



## Ag Worker Access Campaign

# Benefits of Joining the Ag Worker Access Campaign



### TOOLS & RESOURCES

Campaign members receive access to Ag Worker Access Campaign-specific, downloadable tools and resources to help raise awareness for the Ag worker population.

- Slides and presentations
- Social media collateral
- Campaign graphics
- Commemorative artwork
- Zoom backgrounds
- Archived webinars & more!



### NETWORK

Campaign members receive the quarterly update email which includes Campaign updates, upcoming opportunities for health center staff, and new tools & resources.

Additionally, Campaign members receive invitations to participate in Campaign virtual and in-person meetups and events at stream forums and other conferences.



### WORKFORCE DEVELOPMENT & TRAINING

Campaign members have access to regional customized training opportunities to assist health center staff in better understanding and accurately identifying & reporting their Ag worker patients in UDS.

Additionally, Campaign members have access to technical assistance and Migrant Health Action Planning to assist in reaching increase access to care goals.

## HOW THE CAMPAIGN STARTED

The Ag Worker Access Campaign was launched in 2015 as a joint effort by the National Center for Farmworker Health (NCFH) and the National Association of Community Health Centers (NACHC). We, along with health center staff and other Ag worker advocates knew that more could be done to increase access to quality healthcare for America's Agricultural workers and their families. The result was the Ag Worker Access 2020 Campaign, which has since been renamed the Ag Worker Access Campaign.

## CAMPAIGN TASK FORCE

The Campaign Task Force is comprised of representatives of health centers, primary care associations, health center-controlled networks, National Training and Technical Assistance Partners (NTTAP), and other organizations representing education, housing and labor. In general, the Task Force guides Campaign activities to increase access to care for Agricultural workers by:

- Identifying challenges
- Exploring and launching innovation
- Formulating recommendations
- Supporting collaboration and coalition building
- Identifying and disseminating promising practices



<http://www.ncfh.org/ag-worker-access.html>



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