



# IMPACT REPORT 2021

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MIGRANT  
HEALTH

# NCFH

National Center for Farmworker Health, Inc.

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# Letter From The CEO



**Sylvia Partida**

Chief Executive Officer

2021 has been a year of growth for NCFH, expanding from a Team of 15 to over 35 employees. Much of this expansion has been to meet the training and technical assistance needs of farmworker serving organizations as they focused their efforts on combating the COVID-19 pandemic. Although as a country, we are now seeing a decline in the transmission of the virus and progress with vaccination efforts, the last year tested our endurance as we raced collectively to ensure that everyone had access to testing, treatment, and the vaccinations. NCFH, along with our farmworker serving colleagues and partners focused our attention to make these critical services accessible to the farmworker community. Our partnerships with HRSA and CDC strengthened these efforts and supported our activities through continued funding and guidance.

Throughout the year, we have formed new partnerships and have been witness to some amazing work from organizations around the country, who have implemented and developed creative outreach strategies, innovative service delivery practices, and strategic partnerships. We have also documented promising practices to highlight and share with others in efforts of helping everyone mitigate the impact of the pandemic. All these efforts have enhanced the delivery of care and services to the farmworker community and are a testament to the commitment and passion of those supporting our shared mission of improving the health of farmworker families.

We are especially proud of our engagement with farmworkers as advisors in the production and delivery of educational resources and their collaboration with us in understanding the impact of COVID-19 within farmworker communities. We elevate their voices in the work we do and honor and respect their contributions as essential workers in the U.S.

# Ag Worker Access Campaign



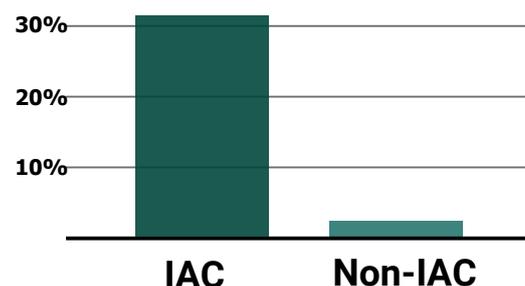
The Campaign has over **492 members** who have signed up to contribute to this initiative of keeping farmworkers at the forefront of Migrant Health.

The Campaign is guided by the Ag Worker Campaign Task Force, comprised of **24 representatives** of health centers (HCs), primary care associations (PCAs), health center-controlled networks (HCCNs), National Training and Technical Assistance Partners (NTTAP), and other organizations representing education, housing, and labor.



**38 health centers** have actively participated in the Increase Access to Care (IAC) program, which was inspired by from the Ag Worker Access Campaign. These health centers work strategically with NCFH to develop migrant health action plans to broaden their reach and increase access to care for their farmworker populations.

From 2013 to 2020, IAC program members have seen a **31% increase** in the number of farmworker patients served, compared to non-IAC health centers, which had a 2% increase during the same time period.



# COVID-19 Efforts

With partners at the Health Resources & Services Administration (HRSA) and the Centers for Disease Control and Prevention (CDC), NCFH has worked rapidly to respond to the needs of frontline health center staff and farmworker communities around the country.

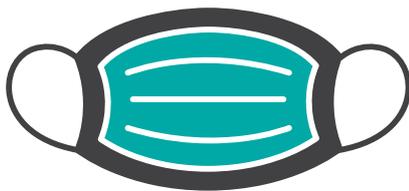


## Outreach & Education

NCFH staff and subcontract recipients conducted over **half a million** in-person or telephonic outreach interactions with farmworkers and their family members. More than **15,000** farmworker work and housing sites were visited during these interactions.

## Vaccinations

NCFH staff and subcontract recipients supported the administration of COVID-19 vaccines for nearly **25,000** farmworkers and their family members.

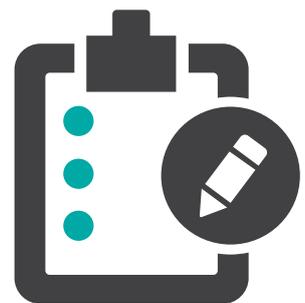


## PPE Distributions

**Over 583,000** facemasks, gloves, and units of hand sanitizer were distributed at community events and during housing and work site visits by NCFH and subcontracted farmworker-serving organizations.

## Farmworker Community Assessments

In partnership with JBS International and numerous local community-based organizations, NCFH conducted surveys with **1,094** farmworkers in selected counties and in-depth interviews with more than **50** farmworkers, farm employers, and organization representatives in California, Florida, Mississippi, New Mexico, and Texas about COVID-19 risk factors, the impact of COVID-19, and vaccinations. You can read the results of the five rapid community assessments on our [webpage](#).



# Training and TA

NCFH acts as a national expert on topics affecting farmworker health, providing training support and technical assistance to health centers, government agencies, community-based organizations, legal aid organizations, agricultural employers and other farmworker health stakeholders nationwide.

- **17,951** participants received T/TA
- **655** TA encounters to **6,436** people
- **214** Trainings to **11,515** people



## Learning Collaboratives (LCs):

### 9 different LCs offered in 2021



Emergency Preparedness LC



Governance LC



Mental Health LC



Screening for SDOH LC



IAC Core LC  
IAC Plus LC



Diabetes Control LC



Diabetes Prevention LC



SDOH Community Partnerships LC

### With participants from:

**95 unique HCs**

**6 PCAs**

**4 HCCNs**

**38 other Community Based Organizations**

# Regional Virtual Stream Forum

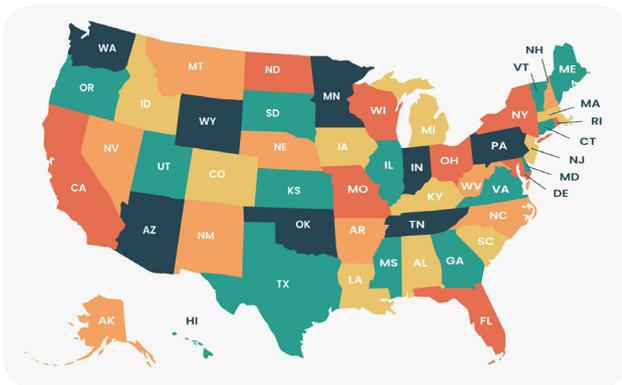
## 2021 Virtual Forum for Migrant and Community Health

### Partners:



48 educational breakout sessions, 3 plenary sessions, and 2 follow up webinars, providing 17.5 CEU hours across 5-day virtual event.

1,238 registrants, 785 attended at least one session during the live event



45 states, the District of Columbia, and Puerto Rico.

Washington (13%), North Carolina (12%), Oregon (12%), California (11%), and Texas (6%) were the five states with the largest number of registrants.

18 exhibitors and/or sponsors.

52 organizations were represented in planning committees to ensure multiple perspectives and a diverse offering of content to attendees.

Workshops included presenters representing 69 unique agencies, including universities, HCs, government agencies, non-profits/community-based organizations, PCAs, NTTAPs, and other subject matter experts.

# Resources

NCFH has developed, compiled, and disseminated a number of resources related to various health topics that impact farmworker populations.



**HEALTH CENTER RESOURCE CLEARINGHOUSE**

**221 total** NCFH Resources Available in the National Resource Center Clearinghouse.

## Health Education Printed and Digital Materials

**Lo que las familias deben saber sobre las vacunas contra el COVID-19 para niños**

Las vacunas contra el COVID-19 para niños de 5 años en adelante:

¡Están disponibles! ¡Son seguras y efectivas! ¡Son gratis!

Después de recibir la vacuna, algunos niños pueden tener efectos secundarios leves durante unos días. Estos pueden ser:

- Fatiga
- Dolor de cabeza
- Fiebre
- Dolores musculares
- Dolor en el lugar de la inyección
- Escalofríos
- Náuseas

Los efectos secundarios después de la vacunación son normales y muestran que el cuerpo está creando protección contra el virus! Llame al proveedor de atención médica de su hijo si tiene alguna preocupación sobre los síntomas de su hijo.

Vacunar a los niños ayudará a reducir el riesgo de enfermarse gravemente de COVID-19 mientras juegan, van a la escuela y visitan a la familia.

Siga usando cubrebocas y manténgase a seis pies (2 metros) de distancia de los demás, aun si está vacunado.

¿Es usted un trabajador agrícola en los Estados Unidos con preguntas sobre las vacunas contra el COVID-19? Hable con su proveedor de atención médica o llame a la línea Una Voz Para la Salud al 1 (800) 377-9968 o WhatsApp al 1 (737) 414-5121.

¡Haga una cita para vacunarse hoy!

**28** Health Education Resources developed

**24 COVID-19 specific** Printed and Digital Health Education created in Spanish, English, Haitian Creole, Mixteco, Purepecha, Triqui, Zapoteco, K'iche', and Mam

**31,000 printed** COVID-19 health education materials distributed to 27 farmworker-serving organizations nationally

**3 Bilingual Educational Videos** created in English and Spanish

**23 radio public service announcements** in Spanish, Mixteco, and Triqui reaching over 7 million listeners



## Call for Health

A nation-wide toll-free, bilingual, health information and referral service program for farmworkers and their families.



Una Voz Para La Salud  
Call for Health

**274** information requests received.

**98** direct referrals made to community providers.

**494** Individuals received support for services related to healthcare, social needs, COVID-19 testing and vaccination, legal aid, interpretation, and mental health.

Financial assistance provided to farmworkers: **\$1,494.56** for vision, specialty care, dental care, eye surgery, & radiology health services.

# Dissemination Efforts

NCFH utilizes a variety of media and communication channels to reach our target audience to share information and education about farmworker health and factors that impact their health outcomes.

**Website:**  
**35% increase in**  
page views



**NCFH Monthly Digest:**  
25% increase in subscribers



**Boletin de Sol a Sol:**  
Launched in 2021, this bilingual, biweekly newsletter provides the latest farmworker related COVID-19 news, projects, resources, and more.

- 16% increase in subscribers

## Social Media Engagement:



**Facebook:**  
3% increase  
in followers



**Instagram:**  
32% increase  
in followers



**Twitter:**  
4% increase  
in followers

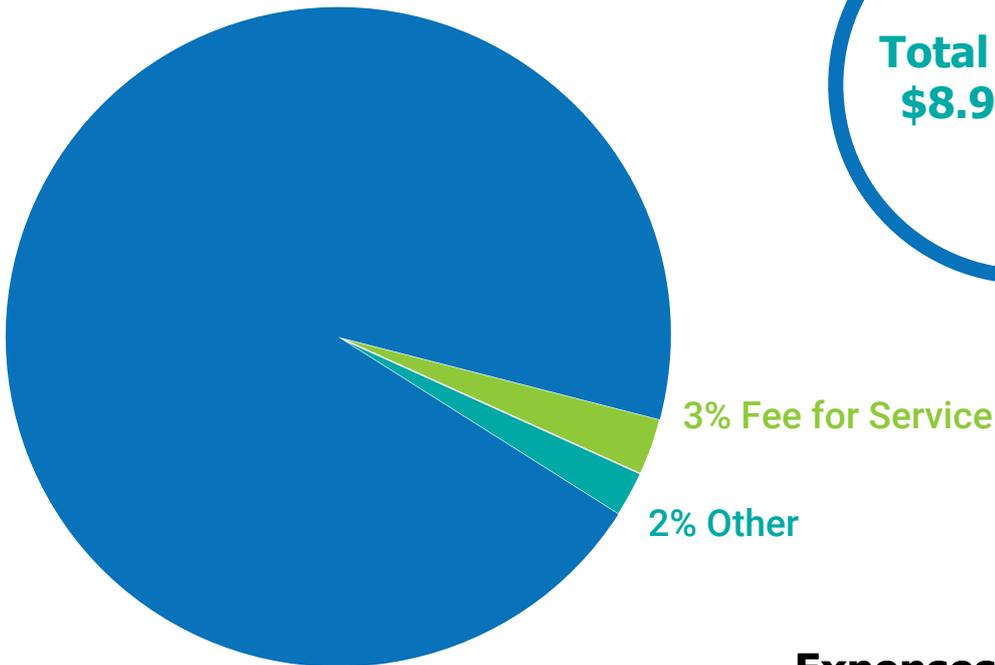


**LinkedIn:**  
13% increase  
in followers

# Funding

As a non-profit organization, NCFH has a mixture of funding streams, including governmental sources, donations, and other revenues.

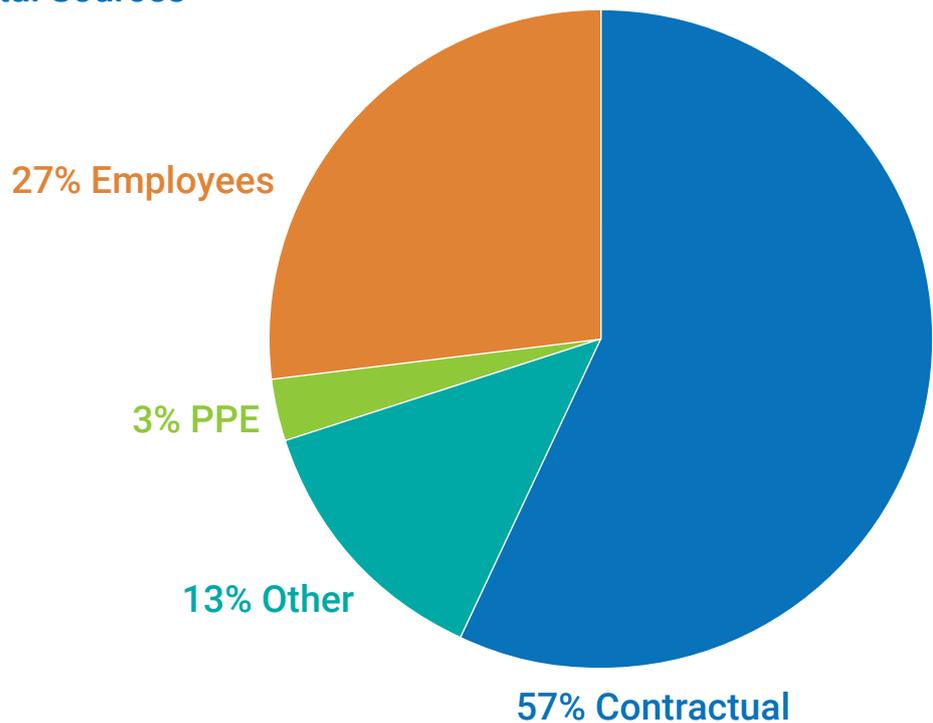
## Revenue



**Total Funding  
\$8.9 million**

95% Governmental Sources

## Expenses



# Partnerships

NCFH greatly values all the collaborations and partnerships that contribute to our efforts and make it possible for us to successfully fulfill our mission of improving the health of farmworker families.

As part of HRSA and the American Rescue Plan, NCFH collaborated with the following National Training and Technical Assistance Partners (NTTAPs) in addressing priorities including **emergency preparedness, mental health, social determinants of health, health equity, and other health outcomes:**

## Farmworker Health Network:



Special & Vulnerable Populations  
**Diabetes Task Force**

## Special and Vulnerable Populations Forum

## National Resource Center Advisory Group and Clearinghouse Workgroup



In partnership with CDC and with more than **40 national state, and local farmworker-serving organizations**, NCFH has helped lead a national effort to prevent and mitigate COVID-19 in farmworker communities throughout the country.

National Agricultural Worker Advisory Council

National Network of Farmworker Serving Organizations

Farmworker Health Education Committee with 72 partners across 25 states

NCFH has also strengthened our partnerships with various national and state organizations focused on **diabetes prevention and self-management efforts**, as well as expanded our work on **other related chronic conditions** like hypertension and heart disease.



# Gratitude

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NCFH is eternally grateful to the estimated 2.5 million farmworkers who have continued to work throughout the pandemic to bring food to our tables. We thank you for your dedication and commitment!

We would also like to express our deep gratitude to the men and women who have given their time and expertise with participation in the following:

## **NCFH BOARD MEMBERS**

Steven Weinman, Board Chair

Mary Zelazny, Board Co-chair

Betty Becerra-Barckholtz, Board Secretary

Lucy Ramirez Torres, Board Treasurer

Velma Hendershott, Member

John Santistevan, Member

Karen Watt, Member

Sandra Leal, Member

Nelly Salgado, Member

Antonio Alatorre, Member

Jangus Whitner, Member

Melissa Torres, Member

Hilda Dávila, Honorary Member

Gil Walter, Member Emeritus

James Laughlin, Member Emeritus

Anne Nolon, Member Emeritus

## **AG WORKER ACCESS CAMPAIGN TASK FORCE MEMBERS**

Adelante Healthcare

Arizona Association of Community Health Centers

Ampla Health

California Primary Care Association

Central Valley Health Network

Health Outreach Partners

CHAMPS

Colorado Community Health Network

Farmworker Justice

National Migrant and Seasonal Head Start Collaboration office

Florida Association of Community Health Centers

Community Health Partnership of Illinois

Massachusetts League of Community Health Centers

National Association of Community Health Ctrs

Community Health Development, Inc.

North Carolina Community Health Center Association

Finger Lakes Community Health

Sun River Health

NYS Migrant Education Program

Keystone Farmworker Health

National Center for Farmworker Health

Su Clinica

Northwest Regional Primary Care Association

Yakima Neighborhood Health Services

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## NATIONAL AGRICULTURAL WORKERS ADVISORY COUNCIL MEMBERS

Shannon Patrick, *MHP Salud*

Guadalupe Cuesta, *National Migrant Head Start Association*

Dr. Susan Gabbard, *JBS International*

Rachel Gonzales-Hanson, *National Association of Community Health Centers*

Alexis Guild, *Farmworker Justice*

María Lemus, *Vision y Compromiso*

Arcenio J. Lopez, *Mixtec Indígena Community Organizing Project*

Ed Kissam, *WK Family Fund*

Tomas Mejia, *Colorado Migrant Education Program*

Victoria Mesa-Estrada, *Southern Poverty Law Center*

Kendra Moesle, *Association of Farmworker*

*Opportunity Programs*

Sonia Lee, *Health Outreach Partners*

Gerardo Reyes Chavez, *Coalition of Immokalee Workers*

Alfonso Rodriguez Lainz, *CDC*

Matt Rogers, *AgSocio*

Diego Sánchez Sánchez, *former H-2A worker & coffee grower*

Cindy Selmi, *Health Outreach Partners*

Emma Torres, *Campesinos Sin Fronteras*

Mary Zelazny, *Finger Lakes Community Health*

Joe Martinez, *CIERTO Global*

Francisca Santiago, *Florida farmworker*

Jennifer Lincoln, *CDC*

## FARMWORKER HEALTH EDUCATION COMMITTEE MEMBERS

Silvia Esteban

Yamileth Galindo

Nicolas Garcia

Jacobo Pérez Díaz

Saul Rojas Gonzalez

Diego Sánchez Sánchez

## CDC TECHNICAL ADVISORS

Omar Duran

Lauren Elsberry

Allison Friedman

Jennifer Lincoln

Bianka Rubio

Don Sharp

# Our Team

Over the past year, NCFH has grown and expanded our team! Each member of our staff offers their unique experiences, wisdom, and expertise when providing services. We are very proud and thankful for the work our staff does as they advance our mission and serve farmworkers across the country.

