National Center for Farmworker Health

AGRICULTURAL WORKER HEALTH SYMPOSIUM

In-Depth Learning | Community & Connectedness | Leadership Development

BUILDING THE FUTURE OF AGRICULTURAL WORKER HEALTH—TOGETHER

2027 Agricultural Worker Health Symposium

SPONSORSHIP PROSPECTUS

San Antonio, Texas | March 9–11, 2027

NCFH
National Center for Farmworker Health, Inc.

A NATIONAL CONVENING WITH A LONG-STANDING LEGACY

Why This Symposium Matters

For more than 50 years, the National Center for Farmworker Health (NCFH) has advanced the health and well-being of agricultural workers. For more than four decades, NCFH's national convenings have been a trusted source of training, professional development, and connection for the agricultural worker health workforce. Health centers, community organizations, researchers, and national partners have long looked to these gatherings to build skills, exchange practical solutions, strengthen partnerships, and stay connected to the evolving needs of agricultural worker communities.

The **Agricultural Worker Health Symposium carries this tradition forward**, bringing together professionals from across the country to learn from one another, strengthen care, and build the relationships and knowledge needed to advance agricultural worker health.

This work is further supported by NCFH's national outreach and technical assistance infrastructure, which supports a network of over **350 organizations** that spans **657 counties** and coordinates healthcare access, outreach, health education, and emerging issues campaigns that reach more than **587,000** farmworkers annually.

Why now?

Agricultural workers remain essential to the nation's food system while facing persistent barriers to care, occupational hazards such as heat and pesticide exposure, language and economic barriers, chronic disease, and mental and behavioral health needs. At the same time, the organizations serving these communities are navigating major shifts in the funding and support landscape.

NCFH has helped sustain the training, technical assistance, resources, relationships, and peer learning that support this field. As federal investment shifts, philanthropic and corporate partnerships are increasingly critical to sustaining and strengthening this national infrastructure.

Your sponsorship is more than support for a conference. It is an investment in the people, organizations, and connections that help improve health for agricultural workers and their families.

NCFH National Impact

- Trains thousands of healthcare and social service professionals each year
- Collects data from thousands of agricultural workers to identify community needs, experiences, and emerging health trends
- Develops multilingual health education and training resources
- Supports hundreds of organizations serving agricultural workers
- Reaches agricultural worker communities across hundreds of counties nationwide
- Convenes national partnerships to advance agricultural worker health

WHO WILL YOU REACH

A National Event Focused on Agricultural Worker Health

Sponsors connect with multidisciplinary professionals and partners who are directly involved in improving access, quality, and outcomes for agricultural worker communities.

150+	30+	80+	500K+
Expected participants	States & territories represented	Organizations that attend	Number of Farmworkers served by this community

Organizations Represented

- Community Health Centers and other healthcare organizations
- Community-based organizations
- Government agencies
- Academic and research institutions
- Agricultural employers and industry partners

Attendee Roles Include

- Board members and C-suite executives
- Administrative and leadership staff
- Clinical staff and care teams
- Program managers and case managers
- Enabling services staff including outreach workers, community health workers and health educators

2027 Focus Areas

At a time of reduced federal investment and growing pressures on rural and underserved health systems, the 2027 Symposium will focus on practical strategies to sustain access to care, strengthen community-based services, and respond to emerging gaps affecting agricultural workers and their families.

- Agricultural worker health issues and emerging access gaps
- Leadership development
- Chronic disease prevention and management
- Innovative and sustainable care models
- Workforce well-being
- Community engagement and network building

"I appreciated the vibrant energy that was reflected at the symposium. Beyond the invaluable learning opportunities, I found great value in cultivating meaningful connections and exchanging insights with dedicated health centers and organizations from across the nation. This collaborative environment inspired me and reinforced the shared commitment we hold in advancing agricultural health".

- Symposium Attendee

Why Sponsor?

Increase visibility with a national audience, build relationships with health center and community leaders, learn about promising strategies in the field, demonstrate your commitment to rural and underserved communities, and support workforce development nationwide.

Choose Your Level of Investment

Sponsorship levels are designed to provide meaningful visibility while directly supporting participation, learning, and connection at the Symposium.

Sponsorship Level	Investment
Visionary Partner	$10,000+
Leadership Partner	$5,000+
Impact Partner	$1,000+

What Each Sponsorship Level Includes

Each sponsorship level includes a standard package of recognition and participation benefits. Featured opportunities on the following page can be added to a sponsorship package or developed as a stand-alone sponsorship.

Benefit	Visionary Partner $10,000+	Leadership Partner $5,000+	Impact Partner $1,000+
Symposium Recognition – Website & Onsite During General Sessions	✓	✓	✓
Digital & Network Recognition – NCFH Website, Social Media & Digest (4,000+ subscribers)	✓	✓	✓
Complimentary Exhibit Space ($500–$650 value)	✓	✓	—
Complimentary Registrations	4	2	—
Enhanced Logo Visibility – Prominent Placement on NCFH Website & Symposium App	✓	✓	—
Premier Sponsor Recognition – Priority Recognition on Key Symposium Communications, Signage & General Sessions	✓	—	—
Featured experience sponsorships and other tailored opportunities are available separately; see the following page.			

FEATURED SPONSORSHIP OPPORTUNITIES

Direct Your Sponsorship Toward What Matters to You

Sponsors may choose to direct their investment toward a specific aspect of the Symposium or allow NCFH to apply their support where it is needed most. Sponsorship recognition and benefits are based on the total level of investment. Looking for added visibility or a connection to a specific aspect of the Symposium? NCFH offers opportunities to sponsor select experiences and activities. These opportunities may be added to a sponsorship package or developed as a stand-alone sponsorship.

Scholarships to Support Front-Line Staff/CHW Attendance Expand access to the Symposium for CHWs and other front-line staff.	**Networking Reception** Create a welcoming space for cross-sector relationship-building.
Keynote/General Session Programming Support a high-impact learning experience for the full audience.	**Breakfast, Lunch or Coffee Break** Sponsor logo/signage displayed during the sponsored meal or break
Symposium Mobile App or Wi-Fi Support the technology that keeps participants informed and connected.	**Wellness / Charging Space** Provide a practical attendee amenity with prominent recognition.
Registration & Name Badges Gain visibility at a key participant touchpoint.	**Education Session Support** Align with a topic or learning area relevant to your mission.

Exhibitor Opportunities

Connect directly with professionals committed to improving the health and well-being of agricultural worker communities. Exhibiting at the 2027 Agricultural Worker Health Symposium provides an opportunity to share your organization's programs, services, resources, and solutions with attendees from across the country.

Affordable exhibitor opportunities are available for nonprofit and government agencies, as well as for-profit organizations.

Each exhibit space includes:

- One 6-foot table and two chairs
- Eligibility for one discounted conference registration at $350 (regularly $650)
- Recognition as a Symposium exhibitor

Interested in exhibiting? Contact NCFH at **symposia@ncfh.org** for exhibitor rates, additional details, or to reserve your space.

PROOF OF IMPACT AND A PATH TO DEEPER PARTNERSHIP

Your Investment Extends Beyond Three Days

NCFH's Symposium is more than an annual event. It strengthens the people, organizations, and relationships that support agricultural worker health throughout the year.

SYMPOSIUM IMPACT

25+

Interactive trainings provided across priority areas and disciplines

93%

attendees report the knowledge and skills gained will help improve their work.

100+

partner organizations and collaborators to make each symposia a success

$500,000+

Invested back into the field through scholarships/awards/other support that helps front-line professionals and organizations participate, learn, and strengthen their work

Partner with NCFH Year-Round

For organizations interested in making a broader investment, NCFH welcomes opportunities to develop year-round and multi-year partnerships that strengthen the agricultural worker health workforce, expand access to training and resources, and sustain national connections among organizations serving agricultural workers.

A broader partnership can be shaped around shared priorities and designed separately from Symposium sponsorship. We welcome a conversation about where your organization's goals and NCFH's national reach can create the greatest impact.

A partnership can begin with the 2027 Symposium—and grow from there.

Sponsor the Symposium, expand access for front-line participants, or talk with NCFH about a customized longer-term investment in agricultural worker health.

Join Us

The challenges facing agricultural worker health are significant, and the opportunity to strengthen the people and organizations serving these communities is equally important. Join NCFH in ensuring that professionals across the country continue to have access to the knowledge, partnerships, and resources they need.

"The field experiences were among the most valuable parts of the Symposium. Visiting the health center and farm opened our eyes to opportunities for learning, collaboration, and replication in our own communities." **— Symposium Attendee**

Thank you for investing in agricultural worker health.

symposia@ncfh.org | www.ncfh.org/symposia

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