and building resilient communities. Uncover practical insights and strategies that empower individuals and organizations to navigate and improve health outcomes in diverse community settings. This session is your gateway to a holistic approach in advancing health literacy and fostering community resiliency through the lens of dedicated CHWs.

Learning Objectives:

- Define personal and organizational health literacy.
- Understand the role and involvement of CHWs for improving health literacy practices.
- Demonstrate how strategic investments in CHW workforce improve cultural and linguistically appropriate services.

Speakers:

Ignolia Duyck, Virginia Garcia Memorial Health Center; Magdalena Ramirez, Nelda Reyes, Washington County Health & Human Services - Public Health

Session Title:

12. Successes in Promoting Digital Literacy

Session Description:

When the COVID-19 pandemic hit the Yakima Valley, Yakima Neighborhood Health Services (YNHS), like many other health centers, offered telehealth services. However, very few of our patients were ready or interested in using telehealth and did not have the resources available to get devices or broadband access. From that point, we recognized the impact our teams could have if we dedicated time to helping this community access digital resources and then provided one-on-one support in learning how to use these devices. By early 2022, YNHS had 14 Community Health Workers whose primary purpose was elevating digital access to special populations - agricultural workers, people with limited English proficiency, and people experiencing homelessness. This presentation will highlight what our team has learned - how to access devices, patient education materials (English and Spanish), what excites patients about the technology, workflow changes needed in the health center workflow to meet the need for digital literacy, partnerships that helped, and case studies that demonstrate the successes.

Learning Objectives:

- Identify at least one way to measure digital literacy.
- Name at least one staff position that increases access to digital literacy.
- Identify at least one workflow change to improve access to digital literacy.

Speakers:

Chris Newman and Rosy Navarro, Yakima Neighborhood Health Services

Session Title:

13. Agricultural Workers, Heat Stress & Kidney Disease

Session Description:

Explore the critical nexus of agricultural workers' health, heat stress, and kidney disease in this dynamic workshop. The session will start with a focus on essential insights into the prevalent understanding of the subject. Participants will then engage in small group discussions, immersing themselves in real-life scenarios that expose agricultural workers to the risk of acute kidney injury. Through collaborative dialogue and role-playing exercises, participants will not only deepen their understanding of the issue but also acquire actionable insights to effectively address and prevent this occupational health challenge. Join us for an enlightening session that actively involves participants in the vital conversation surrounding farmworkers' well-being.

Learning Objectives:

- Define acute kidney injury (AKI).
- Identify three things that place workers at increased risk of AKI.
- Name two things that might help prevent AKI in this population.

Speakers:

Barbara E. Hollinger, UCSF School of Nursing

Session Title:

14. Integrating Community Health Workers into Pediatric Primary Care Teams

Session Description:

This session will explore the integration of Community Health Workers (CHWs) into pediatric primary care teams in Washington State, including successes, challenges, and lessons learned. Participants will learn about clinic and statewide efforts to enhance CHW role clarity and team integration, and engage in discussion around the value and impact of embedding CHWs in pediatric primary care settings.

Learning Objectives:

- Understand the role of CHWs in pediatric primary care settings.
- Describe challenges of integrating Community Health Workers into pediatric primary care settings and identify potential solutions
- Articulate the value of embedding Community Health Workers in pediatric primary care settings.

Speakers:

Ali Goodyear, Washington Chapter of the American Academy of Pediatrics; Kailani Amine; Rachel Lettieri; Mary Ann Woodruff; Shayla Collins; Heidi Suarez; Gaby Ward

Session Title:

15. Rethinking Community Engagement: Community Capacity Building in Action!

Session Description:

This interactive session will use Popular Education (including dinámicas, cooperative learning activities, and more) to share one of the initiatives the Community Partner Outreach Program (CPOP) implemented to address the needs of a growing diverse community in Oregon. The program is called Health Ambassadors. The session will explore how this initiative aims to expand community engagement opportunities and how it fits into a statewide program. Participants will learn how Health Ambassadors and community leaders can support effective and expanded reach to underserved, under-represented, and under-resourced communities and how the program was implemented. Participants will also understand the importance of building capacity among community members to advance health equity within public health.

Learning Objectives:

- Explain the importance of engaging and partnering with the community in the implementation of a statewide program to improve connection to and use of health coverage.
- Identify how integrating Popular Education as a teaching methodology builds capacity among under-served communities.
- Identify how this approach can be applied to other projects within your communities.

Speakers:

Analuz Torres, Community Partner Outreach Program; Fabiola Herrera Hernandez, Oregon Health Authority; Rosa M. Armenta, Community Partner Outreach Program
Yessenia Melchor Baltazar, Oregon Health Authority

Session Title:

16. Lifting up Black, Indigenous, & People of Color (BIPOC) Healthcare voices: A Listening Session to Address Systemic Inequity in the Health Center and Beyond

Session Description:

Healthcare workers top the list of the most stressed workers in the U.S., especially after the COVID-19 pandemic. Besides the physical and mental health impact on healthcare workers, burnout also negatively impacts patients structurally, emotionally, and clinically. Black, Indigenous, and People of Color (BIPOC) health workers, especially outreach, lay health, and community health workers (CHWs)/promotores, can experience systemic racism both in their jobs and in the communities they serve, adding additional stress compared to their white colleagues.

Learning Objectives:

- Understand the impacts of systemic racism on the BIPOC health workforce and job-related stressors.
- Identify at least 3 self-care strategies that participants can integrate into their life and their workplaces that will help combat any negative behavioral health outcomes.
- Share challenges and opportunities associated with being BIPOC healthcare workers and reflect on ways their lived experiences can be leveraged or incorporated in the health center settings and communities.

Speakers:

Aba Anison-Amoo and Cindy Selemi, Health Outreach Partners

Session Title:

17. Heat Education & Awareness Tools (HEAT) for Heat-Related Illness Prevention in Agriculture

Session Description:

Agricultural workers are at high risk of heat-related illness and recent field studies point to specific risk factors and solutions. This session is intended to prepare agricultural safety and health professionals for the upcoming summer season. Presenters will share practical and evidence-based solutions for preventing heat-related illness in the agricultural work environment. Through interactive activities and popular education, participants will be able to practice with various bilingual educational (English & Spanish) tools for heat illness prevention. In addition, participants will learn about a unique research partnership utilized to co-develop and communicate safety and health information to agricultural workers.

Learning Objectives:

- Describe solutions to prevent heat-related illness that can be implemented in agricultural work environments.
- Access bilingual health and safety training and heat illness prevention resources.
- Learn how partnerships with community-based organizations can help communicate safety and health messages to agricultural communities.

Speakers:

Maria T. Blancas, University of Washington; Dennise O. Drury, Pacific Northwest Agricultural Safety & Health Center; Elizabeth Torres, NCEC/Radio KDNA

Session Title:

18. Mobile Health Services- Maximizing on Opportunities

Session Description:

Explore the transformative impact of mobile health clinics in delivering essential care to vulnerable and underserved communities. This presentation will provide an overview of the crucial role these mobile clinics play in serving as health care lifelines by reaching populations with limited access to medical services. Uncover the innovative strategies employed by mobile health clinics to address health care disparities and provide much-needed support to those in need. Join us for an insightful session that actively involves participants in the vital conversation surrounding health care access for the most vulnerable communities.

Learning Objectives:

- Utilize mobile services to reach vulnerable populations.
- Demonstrate the importance of partnerships and data collection.
- Gather strategies for implementing mobile health clinics to address health care disparities.

Speakers:

Nanci Paz and Jesus Blanco, Terry Reilly Health Services

Session Title:

19. Community Resiliency & Recovery Training for Community Health Workers

Session Description:

Farmworker Justice, Health Outreach Partners, and MHP Salud have developed a training curriculum, which provides a culturally appropriate framework to discuss COVID-19-related trauma and recovery in Migratory and Seasonal Agricultural Worker (MSAW) communities. In this session, participants will learn about different types of stress and its effect on the body; structural factors driving trauma; and practical techniques for conceptualizing mental health and building resiliency.

Through case studies, discussions, and teach-backs, participants will reflect on resiliency in MSAW communities and the resources available to community members experiencing trauma in the wake of the pandemic.

Learning Objectives:

- Apply the understanding of resiliency in the context of themselves as individuals and the broader context of their communities.
- Recognize the different types of stress, their origins, and its effect on the body.
- Implement hands-on strategies to build resiliency in their lives and the communities they serve.

Speakers:

Monica Garcia, MPH Salud; Deanna Canales, Health Outreach Partners; Rebecca Young, Farmworker Justice

Session Title:

20. *Sin Lucro pero con Mucho Atributo*

Session Description:

Casa Latinos Unidos is a culturally specific and community-based organization located in Oregon. The organization's goal is to strengthen and empower the community. They do this by sharing experiences with the community and practicing specific abilities crucial to connect with the Latinx community. Navigating the system can be difficult for certain groups but offering programs can help them bloom. In this session, presenters will share the teams' methods in reaching the Latinx community and strategies for practicing them with this population.

Learning Objectives:

- Understand how sharing a common life experience with patients shapes the way in which services and programs are delivered, and how it impacts their results.
- Assess how a comprehensive approach to the community articulates needs with strengths and assets.
- Gain insight into how the different programs and services offered at *Casa Latinos Unidos* complement each other and impact the well-being of the Latinx community.

Speakers:

Susan Ibarra, Yanci L. Hernandez, Jose L. Mendoza, Keiri Lopez Rosel, Gustavo Esparza, & Liddy Mendoza, Casa Latinos Unidos

Session Title:

21. Preparing & Responding to the Climate Emergency to Support the Health & Wellbeing of Migratory & Seasonal Agricultural Workers.

Session Description:

As the impacts of climate change become increasingly alarming, it is essential that health centers from all regions of the United States prepare for the existing and new health threats facing Migratory and Seasonal Agricultural Worker (MSAW) communities. From heat-related illness and death to severe weather and disasters, to vector-borne illnesses, MSAWs face a unique set of challenges that require special consideration. To best serve MSAWs and their families during emergencies, this participatory session will explore current Emergency Preparedness and Response protocols and practices, and the challenges, fears, and barriers that Outreach and Community Health Workers experience in the preparation and response process. Feedback gathered from participants during this session will be used to develop a Tipsheet for Community Health Workers to ensure they are equipped to serve MSAWs and their families during emergency situations across the country. Join us to learn more about the climate impacts facing MSAW populations, Emergency Preparedness and Response protocols, and how the profession of Community Health Workers can be better utilized and included in emergency protocols. Together, we can protect the MSAW community and ensure they have the resources they need to stay safe and healthy.

Learning Objectives:

- List at least two climate change impacts that affect the health and well-being of MSAWs and their families.
- Learn about Emergency Preparedness and Response protocols, practices, and considerations when serving MSAWs and their families.
- Share knowledge, expertise, and experiences on current emergency preparedness and response protocols and practices, and how they can be better improved for future emergency response.

Speakers:

Aba Anison-Amoo, Health Outreach Partners; Monica Garcia, MPH Salud

Session Title:

22. Standardizing CHW Training & Education: Train the CHW Trainer

Session Description:

According to the Bureau of Labor Statistics (BLS.gov), there are approximately 60,000 Community Health Workers (CHWs) currently employed in the workforce. This number is growing by leaps and bounds due to the crucial roles CHWs served during the COVID-19 response and the financial backing of major public health organizations committed to ensuring more people get trained and hired as CHWs. As a result, more CHW Trainers are required to support CHWs with ongoing education and professional development.

CHWs play a pivotal role in public health and health care delivery, particularly in underserved and marginalized communities. Therefore, investing in specialized training for those who train CHWs can have a cascade of positive impact on the CHW profession as a whole. That training begins with Core Competencies. In the same way that CHWs have core competencies, CHW Trainers have them as well. This

session will present the CHW Trainer Competencies and make the case for standardizing CHW training & education using a “Train the CHW Trainer” approach.

Learning Objectives:

- Discuss the fundamentals of CHW training and review best practices of CHW training and education.
- Describe the core competencies for CHW Trainers and contrast them with the core competencies for CHWs.
- Articulate the value of a standardized “Train the CHW Trainer” approach.

Speakers:

Quisha R. Umemba, Umemba Health LLC

Session Title:

23. Overcoming Cultural, Linguistic, & Literacy Challenges for Better Health Outcomes

Session Description:

The migration of indigenous communities from Mexico and Guatemala to Washington State for agricultural work has steadily increased, with more families considering permanent settlement due to challenging weather conditions. This demographic shift has led to a growing population of indigenous individuals in Skagit and Whatcom Counties. Our 2022 Migrant and Seasonal Agricultural Workers (MSAW) Social Determinants of Health (SDOH) report notes that nearly 30,000 agricultural workers in these counties, primarily from Mexico, include a 60% indigenous population. This presentation will dive into the complex interplay of language, culture, and literacy barriers affecting indigenous migratory populations, emphasizing the need for a comprehensive approach to health education. Effective communication within the agricultural worker community, especially among indigenous groups, is vital for better health outcomes. Our 2022 MSAW SDOH Report highlights significant challenges: 14% of MSAW respondents were illiterate, with an additional 35% having low literacy levels. Among indigenous agricultural workers, just 9% could confidently read and write in their native language, while 30% were fully illiterate. Notably, those who write in their native languages often use phonetics, causing communication variations. Additionally, indigenous languages may lack essential health-related words and concepts, such as 9% being unfamiliar with vaccines and 23% lacking awareness of HIV/AIDS. This presentation provides original research from the MSAW Promotores Program, practical community engagement methods, and real-world case studies. Participants will gain the confidence to navigate language and cultural complexities, avoid mistakes that impact migratory agricultural workers' well-being, and stand up for minority communities. Additionally, attendees will learn concrete strategies for effective public health outreach to indigenous populations, emphasizing universal symbols, explanatory graphics, and one-on-one communication with feedback mechanisms. Integrating these approaches into organizational protocols will empower staff to deliver tailored services to migratory and indigenous communities, ultimately improving health outcomes.

Learning Objectives:

- Identify the crucial intersections of language interpretation and cultural context.
- Identify concrete strategies for developing effective public health outreach for indigenous populations.
- Understand their role as champions for minority communities within potentially imbalanced power dynamics.

Speakers:

Marcela L. Suarez Diaz & Nicolasa Zavala Montalvo, Sea Mar Community Health Centers

Session Title:

24. Social Drivers of Health Factors & Chronic Disease Management among MSAW Populations

Session Description:

Social Drivers of Health (SDOH) have a direct impact on the Migratory and Seasonal Agricultural Worker (MSAW) population in the U.S., and they are further exacerbated by chronic health management. Delivering support and education for SDOH and chronic conditions to patients from different backgrounds and cultures can be challenging, especially when trying to communicate effectively with them. This presentation will demonstrate the power of using digital technology with MSAW patients living with chronic conditions as an effective service delivery model to increase patient retention, engagement, and support in health center programs. Participants will have the opportunity to learn from case studies and share tips and strategies for addressing these SDOH/chronic health factors by providing appropriate patient health education materials and resources to MSAWs and their families.

Learning Objectives:

- Understand the impact of social drivers of health and chronic health management among the MSAW Population in the U.S.
- Understand how digital technology can be effectively utilized to deliver tele-education as a service delivery model that health centers can implement with patients with chronic conditions through different case studies and program adaptations.
- Identify resources and tools for addressing SDOH factors and chronic health management by integrating technology into service delivery for better patient health outcomes.

Speakers:

Maria Bustamante, National Center for Farmworker Health

Session Title:

25. Planning for the 'New Normal': Assessing Farmworker Service Organizations' Climate-Related Impacts and Adaptation Strategies

Session Description:

Climate-related environmental hazards, including successive high-heat days and poor air quality from wildfire smoke, are projected to continue and worsen, increasing occupational risks for agricultural workers in Central Washington. Agricultural worker service agencies are facing related training and resource provision needs while filling associated support gaps. This session will facilitate roundtables to (a) identify opportunities to better prepare service entities for identified impacts and (b) co-develop a roadmap for advancing institutional adaptation to support agricultural workers and their service agencies to reduce the risk of work-related illnesses for migratory and seasonal agricultural workers.

Learning Objectives:

- Describe experiences of climate-related impacts to workers and how these are experienced by service organizations at the institutional level.
- Evaluate different strategies to prepare service entities for climate-related environmental hazards.
- Develop a plan that supports farmworkers and their service agencies in preparing for climate-related environmental hazards.

Speakers:

Karie Boone, Washington State University

Session Title:

26. *Juntos Nos Movemos*: Promising Practices for Combatting Diabetes in MSAW Families

Session Description:

Migratory and Seasonal Agricultural Workers (MSAWs) and their children experience high rates of diabetes. As a result, Farmworker Justice and the National Migrant and Seasonal Head Start Collaboration Office developed "*Juntos Nos Movemos*," a family-focused diabetes prevention curriculum for Migrant Head Start staff and MSAW parents. The original curriculum includes lessons on the importance of physical activity and fun strategies for exercising as a family. More recently, we have expanded the curriculum, adding training on nutrition and balanced meals. Visually appealing materials, games, diagrams, and recipe book accompany information that integrates USDA guidelines with culturally appropriate recommendations. Both fun and informative for the whole MSAW family, *Juntos Nos Movemos* exemplifies promising practices for addressing diabetes and juvenile diabetes in the MSAW population and with Community Health Workers. In this participatory session, presenters will discuss the newest *Juntos Nos Movemos* lessons and demonstrate how families and outreach staff can use the accompanying materials to help prevent diabetes in MSAW families. Hands-on activities and facilitated discussions will keep participants engaged. Finally, participants can try out the materials and discuss their potential application in small groups.

Learning Objectives:

- Identify 1) The impact of diabetes on the MSAW families; and 2) Promising practices for preventing MSAW diabetes through culturally appropriate, whole-family-focused education
- Familiarize yourself with the *Juntos Nos Movemos* Curriculum and materials.
- Reflect on the workplace and identify opportunities to implement *Juntos Nos Movemos* with outreach staff.

Speakers:

Rebecca Young, Farmworker Justice

Session Title:

27. *Promotora* Power! *Promotora* Led Outreach to H-2A Temporary Ag. Workers

Session Description:

What does *Promotora* lead outreach look like for H-2A workers? This participatory session will take participants through a real outreach event provided and led by *Promotoras de Salud* just as it is carried out with workers at labor camps in North Central Washington. *Promotoras de Salud* from Moses Lake/Quincy Community Health Centers will hold a round robin prevention educational session with participants exactly as done with workers. The H-2A program requires certain wages, housing and transportation to workers and other employer provisions. The rules are not only for H-2A workers but also for local Migratory and Seasonal Agricultural Workers (MSAWs). One of the listed goals of the H-2A program is to protect workers from abuse and fraud. This session will show how incorporating *promotores* into service delivery assures that workers are a strong, healthy, and informed workforce.

Learning Objectives:

- Apply how we build trust with workers, introduce them to our health center, and inform them of services available.
- Share how to provide health information about heat stress, nutrition (blood pressure screening if desired), oral and sexual health in 10 minute segments.
- Acquire lessons learned to evaluate and measure the efficacy of using *promotoras* for service delivery.

Speakers:

Mary Jo Ybarra-Vega, Quincy Community Health Center

Session Title:

28. CHWs' Frontline Role to Improve Quality Measures

Session Description:

Explore the pivotal role of Community Health Workers (CHWs) as frontline change agents dedicated to connecting key patient populations to care and mitigating health disparities. In this enlightening session, presenters will dive into a compelling case study that illuminates how Terry Reilly Health Services strategically employs its

Patient Navigators/Community Health Workers (CHWs) to amplify the impact of the organization's care gap closure initiatives. Witness firsthand the innovative approaches and transformative practices that leverage the unique capabilities of CHWs to bridge gaps in health care access and delivery. Join us in unpacking the successes, challenges, and valuable lessons learned from this exemplary use of CHWs, showcasing how their efforts contribute to fostering a healthier and more equitable community. Gain insights into the dynamic landscape of community-based health care and the influential role CHWs play in shaping a more inclusive and responsive health care system.

Learning Objectives:

- Understand specific organizational support mechanisms for CHWs in effectively identifying patients requiring gap closures, demonstrated through the ability to articulate at least three concrete strategies.
- Demonstrate proficiency in employing key strategies to direct CHWs toward patients who are not meeting quality measures, as evidenced by the ability to outline and discuss a minimum of two such strategies.
- Develop the ability to monitor and measure success in real-time by implementing performance indicators, quantifying improvements, and evaluating the impact on gap closures, as demonstrated through the creation and presentation of a measurable success monitoring plan.

Speakers:

Jesus Blanco and Nanci Paz, Terry Reilly Health Center

Session Title:

29. Bridging the Gap in Health Disparities through Accurate Identification, Classification & Reporting

Session Description:

Properly identifying and reporting Migratory and Seasonal Agricultural Workers (MSAWs) and their families in the Uniform Data System (UDS) is crucial for improving access to health care, but it remains a challenge, as indicated by 2022 UDS decrease in MSAWs served in health centers. Addressing health disparities among special populations like MSAWs is a priority for health center staff, but the accurate identification and reporting of these patients in the UDS is often a challenge, impacting funding and outcomes. This presentation aims to clarify the federal definition of agriculture, improve MSAW identification, highlight the connection between proper reporting and funding, reinforce learning with interactive case studies, and share resources for implementing these changes in health center workflows to enhance Migrant Health Program goals.

Learning Objectives:

- Describe the relationship between classification, Uniform Data System (UDS) reports, and health center funding, as well as industry and agricultural task considerations related to classifying an agricultural worker for UDS reporting.

- Distinguish the different classification types for agricultural workers and apply real-life scenarios through case studies to correctly report agricultural worker patients in UDS.
- Access resources and acquire implementation strategies to improve patient health outcomes and meet Migrant Health (MH) Program goals.

Speakers:

Kadie Koeneman, National Center for Farmworker Health

Session Title:

30. Coalition Efforts to Support Agricultural Worker Health & Safety in Region X

Session Description:

Agricultural workers continue to face numerous threats that affect their safety and health. In Region X (Idaho, Oregon, Washington, and Alaska), a coalition of organizations and institutions representing health centers, legal services, labor unions, community-based organizations, and academic institutions, among others, meet monthly to share challenges and resources. These meetings aim to center the *promotor/a* and agricultural worker experience. During this session, organizations involved in the coalition will share their experiences, lessons learned, and future efforts. Presenters will also encourage participants to share coalition efforts in their regions and opportunities to build partnerships to address emerging needs and issues affecting agricultural workers in their communities.

Learning Objectives:

- Discuss the role of promotores in coalition work.
- Identify emerging needs and potential partners to support agricultural workers at the community, state, and regional levels.
- Share successes, challenges, and strategies of the Region X coalition.

Speakers:

Alexis Guild, Farmworker Justice

Session Title:

31. Community Health Worker Support & Differences Recognition

Session Description:

Community Health Workers (CHWs) are a growing profession with proven positive impacts on community health and wellbeing. As the profession grows, so does the need for a better structure to support these professionals. There are many types of community health workers across Region X (Idaho, Oregon, Washington, and Alaska). Due to the various roles and geographic settings of CHWs in the region, it is difficult to seek feedback to understand structure and growth opportunities. In this session, presenters will facilitate discussions with CHW attendees to understand the challenges faced by CHWs and identify strategies that can offer the best benefit to the CHW workforce in this region. Presenters will elicit feedback to understand differences in recognition across state lines. Presenters will also discuss how best to

seek feedback from CHWs at health centers to keep them engaged. Taking the popular education approach, presenters will learn from CHWs and work together to understand what it looks like to build a structure for growth that will benefit the CHW workforce.

Learning Objectives:

- Identify community health worker (CHW, Community Health Representatives, promotores/as, etc.) workforce recognition across state lines.
- Discuss differences in state recognition of community health workers in Idaho, Alaska, Washington, and Oregon.
- Engage community health workers and receive feedback on ways to expand recognition of the CHW workforce across state lines.

Speakers:

Joaquin Vidrio-Ruiz, Community Health of Central Washington

Session Title:

32. *Alianza Nacional de Campesinas*: “The Mother Earth Project”

Session Description:

Alianza Nacional de Campesinas' Mother Earth Project draws upon the ancestral knowledge and experience that exists within our communities. The presenters have the expertise to directly confront the challenges facing agricultural workers, socially disadvantaged farmers, and tribal and other land-based peoples. Mother Earth Project knowledge of how to cultivate the land to produce food, and how to be in the right relationship with mother earth is the knowledge necessary to provide solutions to the climate crisis. In this session, presenters will highlight *Alianza's* membership contributions in shaping equitable environmental policies over four decades, especially focusing on the *campesinas* and their grassroots efforts in communities impacted by the climate crisis. The session will feature visuals showcasing *campesinas'* work in protecting land, resisting toxins, and restoring resilience, emphasizing the impact on culture, economy, ecology, society, and climate. The presentation will delve into collaborative practices like crop sharing and medicinal plant workshops. Participants will be encouraged to reflect on their role in addressing climate change and cultivating a sustainable environment, emphasizing the transformative potential of backyard production. Ultimately, the session aims to understand the shift from an extractive to a mutually beneficial relationship with the land for harmonious coexistence with the environment.

Learning Objectives:

- Understand the role of *Alianza's* membership in shaping equitable environmental policies and solutions directly impacted by the climate crisis.
- Appreciate sustainable agricultural practices through the *campesinas'* efforts, including backyard cultivation, crop sharing, and medicinal plant workshops.

- Empower to take individual and community action by engaging in a dialogue on climate change, cultivating their own land, and promoting healthier, more sustainable food systems.

Speakers:

Mily Trevino-Sauceda, Elvira Carvajal, Francisca Apraricio, Alianza Nacional de Campesinas

Session Title:

33. *Me Cuido, Te Cuido: Programa para el Fomento de la Salud Sexual y la Prevención de Enfermedades de Transmisión Sexual (ETS) en la Comunidad Latina en Oregon*

Me Cuido, Te Cuido: A Program to Promote Sexual Health and Prevention of Sexually Transmitted Infections (STIs) in the Latinx Community in Oregon

Session Description:

In Oregon, people identifying as Latina/x/o/e are disproportionately impacted by HIV and other sexually transmitted infections (STIs). Community members face barriers to important sexual prevention information and to accessing resources such as PrEP and HIV/STI testing. *Me Cuido, Te Cuido*, is a culturally-specific health education program created by *Familias en Acción* in 2020. The program utilizes popular education to train and support Community Health Workers (CHWs) and other community leaders, in their perspective communities, to provide sexual health education with a focus on holistic health and covers a range of topics from stigma to prevention and treatment. Learn about *Familias en Acción's* approach to providing education and other health resources to communities across Oregon and normalizing sexual health conversations across generations.

Learning Objectives:

- Gain an in-depth understanding of the prevalence and challenges surrounding HIV/STIs in Latinx communities in Oregon.
- Demonstrate practical application skills in utilizing the *Me Cuido, Te Cuido* Framework for effective health interventions.
- Navigate the workshop overview by comprehending the significance of popular education and the pivotal role of Community Health Workers (CHWs) in addressing HIV/STIs within Latinx communities.

Speakers:

Ayla Rosen & Ingrid Lopez, *Familias en Acción*

Session Title:

34. A Culturally & Psychologically Relevant Community Participatory Project for Type 2 Diabetes Intervention

Session Description:

Health care inequity is evident in immigrants from Southeast Asia with a population prone to developing type 2 diabetes. Dietary modulation is well known to the public for diabetes prevention and management. However, the process of food selection and consumption is culturally sensitive and highly dependent on personal preferences. Direct health education alone proved to be difficult in a timely and cost-effective manner. This presentation will describe a community participatory project conducted to facilitate type 2 diabetes intervention through community participation in choosing proper foods and eating habits. The community participatory approach was used to guide this project. Advanced practice registered nurses (ARNPs) initiated the project in collaboration with a community organization. A focus group was held with Burmese community representatives and community health workers (CHWs) to assess the community's background knowledge and perceptions on diabetes and prediabetes as well as food choices and eating habits. A toolkit was developed to provide medical and nutritional knowledge and culturally relevant psychological components to facilitate self-care activation. The toolkit was delivered and explained by trained CHWs with ARNPs' support to community members in direct interactions. The focus group discussion revealed knowledge deficits in food choices and physiological response for food intake, behavioral inertia, and social anxiety. After receiving information from the toolkit, community members reported increased knowledge, motivation, and confidence in dietary intervention for type 2 diabetes. During this session, presenters will share additional results of this project noting how diabetes education was readily accepted by the community. Presenters will also provide strategies of how direct interaction among CHWs and community members lowers the barriers in accessing care and improves the effectiveness of teaching. This project could also be an effective care delivery model for community intervention of type 2 diabetes through collaboration between ARNPs and CHWs.

Learning Objectives:

- Identify factors influencing people's dietary decisions on type 2 diabetes intervention.
- Identify the roles of CHWs in bridging health care providers and patients in their communities.
- Identify the mental health challenges for immigrants to maintain and improve their physical health.

Speakers:

Maolei Zhu, College of Nursing, Washington State University