



Buda, TX  
[www.ncfh.org](http://www.ncfh.org)

# Highlighting Promising Practices to Increase Access to Care for Agricultural Worker Families

In collaboration with the Agricultural Worker Access Training and  
Capacity Building Advisory Group

June 18, 2026

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## Learning Objectives

By the end of this webinar, participants will be able to:

- Identify two promising practices implemented by health centers to improve access to care for Migratory and Seasonal Agricultural Workers (MSAWs).
- Describe how these practices address common barriers faced by MSAWs.
- Explore ways to adapt and apply these strategies within their own organizations to enhance service delivery for MSAWs.



# Agricultural Worker Access Training and Capacity Building Advisory Group

## Focus:

- Understanding and addressing MSAWs' unique needs and the **challenges they face when accessing health care**
- Ensuring health center staff receive **high quality training and technical assistance** to do effective outreach with MSAWs and accurately identify and classify them in the Uniform Data System (UDS)
- Supporting development of collaborative **relationships between health centers and other MSAW-serving entities**
- Identifying and disseminating **promising practices** for increasing access to quality care for MSAWs and their families



# What is the NCFH Increase Access to Care (IAC) Program?

A nationwide network of health centers, Health Center Controlled Networks (HCCNs), and Primary Care Associations (PCAs) committed to training, action planning, UDS data tracking, and exchange of strategies to increase access to care for MSAWs and their families.







# Introducing our 2025-2026 Award Recipients



Adelante Healthcare



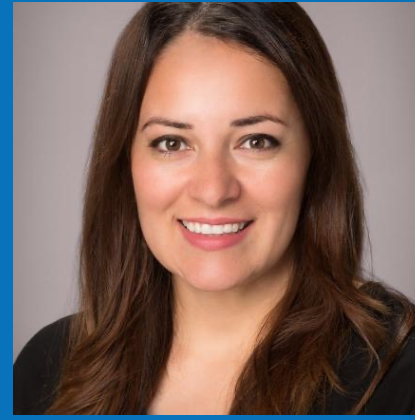
Columbia Valley Community Health (CVCH)



# Today's Speakers



Brenda Cardenas  
Community Programs Director



Dulce Negrete  
Clinic Manager



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# Increase Access to Care for Agricultural Workers Program

**Promising Practices Award**  
**Fall 2025 Recipient**  
Adelante Healthcare (AZ)



ADELANTE  
HEALTHCARE

# ADDRESSING CHALLENGES TO CARE FOR MSAW's



## ADELANTE BEGINS



In 1979, a part-time clinic was founded, staffed by Dr. Robert Tidwell

- ☐ Adelante Healthcare received its first Federal 330 grant in 1979.
- ☐ We began primarily as a rural clinic serving MSAWs and their families in El Mirage, AZ.
- ☐ We currently operate 9 health centers in Maricopa County, serving over 85,000 patients.

# LOCATIONS



## MESA

1705 W. Main St  
Mesa, AZ 85201

Hours: 7am – 7pm (Mon–Thur)  
7am – 6pm (Fri)  
8am – 5pm (Sat)

### Services

Family Medicine  
Internal Medicine  
Pediatrics  
Obstetrics-Gynecology (OB/GYN)  
Dental  
Family Medicine  
Internal Medicine  
Pediatrics  
OB/GYN  
Dental



## GOODYEAR

13471 W. Cornerstone Blvd  
Goodyear, AZ 85395

Hours: 8am – 5pm (Mon–Fri)

### Services

Family Medicine  
Internal Medicine  
Pediatrics  
OB/GYN  
Dental  
Integrated Behavioral Health  
Specialty Behavioral Health  
On-Site Laboratory  
Women, Infants, and Children  
(WIC)/Nutrition



## WEST PHOENIX

9610 West Metro Parkway  
Peoria, AZ 85382

Hours: 7am – 7pm (Mon–Fri)  
7am – 5pm (Sat)

### Services

Family Medicine  
Internal Medicine  
Pediatrics  
OB/GYN  
Dental  
Behavioral Health  
On-Site Laboratory  
WIC/Nutrition



## SURPRISE

15351 W. Bell Rd  
Surprise, AZ 85374

Hours: 7am – 7pm (Mon–Thur)  
7am – 6pm (Fri)  
8am – 5pm (Sat)

### Services

Family Medicine  
Internal Medicine  
Pediatrics  
OB/GYN  
Dental  
Integrated Behavioral Health  
On-Site Laboratory  
WIC/Nutrition



## PEORIA

15525 N. 83rd Ave, Ste 104  
Peoria, AZ 85382  
Hours: 8am – 5pm (Mon–Fri)



### Services

Family Medicine  
Internal Medicine  
Pediatrics  
Specialty Behavioral Health  
Integrated Behavioral Health  
On-Site Laboratory  
WIC/Nutrition



## BUCKEYE

306 E. Monroe  
Buckeye, AZ 85326  
Hours: 7am – 6pm (Mon–Fri)



### Services

Family Medicine  
Internal Medicine  
Pediatrics  
Dental  
WIC/Nutrition



## CENTRAL PHOENIX

500 W. Thomas Rd, Ste 870  
Phoenix, AZ 85013  
Hours: 8am – 5pm (Mon–Fri)



### Services

Family Medicine  
Internal Medicine  
Pediatrics  
WIC/Nutrition



## GILA BEND

100 N. Gila Ave  
Gila Bend, AZ 85337  
Hours: 7am – 4pm (Mon–Fri)



### Services

Family Medicine  
Dental  
WIC/Nutrition



## WICKENBURG

811 N. Tegner St., Ste. 113  
Wickenburg, AZ 85390  
Hours: 7am – 4pm (Mon & Fri)  
8am – 5pm (Tues & Thurs)  
9:30am – 6:30pm (Wed)



### Services

Family Medicine  
WIC Nutrition





# MSAW PROGRAM

- **Community Outreach**
  - Build relationships with MSAWs through field visits, local events, and trusted community spaces
- **Collaboration with Partner Agencies**
  - AZ@Work (AZ State Monitors)
  - Migrant Education Program/Schools
  - Many others who support agricultural workers!
- **Health Screening and Education Events**
- **Donation and Support – Hygiene Kits**
  - Organize community donation drives
  - Distribute kits at events or directly at field events

# ELIGIBILITY SPECIALISTS

- Sliding Fee Scale
- Arizona Health Care Cost Containment System (AHCCCS)
- KidsCare
- Supplemental Nutrition Assistance Program (SNAP)/Food Stamps
- Marketplace
- Resource Referral



01. Program Enrollment

02. Scheduling Eligibility Appointments

03. Outreach  
External locations & Community events

# MATERNAL & CHILD HEALTH



- Parent workshops
- Community baby showers
- Safe Sleep Program – Pack N Play
- Car seat program
- Diaper distribution

# OUTREACH & EVENTS



Health Fairs

Site Resource  
Fairs

Signature  
Events – Back  
to School

# COMMUNITY HEALTH TEAM



- Health Screenings
  - Blood Pressure
  - Glucose Checks
- Patient Education
- Vaccine Events
- Human Immunodeficiency Virus (HIV) Education



# COMMUNITY EVENTS & PARTNERSHIPS













**THANK YOU!**

Contact:

Brenda Cardenas

Community Programs Director

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# Increase Access to Care for Agricultural Workers Program

## **Promising Practices Award Spring 2026 Recipient**

Columbia Valley Community Health (WA)



# CVCH Outreach

**Increasing Access to Care for  
MSAWs:  
Partnerships, Systems, and Practical  
Lessons from CVCH**

Presented by: Dulce Negrete

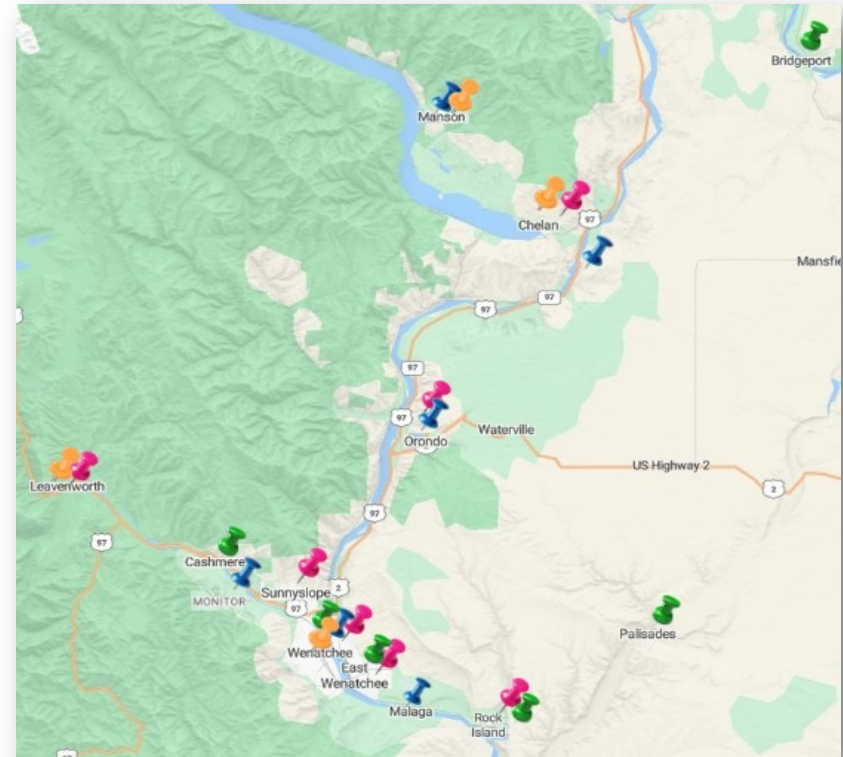
# Who We Are

- Federally Qualified Health Center serving North Central Washington
- Care delivery models include:
  - Outreach and Health Promotion
  - School-Based Health Services
  - Mobile Clinics

## Service Areas Represented:

- *Agricultural Workers – Blue Pins*
- *School-Based Health Services – Green Pins*
- *Girls on the Run – Pink Pin*
- *Community Outreach & Clinics – Orange Pin*

## Columbia Valley Community Health





# Mobile Units

## Bringing Care to the Community

- Healthcare on the go
- No location is too remote
- Comprehensive services
- Flexibility & convenience



Every year, our mobile units serve hundreds of individuals across rural and agricultural communities.

[cvch.org](http://cvch.org)

# Multidisciplinary Team Composition



## Our team includes:

- **Outreach Coordinators** – relationship building, scheduling, and community engagement
- **Health Promoters** – health education using a Community Health Worker (CHW) model
- **Medical Providers** – primary care, preventive services, and acute care
- **Medical Support Staff** – clinical flow, patient preparation, and follow-up
- **Transportation Specialists** – logistics, mobile unit operations, and site setup
- **Community Partners** – trusted liaisons and referral support
- **Volunteers** – outreach support, education, and event assistance

This integrated structure allows us to deliver coordinated, patient-directed care in nontraditional settings.

[cvch.org](https://cvch.org)



# MSAWs in our Region

**MSAWs in North Central Washington often experience:**

- Highly mobile employment patterns
- Seasonal and time-sensitive work schedules
- Limited English Proficiency (LEP)
- Limited access to reliable transportation
- Work hours that conflict with traditional clinic schedules



These factors directly impact continuity of care, visit completion, and accurate Uniform Data System (UDS) reporting. These realities require flexible community-based care models.

# Key Challenges Affecting Access for MSAWs



- **Transportation barriers** and distance to care
- **Fear or mistrust** of health care and other systems
- **Lack of insurance** or limited understanding of available coverage options
- **Time constraints** due to long workdays and peak agriculture seasons
- **Fragmented care** across regions
- **Environmental conditions** (heat, cold, wildfire smoke, weather exposure)

These challenges are systemic and require system-level solutions.

# How We Addressed These Challenges



- **Mobile clinics** at worksites, schools, and camps
- **Flexible scheduling** aligned with work and peak seasons
- **Bilingual** staff trusted by the community
- **Outreach staff embedded** in community and school settings
- **Warm handoffs** with active follow-up to support care completion
- **Strong referral loops** across medical, behavioral health, and other services

These strategies support continuity of care and improve visit completion.

# Partnerships Are the Foundation

## Types of partners:

- Schools & School Districts
- Growers and Agricultural Employers
- Community-Based Organizations
- Migrant Education Programs
- Faith-Based Organizations



Partnerships reduce friction, increase trust, and expand access to care.



# How Partnerships Started



- Relationship-building over time
- Listening first, not leading with services
- Showing up consistently
- Starting small (pilot clinics, health events)
- Following through on commitments

Start with one reliable partner, not ten.

[cvch.org](https://cvch.org)



# Example Partnership: Agricultural Employers/Camps

- On-site clinics and scheduled mobile visits
- Reduces missed work time for employees
- Improves patient attendance and follow-up
- Transforms employers into allies



When employers support access, workers get care without risking their jobs. Trust and health grow together.

# Operational Strategies That Work

## Communication!

- Clear communication with growers and workers:
  - Services offered
  - Cost (if any)
  - Date & time (start/end)
  - Exact clinic location
- Coordinated workflows between outreach coordinators and the clinical team
- On-site insurance or sliding fee eligibility support

Effective communication ensures high attendance, smooth operations, and a positive experience for workers and partners.



# Lessons Learned

- Do not overpromise
- Maintain clear and constant communication
- Trust takes time, but it pays off
- Flexibility is essential for MSAWs
- Community partnerships are operational tools, not just relationships



These lessons guide us in planning, scheduling, and adapting our services to meet the real-world needs of MSAWs.

# Takeaways for Other Health Centers

- Align operations with reporting goals early
- Map your MSAWs and worksites within your service area
- Build partnerships before launching programs
- Invest in dedicated outreach coordination



Starting with strong relationships and clear operational alignment makes programs more effective and ensures accurate reporting for UDS. With a focus on commitment, this model can work anywhere.





When we make intentional, community-centered efforts to reach MSAWs, everyone benefits—patients get care, communities are healthier, and health centers meet their goals.

[cvch.org](https://cvch.org)





**Thank you!**

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**Funding for  
Promising Practices  
Award provided  
through sales of  
NCFH  
Commemorative  
Artwork**

[www.ncfh.org/store/c3/Commemorative\\_Artwork.html](http://www.ncfh.org/store/c3/Commemorative_Artwork.html)

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# National Center for Farmworker Health

## Support for Multiple Audiences



### [Research & Data Collection](#)



### [Outreach Services & Support](#)



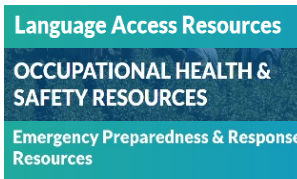
### [Consultation Services](#)

## Health Education/Patient Education Resources



### [Resource Hubs](#)

- [Chronic Diseases](#)
- [Mental Health](#)
- [Health Related Needs](#)



### [Resources & Tools](#)

- [Language Access](#)
- [Emergency Preparedness](#)
- [Occupational Health & Safety](#)

Browse for resources in a variety of categories

Access practice tools designed to support education, outreach, and service connection for agricultural worker families. These audience-informed materials can help you meet important health information, patient education, and improve access to care for your patient populations.

### [Digital Library](#)

## Training & Capacity Building



### [Board Tools, Resources & Templates](#)



### [Trainings](#)



### [Health Center Small Group Trainings](#)



# NCFH Additional Resources



Una Voz Para La Salud  
Call for Health

1 (800) 377-9968

1 (737) 999-4162 WhatsApp

<http://www.ncfh.org/callforhealth.html>

Helpline for MSAWs and their families

- Connects MSAWs to health care and health-related needs
- Assists with limited financial resources for health services



# Connect with NCFH!

Facebook: !@NCFHTX



LinkedIn: company/national-center-for-farmworker-health-ncfh-/



YouTube: National Center for Farmworker Health



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# Thank you!

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